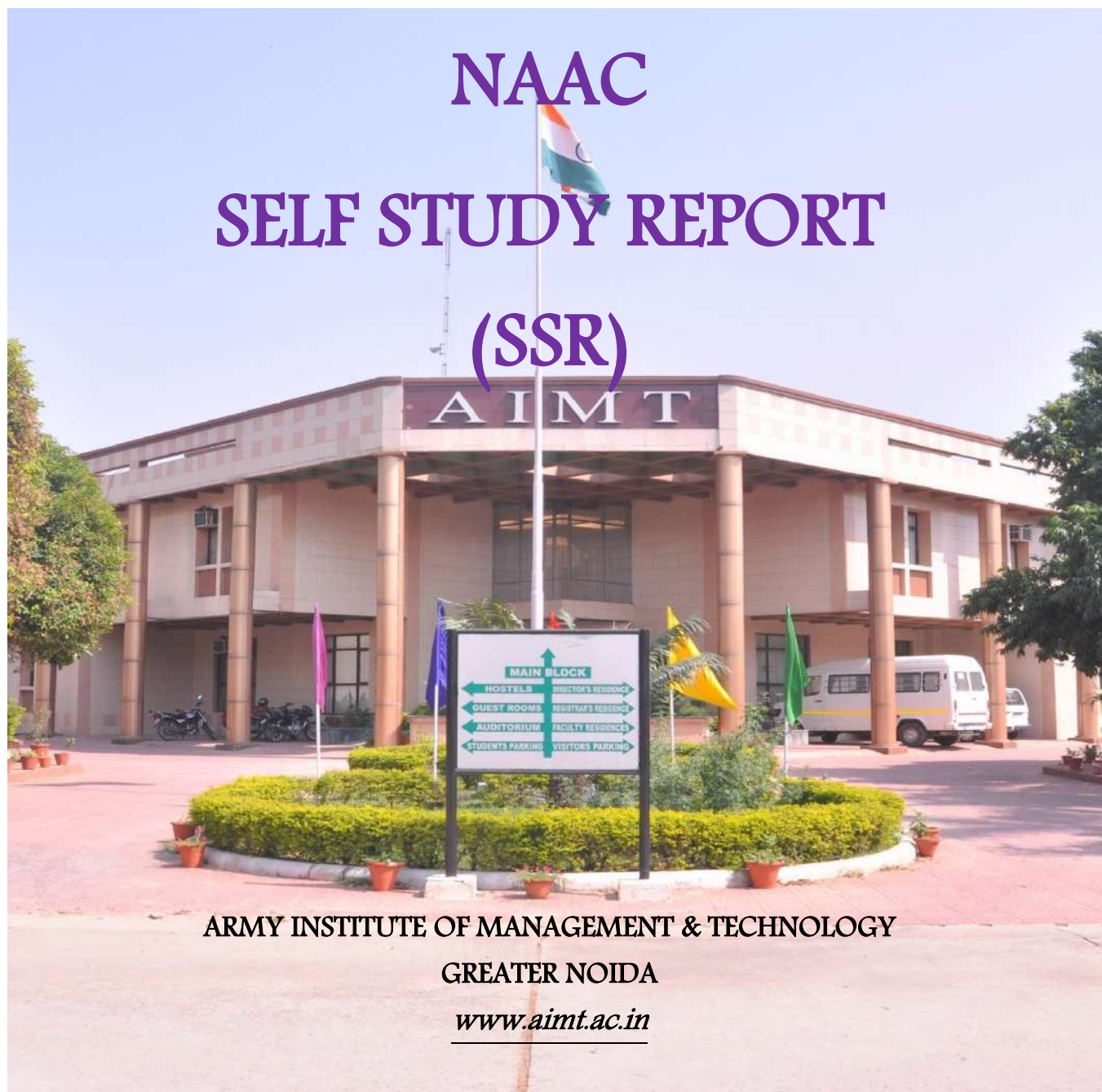




NAAC SELF STUDY REPORT (SSR)



ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY
GREATER NOIDA
www.aimt.ac.in



ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY

Knowledge Values Character

To,

Date: Nov 18, 2014

The Director
National Assessment and Accreditation Council
Nagarbhavi,
Bangalore-560072

Ref: Your letter no. NAAC/NR/BSP/cycle-I/GN/PI-21466/ Dated 30 June, 2014
Institute Track Id: **UPCOGN21466**

Dear Sir,

Please find herewith following documents pertaining to NAAC accreditation of Army Institute of Management & Technology, Greater NOIDA:


- i. Executive Summary – The SWOC Analysis of the Institute
- ii. Institute Profile
- iii. Self Study Report for Criteria I to VII
- iv. Evaluation Report of Department.

We would be pleased to welcome NAAC peer team on our campus on any dates of your convenience. We will be grateful for advance intimation of the date of visit of NAAC peer team to AIMT campus.

Thanking You.

With Kind Regards.

Sincerely Yours,


(Dr. Parul Gupta)
Offg. Director
AIMT, Gr. NOIDA

Encls.: As above

Director
Army Institute of Management & Technology
Greater Noida

Plot No. M-1, Pocket P-5, Greater NOIDA, Gautam Budh Nagar (UP) - 201 306
Tel. : Office Supdt./Fax No. 0120-2329512, Registrar-0120-2329503, 2343503, Director-0120-2343501, 2329501
Email : os@aimt.ac.in, registrar@aimt.ac.in, director@aimt.ac.in Website : www.aimt.ac.in

Certificate of Compliance

(Affiliated/Constituent/Autonomous Colleges and Recognized Institutions)

This is to certify that **Army Institute of Management & Technology, Greater NOIDA** fulfils all norms

1. Stipulated by the affiliating University and/or
2. Regulatory Council/Body [such as UGC, NCTE, AICTE, MCI, DCI, BCI, etc.] and
3. The affiliation and recognition [if applicable] is valid as on date.

In case the affiliation / recognition is conditional, then a detailed enclosure with regard to compliance of conditions by the institution will be sent.

It is noted that NAAC's accreditation, if granted, shall stand cancelled automatically, once the institution loses its University affiliation or Recognition by the Regulatory Council, as the case may be.

In case the undertaking submitted by the institution is found to be false then the accreditation given by NAAC is liable to be withdrawn. It is also agreeable that the undertaking given to NAAC will be displayed on the college website.



(Dr. Parul Gupta)

Head of the Institution

(Name and Signature with Office seal)

Date: Nov 18, 2014

Place: Gr. NOIDA

Director
Army Institute of Management & Technology
Greater Noida



ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY

Knowledge Values Character

Declaration by the Head of the Institution

I certify that the data included in the Self Study Report (SSR) are true to the best of my knowledge.

This SSR is prepared by the Institution after internal discussion, and no part thereof has been outsourced.

I am aware that the Peer team will validate the information provided in this SSR during peer team visit.


(Dr. Parul Gupta)
Offg. Director

Signature of the Head of Institute with Seal

Place: Greater NOIDA

Date: Nov 18, 2014

Director
Army Institute of Management & Technology
Greater Noida

Army Institute of Management & Technology, Greater NOIDA

Page IV

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Email : os@aimt.ac.in, registrar@aimt.ac.in, director@aimt.ac.in Website : www.aimt.ac.in

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A. Executive Summary – The SWOC Analysis of the Institute

Army Institute of Management & Technology (AIMT) was established by the Army Welfare Education Society (AWES) in 2004 to enhance the avenues of professional in the emerging futuristic hi tech city of Greater Noida. AIMT, Greater NOIDA has been established to conduct MBA program in a fully residential campus. The institute is affiliated to the Guru Gobind Singh Indraprastha University, Delhi. The institute is one of the premiere professional colleges of the country. The Institute has prepared its self study report by elaborating information on its notable achievements/distinguishing features under each criterion.

The highlights of criterion wise analysis are described below:

Criterion I: Curricular Aspects

Students are motivated to aspire for higher level of academic excellence in the subjects of their choice which is in tune with the vision and mission of the Institute. The Institute develops action plans for effective implementation of the curriculum through preparing Course Delivery Plans, Weekly Time Table, taking regular feedback from all the stakeholders. To enhance the quality of teaching, Faculty members continuously participate in FDPs, Seminars, and Conferences. The Institute also offers various additional skill development programmes and enrichment courses for the holistic development of the students. To enhance the employability skills of the students, the Institute takes various initiatives in the form of ARTH Forum, E- Cell and Student Committees.

Criterion II: Teaching-Learning and Evaluation

The process of admitting students to the programmes is by a transparent, well-administered mechanism, complying with all the norms. The Institute ensures publicity and transparency in the admission process through publication of advertisements. The admission in MBA Programme at AIMT Greater NOIDA is exclusively for the wards of eligible Army personnel, who are required to appear in CAT followed by GD & PI. The Institute has equal proportion of students in MBA programme and the total strength of students is divided in a manner that there are equal numbers of male and female students into sections and syndicates along with appropriate proportion of different education background which avoids gender disparity among them.

In every semester, students are assigned some research projects/ assignments which involve an extensive research work, data collection and analysis. The faculty members are encouraged to attend seminars, Faculty development Programmes, conferences and other similar activities to ensure adequate exposure to the faculty members. Academic Calendar of the University, institute and teaching plans are prepared every year before the commencement of the Academic session and is strictly observed without any deviation. The assessment of students is done as per university norms with 40 marks for internal evaluation and 60 marks for External evaluation. Academic monitoring is a continuous activity for taking the feedback from the students. Regular lectures, class tests and assignment are ensured by the respective subject faculty and program coordinator.

Criterion III: Research, Consultancy and Extension

AIMT strongly understands the need of creating and sustaining a research orientation in management education. With the vision of achieving excellence, AIMT focuses on creating a platform for learning and development to all concerned, towards holistic growth. The Institute allocates substantial amount of funds towards research and development. Institute organizes and sponsors faculty and students both to participate in Seminar/ Conferences/ Symposium/ Workshops. Faculty Development initiatives are encouraged to generate interest and enhance conceptual understanding of management by practical exposure. It has subscription to various reputed national/ international journals besides access to various databases like Science Direct, EBSCO etc. The faculty members are encouraged to publish in various journals and magazine of national and international repute. All necessary facilities are provided for carrying out research. Research Contribution is also a key performance indicator (KPI) in a faculty performance appraisal.

The Institute is also very well aware of its obligations and responsibilities towards other stakeholders, society at large. Institute is continuously involved in many social responsible initiatives like Save Sikkim, J&K Relief, and Blood Donation Camps etc. Institute has initiated an E-cell. This is an entrepreneurship cell to encourage and equip students to become entrepreneurs. Various boards have been established to regulate and inspire research activities among students. AIMT is also in close relationships with corporate through workshop/ guest lecturers/ Alumni interaction and many more activities. These interactions create new avenues of research.

AIMT is continuously engaged in sustainable practices of the building research culture leading to superior performances every year resulting in successful outcome of generating knowledge.

Criterion IV: Physical Facilities

Adequate infrastructure facilities are basic elements required for the smooth functioning of an educational institution. Beside these facilities, other supportive facilities are also developed to contribute to the effective ambience for curricular, extra-curricular and administrative activities.

Library: The library acts as a central repository for books, journals, magazines, other learning materials and technology-aided learning mechanisms which enable faculty and students to acquire information, knowledge and skills required for the courses.

IT Infrastructure: The institution adopts various mechanisms for adequate deployment of technology and its maintenance. The ICT facilities and other learning resources are adequately available in the institution for academic and administrative purposes. The faculty, staff and students have access to technology, use of information on relevant and contemporary issues.

Maintenance of Facilities: The institution adopts effective mechanisms for allocation and optimum utilization of resources for regular upkeep of the available infrastructure.

Criterion V: Student Support and Progression

The highlights of this criterion are the efforts of an institution to provide necessary support to students, to acquire meaningful experiences for learning at the campus and to facilitate their holistic development and progression. . It also looks into student performance and alumni profiles and the progression of students to higher education and gainful employment.

The Institute continuously motivates students to participate in various extracurricular and co-scholastic activities with an aim to consistently strive for Leadership, Team-work, Time management and Lateral thinking skills. such as participation in various National ,International conferences to present Research paper , Summer internship project competition , Business quiz , Business Plan , Simulation Games, Debate ,Sports and Cultural events competition ,our students also participate in various seminars and workshop. AIMT makes enough provision for initiative in addressing the academic, psycho-social & personal essentials of the students for their mentoring, counseling and academic advises.

AIMT provides structured guidance and support for placement activities that starts from the admission process itself till the final placement of students. Institute facilitate and provides appropriate environment to enhance students employability through Student profiling , employability skill assessment ,value added program, personality development classes, internship , research work and placement drive .AIMT has a proper alumni committee taking care of alumni association and relationship building, which in turn helping institute and support students in the form of guest lecture, guidance and placement activities. Institute is having its own publications Manthan (Annual Magazine), Newsletter (quarterly publication) and AIMT Journal of Management (Research Journal).Institute continuously encourage students to contribute extensively in these publication in the form of writing- articles, research paper ,case study , puzzles, story and current issues. The Institute also follow an essential step of “Feedback” in every activity like Alumni meet, Convocation, FDP, MDP, Guest session, Seminar and Annual Function to ensure improvement.

Criterion VI: Governance, Leadership and Management

Army Institute of Management & Technology is regulated and managed by Army Welfare Education Society, New Delhi. Proper hierarchy has been designed to formulate policy and plans by Governing body. The Board of Administrator ensures that the guidelines laid down by the apex body, are adhered to meticulously for the efficient running of Institute in the Command. It also looks after the development of infrastructure, Monitoring of Academic performance and placement of students, Recruitment Monitoring of finances and financial support where necessary, Scholarship policy etc.

The main objective is to create management professional by imparting quality education to army wards. Faculty Members conduct various industry based activities to bridge the gap between Academia and Industry. The faculty development programmes are conducted to enhance and update the current industry process and knowledge. The Institute allows the culture of participative management.

The strategy development and Deployment process are well framed for the overall growth of the Institute. The University plays vital role in evaluation of Academic activities and provides feedback for further improvement. There is institutional mechanism to monitor financial Management and resource Mobilization .All the record are put at centralized place for any verification and audit.

Criterion VII: Innovation and Best Practices

Criteria seven of the self study report throws light on innovative and best practices adopted and introduced by the Institute to create a positive impact on teaching learning process of the Institute. Such practices include the Employability Skills Enhancement Programme to improve the employability skills of the students. This exercise has proved to be quite useful in achieving a satisfactory success rate of the students in the final placements. The other practice is Mentor Mentee Interactions in which the smaller cohesive group discussions between Mentor and Mentee have proved to be a valuable exercise in student's overall personality development. Pre-Placement Trainings imparted to the students so as to prepare them for interviews. Under Student Profiling practice, every student undergoes a series of psychometric tests in the first semester and Employability Skills Enhancement tests in the beginning of third semester. The other practice is regular Alumni Interactions. The alumni interactions take place on frequent basis with an appx. frequency of two times in a month. Institute holds the corporate advisory board meetings in each semester. The board is composed of industry representatives, Corporate Relation Officer, Faculty representative and Director of the Institute. Apart from delivering the course contents as developed by the University, the Institute offers some value added courses to the students to improve their employability and skill sets. Some other practices adopted by the Institute include Short term Training Modules, Personality development Programmes, Research Projects, Regular updation of website, Participation of students in extracurricular and co curricular activities, Involvement of students in social welfare activities and student exchange programmes.

The SWOC Analysis

Strengths

- An Institute run, managed, supervised and led by serving and retired officers of Indian Army
- Involvement of Institute Management Committee in overall development and supervision of the Institute
- Institute with a pious and noble mission that is to impart management education to the wards of Army personnel at a quite affordable cost
- All students are the wards of Indian Army Personnel who bring a diverse but united culture to the Institute.

- Students carry some unique and inbuilt qualities with them as they come from Army background. Those qualities are biggest strengths of the Institute. These include;
 - Unconditional commitment to work
 - Adaptability to changing environment
 - Discipline
 - Effective communication skills
 - An overall impressive personality
- Excellent performance of Alumni in the corporate world
- A pool of learned, experience, dynamic and committed faculty members
- Majority of faculty members hold Ph.D. and rest all are pursuing Ph.D.
- Active participation and contribution of faculty members in meaningful research and publication
- A student centric and contemporary teaching pedagogy adopted by faculty members
- Quick response of faculty members to the changing expectations of corporate world by offering value added courses to the students
- Students active participation and achievements in extracurricular and co curricular activities
- Transparent and effective Human Resource policies for the employees
- A world-class infrastructure spread over 15.32 acres, having the residential facilities for students, faculty members and staff members.
- A campus equipped with all modern technologies to facilitate management teaching and learning.
- Excellent performance of students in university results
- A Proactive Placement cell driven by students of both the batches and supervised by CRO, and faculty members
- Harmonious relationship among the all the stakeholders of the Institutes
- Pioneers in offering professional courses like Biotechnology, Computer Science and Information Technology

Weaknesses

- Availability of limited financial resources
- Lack of autonomy in course curriculum development and revision to keep a pace with changing requirement of corporate world

Opportunities

- Advantage of being located in NCR which helps in establishing industry linkage and further strengthening the relationship
- Presence of Premier Business Management Institute in NCR to learn, adopt and exchange best teaching and learning processes for management students
- Availability of top corporate executive in the nearby area for sharing their corporate experience with the students and guiding them accordingly
- Presence of retired Army officers in corporate world which may be a useful link to access big corporate houses for students

Challenges

- Meeting the changing expectation of corporate world from management students
- Upgrading the overall personality of academically weaker students to match the expectations of employers
- Meeting the expenditure with a highly subsidized tuition fees from students
- Exploring option for additional sources of revenue generation
- Exploring new techniques and methods to enhance the employability skills of students from a diverse and unequal education background

Overview of Army Institute of Management & Technology, Gr. NOIDA

Army Institute of Management & Technology (AIMT, Greater NOIDA) was established in August 2004 under the aegis of Army Welfare Education Society (AWES). The Institute is located at Plot No M-1, Pocket P-5, Greater NOIDA adjacent to the AWHO Township (Gurjinder Vihar) of Greater NOIDA. Other residential colonies in vicinity are NTPC Colony, NSG Colony, IFS Officers Colony, Senior Citizens Colony and Jal-Vayu Vihar. Yamuna Expressway is in the very close vicinity of the Institute. Gautam Buddha University is at a distance of about three kilometers from the Institute. The sprawling campus of AIMT is spread over 15.34 acres and has been designed to create a stimulating educational environment. It provides separate and self-contained spaces for Academic and Administrative Blocks, Sports Complex and Residential Areas with wide open aesthetically landscaped green spaces promoting an ambience conducive to learning and self-development towards achievement of the full potential by each resident of the Campus.

AIMT is affiliated to **Guru Gobind Singh Indraprastha University, Dwarka, New Delhi**, conducts **two year full time MBA Programme in Marketing, Finance, Human Resource, Information Technology and International Business** for the wards of Army Personnel. The Institute strives to impart value-based and character-centric management education to foster and refine perseverance, leadership, integrity and positive attitude skills which they imbibe right through their formative time spent in the Army Environment. **AIMT is a self financed and an unaided Institution.**

- **Affiliating University:** Guru Gobind Singh Indraprastha University, Dwarka, New Delhi.
- **Governing Body:** Army Welfare Education Society (AWES), New Delhi.
- **Recognized by :** All India Council for Technical Education (AICTE)

2. Board of Governors:

The composition of Board of Governors is as under:

- Chief of the Army Staff- President
- Vice Chief of the Army Staff- Vice President
- General Officer Commanding-in-Chief HQ Southern Command
- General Officer Commanding-in-Chief HQ Eastern Command
- General Officer Commanding-in-Chief HQ Western Command
- General Officer Commanding-in-Chief HQ Central Command
- General Officer Commanding-in-Chief HQ Northern Command

- General Officer Commanding-in-Chief HQ South Western Command
- General Officer Commanding-in-Chief HQ ARTRAC
- Adjutant General- Members
- Quartermaster General
- Engineer-in-Chief
- Director General, Discipline, Ceremonials & Welfare
- Managing Director, Army Welfare Education Society - Member Secretary

3. Institute Management Committee:

The composition of the Institute Management Committee is as under:

- Lt Gen Subroto Mitra, SM, VSM, GOC Delhi Area- Patron
- Maj Gen Abhay Krishna, AVSM, SM, VSM, COS, HQ Delhi Area- Chairman
- Brig Alok Raj, BGS, HQ Delhi Area- Members
- Dr Parul Gupta, Offg Director, AIMT
- Col Alok Naresh, Col 'A', HQ Delhi, Delhi Cantt
- Col AR Chatterji, SO (Colleges), AWES Cell, HQ Delhi Area
- Dr. Shruti Gupta, Asst Prof, AIMT
- Col (Retd) VK Tyagi, Registrar, AIMT- Secretary

4. Academic Advisory Council:

The composition of the Academic Advisory Council is as under:

- Maj Gen Abhay Krishna, AVSM, SM, VSM, COS, HQ Delhi Area- Chairman
- Dr Parul Gupta, Offg Director, AIMT- Director
- Shri RP Agrawal, Chairman Delhi Technical University- Educationists
- Prof C V Baxi, Former Director MDI Gurgaon- Educationists
- Shri Ashok Arora, Independent Law Practice Professional- Educationists
- Dr. Preeti Kulshrestha-Faculty Members
- Prof. S. Mohanty
- Prof. Shikha Bhardwaj

B. Profile of the Affiliated / Constituent College

1. Name and Address of the College:

Name :	ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY	
Address :	PLOT M-1, POCKET P-5, GAUTAM BUDDH NAGAR	
City : GREATER NOIDA	Pin : 201306	State : UTTAR PRADESH
Website :	www.aimt.ac.in	

2. For Communication:

Designation	Name	Telephone with STD code	Mobile	Fax	Email
Offg Director	Dr. Parul Gupta	O:0120-2329528	08800573545	0120-2329512	director@aimt.ac.in
Registrar	Col. V K Tyagi	O:0120-2329503 R: 0120-2329504	09457583622	0120-2329512	registrar@aimt.ac.in
Steering Committee Co-coordinator	Dr. Parul Gupta	O:0120-2329528	08800573545	0120-2329512	director@aimt.ac.in

3. Status of the Institution:

Affiliated College
Constituent College
Any other (specify)

√

4. Type of Institution:

a. By Gender

- i. For Men
- ii. For Women
- iii. Co-education

√

b. By Shift

- i. Regular
- ii. Day
- iii. Evening

√

5. It is a recognized minority institution?

Yes
No

√

If yes specify the minority status (Religious/linguistic/ any other) and provide documentary evidence.

--

6. Sources of funding:

Government
Grant-in-aid
Self-financing
Any other

√

7. a. Date of establishment of the college: 04/08/2004

b. University to which the college is affiliated /or which governs the college (If it is a constituent college)

Guru Gobind Singh Indraprastha
University (GGSIPU)

c. Details of UGC recognition: Not Applicable

Under Section	Date, Month & Year (dd-mm-yyyy)	Remarks(If any)
i. 2 (f)		
ii. 12 (B)		

(Enclose the Certificate of recognition u/s 2 (f) and 12 (B) of the UGC Act)

d. Details of recognition/approval by statutory/regulatory bodies other than UGC (AICTE, NCTE, MCI, DCI, PCI, RCI etc.)

Under Section/ Clause	Recognition/Approval details Institution/Department Programme	Day, Month and Year (dd-mm- yyyy)	Validity	Remarks
i.	Recognized by All India Council for Technical Education (AICTE)	04-06-2014 (latest)	One year	

8. Does the affiliating university Act provide for conferment of autonomy (as recognized by the UGC), on its affiliated colleges?

Yes ☐ No ☒

If yes, has the College applied for availing the autonomous status?

Yes ☐ No ☐

9. Is the college recognized

a. by UGC as a College with Potential for Excellence (CPE)?

Yes ☐ No ☒

If yes, date of recognition: (dd/mm/yyyy)

b. for its performance by any other governmental agency?

Yes ☐ No ☒

If yes, Name of the agency and
Date of recognition: (dd/mm/yyyy)

10. Location of the campus and area in sq.mts:

Location *	Urban AIMT is located at Plot M-1, Pocket P-5, Gautam Buddh Nagar, Greater NOIDA, at a distance of 27 kms from Sec- 37 Metro Station NOIDA and 45 kms from New Delhi Railway station.
Campus area in sq. mts.	62080.98 Sq. mts
Built up area in sq. mts.	21252 Sq. mts

(* Urban, Semi-urban, Rural, Tribal, Hilly Area, Any others specify)

Details of Built-up Area in sq. mts.

Name of the Block/Bldg	Area in sq. mts.
Admin Block & Academic Block	1216 sq. mts. & 516 sq. mts. (86 sq mts of each classroom)
Conference Room	269 sq. mts.
Seminar Hall	900 sq. mts.
Auditorium	2100 sq. mts.
Library	637 sq. mts.
Computer Lab (Two)	158 sq. mts. (79 sq. mts. each)
Boys' Hostel & Girls' Hostel	6293.144 sq. mts.
Cafeteria	603.443 sq. mts.
Common Rooms	92 sq. mts.
Guest House	286.646 sq. mts.
Faculty Residence	379.432 sq. mts.
Registrar Residence	96.699 sq. mts.
Director Residence	96.699 sq. mts.
Essential Staff Residence	140.211 sq. mts.
Bachelor Teacher Residence	180.531 sq. mts.
MI Room	27.879 sq. mts.

11. Facilities available on the campus (Tick the available facility and provide numbers or other details at appropriate places) or in case the institute has an agreement with other agencies in using any of the listed facilities provide information on the facilities covered under the agreement.

S. No.	Name of the Facility	Total Nos.	Details
(a)	Class Rooms	04	Each class room is gallery shaped of seating capacity 60 students, Fully air-conditioned with projectors, audio system.
(b)	Syndicate/Tutorial Rooms	02	Each room is having seating capacity of 30 students with projectors and audio system used for tutorial classes.
(c)	Seminar Hall	01	Seminar hall is having seating capacity of approx. 250 students with centralized AC, Projector and audio visual system.
(d)	Auditorium	01	Auditorium is having seating capacity of approx. 600 students with centralized AC, Projector and audio visual system.
(e)	Cafeteria	01	Cafeteria is running by the out sourced agency.
(f)	Computer Lab	02	Each lab is having 32 PCs with latest configuration and connected through LAN centrally controlled by 03 servers, wi-fi and broad band facility with 8 mbps leased line.

(g)	Library	01	Library is having seating capacity of 80 students, ACs, operated through LIBSYS software. Total no. of volumes- 12131, Total no. of titles- 2165 , Total no. of textbooks- 10721 , Total no. of reference books- 1410 , Total International journals- 07 , Total National journals- 24 , Total Newspapers- 20 , Total Magazines- 15 , Digital Library facility is having 20 PCs with EBSCO Host, J-GATE, ACE Equity Financial Database.
(h)	Conference Hall	01	Conference hall is having seating capacity of approx 35, ACs, Projector system and Audio systems.
(i)	Director Office	01	-
(j)	Registrar Office	01	-
(k)	Main Office	01	Main Office is partitioned into 3 Cabins, 1 Reprographic Section and 1 Store Room.
(l)	Faculty Cabins	03	Each faculty seating room is having 05 cabins with ACs and individual PCs with Internet access facility.
(m)	Sports Facility - Playground	04	01- Football ground 01- Basketball ground with synthetic coat 01- Volleyball ground 01- Badminton ground

	- Swimming pool	00	Place is allotted but no such facility is available. 01- For Boys 01- For Girls
	- Gymnasium	02	
(n)	Hostels - Boys' hostel	01	Boys' hostel is having capacity of 200 students approx. No. of Single Rooms- 50 No. of Double Rooms-75 No. of inmates-115
	- Girls' Hostel	01	Girls' hostel is having capacity of 130 students approx. No. of Single Rooms-32 No. of Double Rooms-49 No. of inmates-81
(o)	Faculty & Teaching Supporting Staff Residence	11	09- Faculty Accommodation(04-Asso Prof, 05- Asst Prof) 02- Teaching Supporting Staff Accommodation
(p)	Essential Staff Residence	04	01- ES, 01-OS, 01- Electrician, 01- Driver
(q)	Bachelor Accommodation	08	2 rooms are occupied
(r)	Peon/Messenger Accommodation	03	Each room is allotted to two persons
(s)	Registrar Residence	01	Duplex
(t)	Director Residence	01	Bungalow
(u)	Cafeteria	01	-
(v)	Medical Inspection Room	01	Doctor is appointed on part-time basis for one hr daily from 5 PM to 6PM, First aid facility is

	Health Centre Staff	01- Doctor	<p>available for the students and staff, No OPD, On emergency cases-ECHS at AWHO, Kailash Hospital, In place of Ambulance facility Institute vehicle is used for emergency cases.</p> <p>A qualified doctor is appointed on part-time basis named Dr. Apoorva Singh assisted by girls' hostel warden Ms. Meena Sharma.</p>
(w)	Banking Facility		All staff and students of AIMT Greater Noida are having accounts at Bank of Baroda situated at Alpha –I, Greater Noida.
	Post Office Facility		A dedicated person from nearest post office usually drop letters/parcels and collect letters/parcels from the Institute.
	Stationery Shop	01	Stationary shop is situated at Facility block of the Institute caters stationary requirements of students and staff.

(x)	Transport Facility	04	<p>01- Tempo Traveler of seating capacity 14 bearing Regd. No. UP 16G 0013.</p> <p>01- EECO Van of seating capacity 04 bearing Regd. No. UP 16G AC 9771.</p> <p>Tempo Traveler and EECO Van used for needs of student and staff.</p> <p>01- TATA Indigo used by the Director bearing Regd. No. DL 7 CN 3979</p> <p>01- Bajaj Motor Cycle bearing Regd. No. UP 16F 6118.</p>
(y)	Generator Facility	05	<ul style="list-style-type: none"> - 200 KVA used for Adm block and Hostels. - 100 KVA used for Hostels. - 125 KVA (standby) used for Hostels. - 62.5 KVA used for Residence blocks. - 110 KVA (standby) used for Adm block.

12. Details of programmes offered by the college (Give data for current academic year)

S No.	Programme Level	Name of the Programme/ Course	Duration	Entry Qualification	Medium of instruction	Sanctioned/ approved Student strength	No. of students admitted
1.	Post-Graduate	Master of Business Administration (MBA)	2 years	Graduation	English	120	96

13. Does the college offer self-financed Programmes?

Yes ☐ No ☒

If yes, how many?

14. New programmes introduced in the college during the last five years if any?

Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	Number	<input type="text"/>
-----	--------------------------	----	-------------------------------------	--------	----------------------

15. List the departments: (respond if applicable only and do not list facilities like Library, Physical Education as departments, unless they are also offering academic degree awarding programmes. Similarly, do not list the departments offering common compulsory subjects for all the programmes like English, regional languages etc.)

Faculty	Departments (eg. Physics, Botany, History etc.)	UG	PG	Research
Science	--	--	--	--
Arts	--	--	--	--
Commerce	--	--	--	--
Any Other (Specify)	Management	--	√	--

16. Number of Programmes offered under (Programme means a degree course like BA, BSc, MA, M.Com...)

- a. Annual System
- b. Semester System ☒
- c. Trimester System

17. Number of Programmes with

- a. Choice Based Credit System
- b. Inter/Multidisciplinary Approach
- c. Any other (specify and provide details)
- Not Applicable

18. Does the college offer UG and/or PG programmes in Teacher Education?

Yes ☐ No ☒

If yes,

a. Year of Introduction of the programme(s).....(dd/mm/yyyy)
and number of batches that completed the programme

b. NCTE recognition details (if applicable)

Notification No.:

Date: (dd/mm/yyyy)

Validity:.....

c. Is the institution opting for assessment and accreditation of Teacher Education Programme separately?

Yes ☐ No ☒

19. Does the college offer UG or PG programme in Physical Education?

Yes ☐ No ☒

If yes,

a. Year of Introduction of the programme(s)..... (dd/mm/yyyy) and
number of batches that completed the programme

b. NCTE recognition details (if applicable)

Notification No.:

Date: (dd/mm/yyyy)

Validity:.....

c. Is the institution opting for assessment and accreditation of Physical Education Programme separately?

Yes

☐

No

☐

20. Number of teaching and non-teaching positions in the Institution

Positions	Teaching faculty						Non-teaching staff	Technical staff		
	Professor		Associate Professor		Assistant Professor					
	*M	*F	*M	*F	*M	*F	*M	*F	*M	*F
Sanctioned by the UGC / University / State Government Recruited	-	-	-	-	-	-	-	-	-	-
Yet to recruit	-	-	-	-	-	-	-	-	-	-
Sanctioned by the Management/ society or other authorized bodies Recruited	-	-	01	03	04	05	20	02	02	-
Yet to recruit	-	-	-	-	-	-	-	-	-	-

***M-Male *F-Female**

21. Qualifications of the teaching staff:

Highest qualification	Professor		Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
Permanent teachers							
D.Sc./D.Litt.	-	-	-	-	-	-	-
Ph.D.	-	-	-	02	-	-	02

M.Phil.	-	-	-	-	-	-	-
PG	-	-	-	-	-	-	-
Temporary teachers							
Ph.D.	-	-	01	01	-	01	03
M.Phil.	-	-	-	-	-	02	02
PG	-	-	-	-	04	02	06
Part-time teachers							
Ph.D.	-	-	-	-	-	-	-
M.Phil.	-	-	-	-	-	-	-
PG	-	-	-	-	-	-	-

22. Number of Visiting Faculty /Guest Faculty engaged with the College.

03

23. Furnish the number of the students admitted to the college during the last four academic years.

Categories	Year 1 (2014-15)		Year 2 (2013-14)		Year 3 (2012-13)		Year 4 (2011-12)	
	Male	Female	Male	Female	Male	Female	Male	Female
SC	-	-	-	-	-	-	-	-
ST	-	-	-	-	-	-	-	-
OBC	-	-	-	-	-	-	-	-
General	-	-	-	-	-	-	-	-
Others (Def)	60	36	55	45	59	45	58	51

24. Details on students enrollment in the college during the current academic year:

Type of students	UG	PG	M. Phil.	Ph.D.	Total
Students from the same state where the college is located	-	26	-	-	26
Students from other states of India	-	70	-	-	70
NRI students	-	-	-	-	-
Foreign students	-	-	-	-	-
Total		96			96

25. Dropout rate in UG and PG (average of the last two batches)

UG PG

26. Unit Cost of Education

(Unit cost = total annual recurring expenditure (actual) divided by total number of students enrolled)

(a) including the salary component

Rs. 1,32,618.23

(b) excluding the salary component

Rs.64,438.01

27. Does the college offer any programme/s in distance education mode (DEP)?

Yes No ☒

If yes,

a) Is it a registered centre for offering distance education programmes of another University

Yes No

b) Name of the University which has granted such registration.

c) Number of programmes offered

d) Programmes carry the recognition of the Distance Education Council.

Yes

No

28. Provide Teacher-student ratio for each of the programme/course offered

Teacher-student ratio for MBA programme is - 1:15

29. Is the college applying for Accreditation

Cycle 1 ☒ Cycle 2 Cycle 3 Cycle 4

Re-assessment:

(Cycle 1 refers to first accreditation and Cycle 2, Cycle 3 and Cycle 4 refers to re- accreditation)

30. Date of accreditation* (applicable for Cycle 2, Cycle 3, Cycle 4 and re-assessment only) Applying for Cycle-1

Cycle 1:(dd/mm/yyyy) Accreditation Outcome/Result.....

Cycle 2: (dd/mm/yyyy) Accreditation Outcome/Result.....

Cycle 3:(dd/mm/yyyy) Accreditation Outcome/Result.....

*** Kindly enclose copy of accreditation certificate(s) and peer team report(s) as an annexure.**

31. Number of working days during the last academic year.

170 days

32. Number of teaching days during the last academic year

(Teaching days means days on which lectures were engaged excluding the examination days)

154 days

33. Date of establishment of Internal Quality Assurance Cell (IQAC) :
IQAC is being established; however it has not started functioning.

IQAC (dd/mm/yyyy)

34. Details regarding submission of Annual Quality Assurance Reports (AQAR) to NAAC.

Not Applicable

AQAR (i) (dd/mm/yyyy)

AQAR(ii) (dd/mm/yyyy)

AQAR (iii) (dd/mm/yyyy)

AQAR (iv) (dd/mm/yyyy)

35. Any other relevant data (not covered above) the college would like to include. (Do not include explanatory/descriptive information).

No

C. Criteria Wise Inputs

CRITERION I: CURRICULAR ASPECTS

1.1 Curriculum Planning and Implementation

1.1.1 State the vision mission and objectives of the institution and describe how these are communicated to the students, teachers, staff and other stakeholders

Army Institute of Management & Technology, Greater NOIDA: Vision Statement

Strive to achieve a unique blend of academic excellence and managerial skills to address the needs of the business environment in a manner that lets each participant achieve his potential in a value based, character-centric mould fostering holistic development of youth.

Academic excellence would entail contextual, updated knowledge. This would translate in to lifelong learning approach. Skill is about doing - application. Practice is the key word here. Skills come from tacit knowledge. The need is to internalize and generate ownership of knowledge.

Army Institute of Management & Technology, Greater NOIDA: Mission Statement

To transform students through generating and propagating new ideas of significance into dynamic leaders-managers who are adequately empowered to effect change in managerial and administrative practices to enhance performance of organisations.

Army Institute of Management & Technology, Greater NOIDA: Objectives

- To impart value based education in the field of management and develop the required skill sets in our participants who are already endowed with strong character traits and soft skills because of their Army background. Our final product should be 'industry ready' to assume their responsibilities in the corporate sector from Day One.
- To have strong interaction with the Industry and Corporate sector within Delhi/Greater NOIDA and outside, to provide an insight into management theories at work as well as to leverage good placement opportunities for our participants.
- To recruit and retain strong, capable and motivated faculty in relevant disciplines.
- To enlarge the scope of management training by including Management Development Programmes, In-company training, short and medium

duration courses (permitted by regulatory bodies) and consultancy services for the benefit of students as well as the faculty.

Communication to students, teachers, staff and other stake holders

- Vision and Mission statements are intimated to new students and staff at the time of admission, during session orientation and during interaction.
- Vision, Mission and Objectives statement has been placed on the Institute website (www.aimt.ac.in), prospectus and publications and on the display boards in the Institute.
- Student handbook has been prepared and been sent to all the students. The student handbook is divided into three parts: Part I: Information relating to AIMT and Academic / Other aspects, Part II- Code of Conduct and Regulations for Student and Part III Rules and Regulations For Students' Hostel.
- In addition to the above points, Seminars, Workshops, Symposiums, Conferences and Projects are incorporated as a part of the curriculum which assists in achieving the pre stated objective of sharpening their theoretical knowledge and inspiring them to be more skillful and creative in their thought process.
- Highly qualified faculty coupled with in built summer internship of students at various industries exposes them to the professional and practical aspects of management thus advancing their education beyond classrooms which is one of the objectives.
- Furthermore, our frequently held guest lecturers introduce students to leading management professionals. Such interaction exposes them to varied perceptions of management and enables them to keep abreast with the latest which fulfils our objective of having a strong interaction with the Industry and Corporate sector.

1.1.2 How does the institution develop and deploy action plans for effective implementation of the curriculum? Give details of the process and substantiate through specific examples.

The Army Institute of Management & Technology, Greater NOIDA is affiliated to Guru Gobind Singh Indraprastha University, Dwarka and follows the curriculum followed by the University for MBA Degree. The Institute meticulously develops action plans for effective implementation of the curriculum in the following manner:

1. **Subject Allotment** -Subject preference is taken from faculty members and are allotted as per area of specialization, past experience with that

subject, industrial experience if any, result of the same subject in past, (if taught by the same faculty), the way subject was taught by the faculty in past and activities conducted by the faculty in that subject. Finally subjects are allotted.

2. **Course Delivery Plan-** A Course Delivery Plan (CDP) is prepared in a structured, predesigned format by the members of the faculty and shared with the Director and other faculties. This CDP besides lecture includes all collaborative learning, role plays, case studies, presentations, group discussions etc. Once approved, the same plan is discussed with the students at the beginning of the semester while introducing the subject.
3. **Time Table-** Weekly time table is scheduled and the same is notified to students and faculty so facilitate timely completion of the syllabus.
4. **Time Allotted for Each Subject:** Each subject is assigned minimum 4 lectures of 1 hour per subject per week which in turn works out to be 40-56 hours per subject.
5. **Evaluation:** Each subject and student undergoes continuous evaluation system throughout the semester by the mode of quiz test, assignments, presentation, mid term and end term examinations.
6. **Internships:** Students after II and III semester undergo summer internship and winter internship with different corporate houses and in-house researches as part of their curriculum.
7. **Feedback from Stakeholders:** Feedback is taken from the students about individual subjects and action plan is prepared as per the feedback for further improvement. Feedback is also taken from industry through Corporate Advisory Boards regarding course content for enrichment of the curriculum and to minimize the gap between theory and practice. Feedback from the parents through informal interactions with the mentors and interaction during Annual Function is also taken on a regular basis. Regular Alumni Meet and Convocation seek to collect feedback from the Alumni.

1.1.3 What type of support (Procedural and practical) do the teacher receive (from the university/institution) for effectively translating the curriculum and improving the teaching practices?

For effectively translating the curriculum and improving teaching practices faculty members get the following support from the Institution as:

- **Faculty Development Programmes-** Faculty Development Programmes are organized by the Institute according to current trends and practices in management like Research Methods for Research in Business

Management, Case Writing in Indian Environment. Faculties are also nominated to attend FDPs arranged by other institutions inside and outside the campus.

- **Workshops and Seminars-** Apart from FDP faculties are also nominated to attend Workshops and Seminars conducted by other Institutes including Institutes of national repute. Seminars and Workshops which are having relevance with academics, current management practices, marketing, finance, human resource, information technology, teaching practices etc. are selected specially for nomination of faculty members.
- **Research Conferences-** Faculties are also encouraged to participate in research conferences by presenting research papers.
- **Exceptional Infrastructure and Teaching Facilities-** Institute is having excellent infrastructure in the form of smart class rooms for making teaching more comprehensive and effective using ICT tools. Sufficient numbers of well equipped class rooms are available for compulsory and specialized subjects. Separate PC is offered to each faculty member which is equipped with multimedia, software and all time internet facility to make teaching more interesting and comprehensive. The faculties are also provided accommodation within the campus resulting in their 24X7 accessibility.
- **Library Support-**The Library has a rich collection of over 12131 volumes on all subjects related to Management and other disciplines. Latest publications are regularly added to the collection. The library also subscribes more than sixty-five reputed national and international journals, magazines and newspapers. The process of computerization of all Library functions including referencing and access to the database of co-operating libraries is also under progress. The library is Wi-Fi enabled, has online journal. The institute has subscribed to EBSCO Publishing databases, J Gate and ACE Equity Financial Database which provides a complete access to e-journals, e-books, and research databases.
- **Academic Meetings-** Academic meetings are conducted by Director on weekly basis to discuss coverage of syllabus, activities done in class
- **Reprographic Facilities-** In house reprographic facilities are available for faculty members to have photocopy of case studies, class tests, work books etc.

1.1.4 Specify the initiatives taken up or contribution made by the Institution for effective curriculum delivery and transaction on the curriculum provided by the affiliating university or other statutory agency.

1. **Academic Calendar-** The Academic Calendar of the Institute is prepared every year before the commencement of the Academic session and is

strictly observed without any deviation. In the Academic Calendar of the institute, all the events of the institute are mentioned which are spread over the entire session. This includes Internal Tests, Guest Sessions, Faculty Development Programmes, Industrial Visits, Sports Meet, Alumni Meet and the like.

2. **Course Delivery Plan & Implementation** -All the faculty members are asked to prepare their course delivery plan in a specific format and prepare lecture notes. All the lecture notes are available in the hard form as well as soft copy for the students. Weekly time table is scheduled and the same is notified to students and faculty so facilitate timely completion of the syllabus. Each subject is assigned minimum 4 lectures of 1 hour per subject per week which in turn works out to be 40- 56 hours per subject and it involves teaching through cooperative, interactive, analytical and audio- visual means which involves e learning. In addition to this, the Institute has a Wi-Fi campus. Each subject and student undergoes continuous evaluation system throughout the semester by the mode of quiz test, assignments, presentation, mid term and end term examinations.
3. **Corporate Advisory Board-** A Corporate Advisory Board is established to collect relevant inputs form industry to enhance the employability skills of the Business management students of Army Institute of Management &Technology, Greater NOIDA (the “AIMT, Greater NOIDA”). The dynamic nature of the business environment necessitates the academic inputs to be blend with the industry inputs to meet the corporate needs in order to make students adapt to the current market trends.
4. **Summer And Winter Internship-** Students after II and III semester undergo summer internship and winter internship with different corporate houses and in-house researches as part of their curriculum.
5. **Guest Sessions From Eminent Academicians-** To ensure that the current practices in Industry are incorporated as part of the syllabus; eminent people are invited from the Industry.
6. **Panel Discussion on Contemporary Issues-** Regular sectoral panel discussions are encouraged in the Institute to have a broader understanding of pertinent issues affecting the Industry/ Sector.
7. **Peer Learning-** Appropriate syndicates comprising a diverse blend of students are formed. This also facilitates peer learning.

1.1.5 How does the institution network and interact with beneficiaries such as industry, research bodies and university in effective operation of the curriculum?

- **Internship-** Students undertake summer internships in various companies. A weekly progress report has to be sent by the student mentioning the activities carried out by them during the week, countersigned by Industry mentor. Feedback in the standard format has to be filled by the Industry mentor at the end of the project and mailed to the respected Faculty Mentor. This in turn enables the Institute to get an understanding of the work performed by the student from Industry perspective.
- **Industrial Visits-** Regular Industrial visits of the students have been arranged in each semester. The aim of these visits is to acquaint the students with the way industry utilizes relevant technology. The frequency of industrial visits is not less than one in a fortnight during the first two semesters. The students are expected to write a report on various aspects of the visits as post-visit assignments.
- **Guest Sessions-** Periodic Guest Sessions from Industry representatives are organized.
- **Placement Drive-** Representatives of various corporate majors such as Deloitte, Mastek, Mindworks, People Connect, Redington India have come to the campus for a placement drive.
- **Corporate Advisory Board-** Corporate Advisory Board comprising of representatives from the Industry has been constituted and their quarterly meet are conducted to incorporate the view points of the Industry representatives in the syllabus.
- **Academic Advisory Board-** In order to derive optimum advantage from the collective knowledge base, wisdom and guidance of eminent professionals in their respective fields, AIMT organizes Academic Advisory Board on an annual basis.
- **Academic Audit-** The University conducts Academic Audit on a periodic basis. The Audit is done on the following parameters
 - **FDP/ Seminar/ Conference-** The extent to which FDP/ Seminar/ Conference are being organized and attended by the Institute at International/ National level.
 - **Library-** Number of books/ journals/ magazines the Library has along with the seating capacity.
 - **Faculty Norms-** This covers the cadre ratio and pay scales as per UGC/ AICTE norms.
- **Alumni Meet/ Interactions-** Institute has a proper Alumni committee taking care of Alumni association and relationship building, which in turn

helping institute and support students in the form of guest lecture, guidance and placement activities . To ensure Alumni activities, institute has its own Alumni shed and portal to ensure healthy relation and collaboration with their passed out students. Regular Alumni Meets are organized to meet the above purpose.

- **Panel Discussions-** Regular sectoral panel discussions are encouraged in the Institute to have a broader understanding of pertinent issues affecting the Industry/ Sector. We had a Corporate Interface Week from 13-17 October wherein speakers covering the specialization of Marketing, Finance, Human Resources and Information Technology were called. In additions panel discussions pertaining to the challenges in the Real Estate Sector were also organized. Common sessions including students of both the Senior and Junior batched were also organized for General Management related topics.

1.1.6. What are the contribution of the institution and/or its staff members to the development of curriculum by the university?(number of staff members/departments represented on the board of studies, student feedback teacher feedback, stakeholder feedback provided, specific suggestion etc.

AIMT, Gr. NOIDA has been accredited A by the GGSIP University. The University representatives interact on a regular basis and incorporate the feedbacks given by faculty members in revision of the University syllabus

1.1.7 Does the institution develop curriculum for any of the courses offered (other than those under the purview of the affiliating university) by it? If „yes“, give details on the process (Needs Assessment, design, development and planning) and the courses for which the curriculum has been developed.

Being an affiliate institute, the curriculum development is done by the university. As affiliated Institutes we cannot develop the curriculum, but participate in curriculum development with proper feedback and put suggestions for the development of the curriculum from time to time.

However in addition to the MBA Program, we had designed and conducted MDP for Judicial Officers and Court Managers. This programme was developed to cater to the specific requirements of judicial officers as a manager and court managers. This was a week-long fully residential programme aimed at exposing the participants to some important management areas which can be utilised for effective court management. Each MDP consisted of thirty participants from differing levels of judicial hierarchy, from new entrants at the junior Magistrate

level to the District judges. The programme trained about 1000 Judicial Officers and 44 Court Managers.

1.1.8 How does institution analyze/ensure that the stated objectives of curriculum are achieved in the course of implementation?

Analysis and confirmation of achieving stated objectives of curriculum is very important. It is done by the Institute by:

- Conducting regular meeting of Academic Advisory Council.
- Regular updation of the course plan by faculty members
- Getting feedback on curriculum from Industry, experts and Academicians.
- Getting student's feedback and analysing these feedbacks for improvements in curriculum implementation.
- Result analysis of students to understand the actual success rate of curriculum implantation.
- Improvement in placements as compared to last year and understanding the role of curriculum implementation in it.
- Identification of slow learners based on certain subject tests and conducting tutorials for slow learners so that all the students should come at the same platform.

1.2. Academic Flexibility

1.2.1. Specifying the goals and objectives give details of the certificate/diploma/skill development courses etc. offered by the institution.

S. No	Name	Association/ Collaboration	Objectives
1	NSE Certified Capital Market Professional (NCCMP)	National Stock Exchange	-To develop skills and competency in trading of securities in the market. -To prepare the students for research based companies and other financial institutions
2	SAP	Dexler Information Systems	To enhance the employability skills through better understanding of business process specially in the area of Logistics, Financial Accounting and HR
3	Project Management	NIESBUD	-To encourage students towards entrepreneurship. -To make them understand various steps involved in establishing a business

4	Business Intelligence	Ducat, Greater NOIDA	To analyse data for Decision Making
5	B2B	DS Group	To provide the insights of B2B Selling to Marketing student and also to discuss the specific challenges of B2B Industry.
6	RELIANCE LEAP	Reliance	- To enhance employability skills of MBA students - To polish and groom them as industry ready product.

1.2.2. Does the institution offer programmes that facilitate twinning / dual degree? If yes give details.

NA

1.2.3. Give details on the various institutional provisions with reference to academic flexibility and how it has been helpful to students in terms of skills development, academic mobility, progression to higher studies and improved potential for employability

- Range of Core /Elective options offered by the University and those opted by the college
- Choice Based Credit System and range of subject options
- Courses offered in modular form.
- Credit transfer and accumulation facility.
- Lateral and vertical mobility within and across programmes and courses.
- Enrichment courses.

In the third semester, students are given an option to choose any three subjects out of four in their major specialization and any two out of three in their minor specialization. Similarly in the fourth semester, in the major area of specialization, students choose any two subjects out of three and any one subject out of two in their minor area of specialization.

Various enrichment courses offered by the Institute are Soft Skills, General Awareness, Etiquettes, Aptitude Tests, Moral and Ethical Values and , Microsoft Office Workshop, English speaking. The basic objective of all the above mentioned courses is to enhance skills sets of students. It will help the students to acquire practical exposure, gain business awareness, self confidence, improved personality and overall improved employability of the students.

1.2.4. Does the institution offer self-financed programmes? If yes list them and indicate how they differ from other programmes, with reference to admission, curriculum, fee structure, teacher qualification salary etc.

NA (As the Institute is affiliated to Guru Gobind Singh Indraprastha University, such initiatives are not feasible)

1.2.5 Does the college provide additional skill oriented programmes, relevant to regional and global employment markets? If yes provide details of such programme and beneficiaries.

As it has been provided above, additional skill development programmes include NSE Certified Capital Market Professional (NCCMP), System Application & Products (SAP), Project Management and Business Intelligence.

In addition to this, various enrichment courses offered by the Institute include Soft Skills, General Awareness, Etiquettes, Aptitude Tests, Moral and Ethical Values , MS Office Workshop and English speaking.

1.2.6. Does the University provide for the flexibility of combining the conventional face to face and Distance Mode of Education for students to choose the courses/combination of their choice” If „yes“, how does the institution take advantage of such provision for the benefit of students?

NA

1.3. Curriculum Enrichment

1.3.1. Describe the efforts made by the institution to supplement the Universitys Curriculum to ensure that the academic programmes and Institutions goals and objectives are integrated?

Institute aims at enhancing the employability of the students by offering best faculties, infrastructure and self development activities. Continuous efforts are made by the Institute to ensure that the academic programmes and objectives of the Institute are integrated. To supplement the University’s Curriculum various initiatives are taken by the Institute as:

- **ARTH FORUM (Current Affairs Programme)-** Arth Forums are organized once in every week to keep the students abreast with latest news, enhancing their level of general awareness, competitiveness, analytical ability and henceforth instilling the spirit of confidence amongst them.

- **Entrepreneurship Cell (E- CELL)-** To encourage students to be entrepreneurs, an Entrepreneurship cell is being constituted. This cell has the support of few entrepreneurs who guide the students about challenges encompassing the entrepreneurs. Inception of E-Cell at AIMT Greater NOIDA is having following objectives:
 - To motivate and inspire students to take up challenges of entrepreneurship.
 - To equip them with necessary skills and provide all possible assistance.
 - Promote creative thinking and an entrepreneurial mindset among the students.
 - Promote innovations and help them to convert into market accepted products by organizing various activities viz. workshops, seminars, conferences, etc.
- **Student Committees-** To encourage and develop organizing skills amongst students, they are expected to be part of some committee. The various committees include Newsletter, Cultural, Discipline, Mess, Hostel, Placement, Magazine, Alumni, Technical, and Sports.
- **Tutorial Discussions-** Similarly additional classes in business communications, general awareness, aptitude training, etiquette classes and employment enhancement sessions are organised to supplement the university curriculum.
- **Mentor- Mentee System** - Student's Record is maintained by each Faculty Mentor regarding their Academic performance, Attendance, Summer/ Winter Project Details, participation in extracurricular activities, counseling done etc.
- **Creative Writing-** Students are also motivated by the faculty members to write some articles on general topics, research articles, academic articles, etc. The Institute is having its own publications Manthan (annual magazine), Newsletter (quarterly publication) and AIMT Journal of Management (Research Journal).
- **Industry Interface-** Continuous interaction with industry and regular Industrial visits arranged by the Institute every semester
- **Co- Curricular Activities-** Institute continuously encourage students to participate in various B-school competition like National ,International conferences to present Research paper , summer internship project competition , Business quiz , Business Plan competition , Debate competition ,our students also participate in various seminars and workshops of Confederation of Indian Industry (CII), Federation of Indian Chambers of Commerce and Industry (FICCI).

- **Co Scholastic Competitions-** Students also participated in many co-scholastic competitions like Anugoonj GSSIP university fest , AWES youth Fest, Alankriti Institute Annual Fest and many more inter-institute competition , GGSIP university sports meet , BASSOC (Basket Ball & Football Tournament) AIPL(Army Institute's Premier League) and other inter-institute sports competition .
- **Value Added Programmes-** Apart from delivering the course contents as developed by the University, the Institute offers some value added courses to the students to improve their employability and skill sets. Some of these programme include SAP training, NCCMP training, Workshop on B to B selling and many other such programmes. The fee for these programmes is borne by both Institute and Student opting for the course.
- **Short Term Training Modules-** During first and second semester, students undergo short term training modules of Information Technology, Finance & accounting, English and Communication and Aptitude Test. These training modules are of 8 to 14 hrs. and provide basic training of above mentioned knowledge areas to the students. As the students are from diverse education backgrounds, these small training modules help the Institute in bringing all the students on same platform of required skill sets.
- **Personality Development Classes-** At regular intervals since the first semester, personality development classes are conducted so as to infuse confidence among students. Institute also takes services of some organizations and professionals having expertise in this area. The institute entered into a contract with Reliance Leap for the same purpose.
- **Research Projects-** In every semester, students are assigned research projects in groups which involve an extensive research work, data collection and analysis. These projects are in addition to Summer Internship project and Winter Project recommended by the University. Such projects help the students in sharpening their analytical skills.
- **MDP for Judicial Officers and Court Managers-** A MDP for Judicial Officers of Uttar Pradesh and Court Managers was developed to cater to the specific requirements of judicial officers as a manager and court managers. This was a week-long fully residential programme aimed at exposing the participants to some important management areas which can be utilised for effective court management. Each MDP consisted of thirty participants from differing levels of judicial hierarchy, from new entrants at the junior Magistrate level to the District judges. The programme trained about 1000 Judicial Officers and 44 Court Managers.
- **Faculty Development Programmes (FDP)-** To continuously enhance the teaching and other skills of the faculty members and make them aware

about modern teaching tools and methodologies, the Institute organizes Faculty Development Programmes (FDP). Some of the FDP organized by the Institute include Case Writing in Indian Environment, Research Methods for Research in Business Management, MS Office, Psychometric Testing and Counseling for HR professionals, Research Projects Guidance and Presentation Skills.

- **Consultancy** – Our faculty continuously indulges in providing Consultancy. Dr. Parul Gupta provided consultancy to Hon'ble High court Allahabad on developing a training programme for Court managers of Uttar Pradesh. Dr. Sanjeev Tandon conducted Training Program of "Sales & Marketing Team" in Dainik Bhaskar, Jaipur, Jodhpur, Ajmer, Udaipur, Kota (Rajasthan Area)& Hisar (Haryana Area).

1.3.2. What are the efforts made by the institution to enrich and organize the curriculum to enhance the experiences of the students so as to cope with the needs of the dynamic employment market?

Regular interactions with the representative of the Industry during Guest Sessions, Industrial Visits and inputs provided during Corporate Advisory Board organized every quarter enables us to understand the Industry requirements. An assessment of the gaps in learning in terms of University syllabus and Industry requirement is done.

On the basis of this Need Assessment, various training programs are designed. These programs are either value added programs (SAP training, NCCMP training, Workshop on B to B selling) or Enrichment Courses (Soft Skills, General Awareness, Etiquettes, Aptitude Tests, Moral and Ethical Values, Microsoft Office Workshop, English speaking, etc.)

Further, students are encouraged to participate in various B-school competition like National and International conferences, Research paper presentation, summer internship project competition, Business quiz, Business Plan competition, Debate competition and the like.

1.3.3. Enumerate the efforts made by the institution to integrate the cross cutting issues such as Gender, Climate Change, Environmental Education, Human Rights, ICT etc., into the curriculum?

The cross cutting issues like Gender, Climate Change, Environment Education, Human Rights, etc, find an ample space when it comes to applying them positively into the curriculum. The Institute at its own level makes arrangement

for Debates, Poster Making on Anti Tobacco and Street Play to create awareness about these cross cutting issues.

Various activities initiated by the Institute towards community development include Blood Donation Camp, “Sahyog” save J&K, Anti Tobacco day, Ritanna Child Foundation – NGO, Nirphad Mathura, Anti Tobacco day, Save Sikkim and Clean Yamuna.

1.3.4. What are the various value-added courses/enrichment programmes offered to ensure holistic development of students?

- **Moral and ethical values**
- **employable and life skills**
- **better career options community orientation**

Moral And Ethical Values- Various professional talks on moral and ethical values has been taken by eminent people in the field. Prominent among them are Dr. C V Ramanan, Professor and Spiritual Sadhak, Swami Sundranandji, Yogi, photographer & mountaineer, Mr. Ashok Arora, Mr. Pankaj Chopra (Sahajayoga Meditation), and Prof. Agarwal (Saans Bar Breathing Process Expert)

Employable and Life Skills- To enhance the employability skills of the students various value added programmes like SAP training, NCCMP training, Workshop on B to B selling form a part of their curriculum. Besides this, enrichment programs like Soft Skills, General Awareness, Etiquettes, Aptitude Tests, Moral and Ethical Values and , Microsoft Office Workshop, English speaking are also given equal importance in the program.. The students are being taught about Life Skills through Yoga and soft skills classes and through talks by distinguished person in these fields. Further, discipline and punctuality etc are inculcated in to their minds by the faculty.

Better Career Options- A dedicated Corporate Relation Officer with team looks after the placement of the students. A comprehensive profiling of each student is being done by the placement team and customized training programs are designed to meet the unique requirements of each student.

Community Orientation- Various activities initiated by the Institute towards community development include Blood Donation Camp, “Sahyog” save J&K, Anti Tobacco day, Ritanna Child Foundation – NGO, Nirphad Mathura, Anti Tobacco day, Save Sikkim and Clean Yamuna.

1.3.5. Citing a few examples enumerate on the extent of use of the feedback from stakeholders in enriching the curriculum?

The Institute takes feedback from different stakeholders, including students, alumni, parents and people from industries. The feedback collected is analyzed for improvement if there is any lacuna.

On the basis of feedback given by Alumni and parents, the Institute organized Convocation Ceremony of the seventh batch on 5th April 2014. On the basis of inputs given by students for increased practical exposure, a corporate interface week was organized from 13-17 Oct 2014 wherein eminent speakers from the Industry interacted with the students and shared their experiences. The feedback from the parents is taken regularly during Annual function, where informal interactions between faculty and parents take place.

1.3.6. How does the institution monitor and evaluate the quality of its enrichment programmes?

The governing body is Army Welfare Education Society (AWES), which is a registered body under the Societies Registration Act XXI of 1860 for the purpose of establishing and running army schools, army public schools and professional Institutes throughout the country. The three tier command and control system for the institute is as under:

- a) Board of Governors and its Executive Committee at Army Headquarters.
- b) Board of Administration at Headquarters Command.
- c) Managing Committee at station where the Institute is located

The institution has a very clear and transparent way to monitor and evaluate the quality of various enrichment programmes initiated by it. The feedback in the form of interactions, discussions and suggestions is analyzed by the Director and communicated to the governing body for appropriate action. Members of the governing body pay surprise visits to the classes from time to time, to ensure quality and to see that the objectives of the curriculum are effectively communicated to the stakeholders.

The University conducts Academic Audit on a periodic basis. The Audit is done on the FDP/ Seminar/ Conference, Library, Faculty Norms and other areas to monitor the quality of education imparted to students.

A well established feedback system to judge the performance of the faculty members is also conducted, twice a year,

1.4. Feedback System

1.4.1. What are the contributions of the institution in the design and development of the curriculum prepared by the University?

Some of our senior faculty members have contributed for the development of curriculum by the university.

We also have an Academic Advisory Board which looks into the pedagogy adopted and type of research undertaken by the Institute and also recommends changes. Representatives of the University are also part of this.

Institute has an Entrepreneurship cell to encourage students to be entrepreneurs. This cell has the support of few entrepreneurs who guide the students about challenges encompassing the entrepreneurs. Along with few faculty members, University representatives are also part of this E Cell.

1.4.2. Is there a formal mechanism to obtain feedback from students and stakeholders on Curriculum? If 'yes', how is it communicated to the University and made use internally for curriculum enrichment and introducing changes/new programmes?

Yes – Institute collects feedback from the students, alumni, parents, academic peers and industry personals regarding the effectiveness of the curriculum in the job market and national development. Their suggestions are analyzed and Director/senior faculty member discuss in the academic council for necessary changes in the curriculum and send the recommendation to university.

1.4.3. How many new programmes/courses were introduced by the institution during the last four years? What was the rationale for introducing new courses/programmes?)

Not Applicable as the Institute is affiliated to GGSIPU, New Delhi and has no flexibility of introducing new courses.

CRITERION II: TEACHING-LEARNING AND EVALUATION

2.1. Student Enrolment and Profile

2.1.1. How does the college ensure publicity and transparency in the admission process?

The Institute ensures publicity and transparency in the admission process through publication of advertisements in the National Newspaper such as Times of India, Hindustan Times, Army Welfare Education Society (AWES) website www.awesindia.com, Institute website www.aimt.ac.in and University Admission Brochure on every year.

The admission in MBA Programme at AIMA Greater Noida is exclusively for the children of eligible serving Army personnel, ex Army personnel and war widows of the Indian Army. All such candidates are required to appear in Common Admission Test (CAT) conducted by Indian Institutes of Management (IIM) and apply through the application form in the Information Brochure/Prospectus of the Institute or online through Institute website www.aimt.ac.in. Based on the CAT Score, candidates are short listed for Group Discussion (GD) and Personal Interview (PI). The list of short-listed candidates for GD & PI is dispatched by Speed/Registered post and also the list is displayed on the AIMA website. The Final Merit List is prepared on the basis of the CAT scores, and GD & PI as per following weightage;

- | | | | |
|----|-----------|---|-----|
| a. | CAT Score | - | 50% |
| b. | GD & PI | - | 50% |

2.1.2. Explain in detail the criteria adopted and process of admission (Ex. (i) merit (ii) common admission test conducted by state agencies and national agencies (iii) combination of merit and entrance test or merit, entrance test and interview (iv) any other) to various programmes of the Institution.

All candidates are required to appear in Common Admission Test (CAT) conducted by Indian Institutes of Management (IIM). Those desirous of seeking admission to AIMA, Greater Noida are required to obtain both IIM CAT bulletin with application form and the Information Brochure/Prospectus of the Institute. These are required to be submitted before the scheduled cut off dates. Results of CAT are communicated by the students to the Institute through E-mail/Post. The Institute also accesses the result from IIMs websites. Based on the marks of CAT, candidates are short listed for Group Discussion (GD) and Personal Interview (PI) at AIMA, Greater Noida. The list of short-listed candidates for GD & PI are informed by post and the list also displayed on the

AIMT website www.aimt.ac.in. The Final Merit List is prepared on the basis of the CAT scores, and GD & PI as per following weightage;

- a) CAT Score - 50%
- b) GD & PI - 50%

In case of candidates scoring equal marks in the final merit, the preference is decided as per the following criteria:-

- a) Aggregate Marks of 10+2 Exam. If these are also the same, then,
- b) Date of Birth of the candidate. Preference will be given to the younger candidate.

The final merit list is made available at the office of Registrar and on the Institute website.

2.1.3. Give the minimum and maximum percentage of marks for admission at entry level for each of the programmes offered by the college and provide a comparison with other colleges of the affiliating university within the city/district.

The Institute is offering only MBA programme affiliated to Guru Gobind Singh Indraprastha University. The minimum percentage of marks required for admission at entry level in MBA Programme is aggregate 45% at graduation level and during the last admission process of MBA Batch (2014 -16), the maximum percentage of marks at entry level i.e. graduation was 82% and the minimum percentage of marks was 48.8%.

Only one Institute of the affiliating University is present within Greater Noida and established recently. So comparison is not possible.

2.1.4. Is there a mechanism in the institution to review the admission process and student profiles annually? If 'yes' what is the outcome of such an effort and how has it contributed to the improvement of the process?

Yes there is a mechanism in the institution to review the admission process and student profiles annually. During the process of Personal Interview round, some external experts from Industries/Academia are called as panel members. They evaluate candidates under certain parameters which play significant role to prepare the final merit list. During the preparation of final merit list, Institute gives equal importance to diversified educational background of students which proves national diversity in our admission process.

At the time of admission every student undergoes a series of psychometric tests. Results of these tests provide input for student profiling. Referring to the student profile, each student is exposed to specific training or counseling sessions to improve his/her weak area/areas. The outcomes of such effort are bridging the gap between Industry and Academics, better placement and lastly set cut off percentage to get better lots in the next admission process.

2.1.5. Reflecting on the strategies adopted to increase/improve access for following categories of students, enumerate on how the admission policy of the institution and its student profiles demonstrate/reflect the National commitment to diversity and inclusion

- SC/ST
- OBC
- Women
- Differently-abled
- Economically weaker sections
- Minority community
- Any other

For SC, ST, Differently-abled, Category: We refer University admission policy mentioned in the University Admission Brochure.

For Any Other: Refer Institute Admission Brochure Para No.37

The wards of the Gallantry Award Winners will be given weightage in admissions mentioned as under:-

(a) Gallantry Award	Weightage
(i) Param Vir Chakra	5%
(ii) Ashok Chakra	5%
(iii) Mahavir Chakra.	4%
(iv) Kirti Chakra	4%
(v) Vir Chakra	3%
(vi) Shaurya Chakra	3%
(vii) Sena Medal (Gallantry only)	1%

(b) Distinguished Service in War/Conflict/Hostilities

- | | | |
|-------|---------------------------|----|
| (i) | Sarvottam Yudh Seva Medal | 3% |
| (ii) | Uttam Yudh Seva Medal | 2% |
| (iii) | Yudh Seva Medal | 1% |

(c) Mention in Dispatches 1%

(d) War Widows 5%

2.1.6 Provide the following details for various programmes offered by the institution during the last four years and comment on the trends. i.e. reasons for increase / decrease and actions initiated for improvement.

Name of the Programme with admission Batch	No. of Candidates Registered	No. of Candidates admitted	Demand Ratio	Reasons	Actions initiated
MBA (2014-16)	176	96	1.83	1. Only CAT appeared students can apply. 2. Only wards of Army not other defense categories i.e. Air Force & Navy. 3. Demand of MBA students is decreasing in the job market i.e.	Action has been initiated with the University and DHE to widen the scope to CMAT, XAT and also Institute brand promotional programme initiated with various Army public schools present in Delhi and NCR . Discussion has been

				lack of practical exposure as per the Industry needs.	made to consider wards of other defense categories. Industry-Academia linkages have been initiated and Pedagogy has been changed as per the requirements of Corporate during MBA course.
MBA (2013-15)	195	103	1.89	Only CAT appeared students can apply. Demand of MBA students is decreasing in the job market i.e. lack of practical exposure as per the Industry needs.	- Industry-Academia linkages have been initiated and Pedagogy has been changed as per the requirements of Corporate during MBA course.
MBA (2012-14)	221	99	2.23	Only CAT appeared students can apply.	-

MBA (2011-13)	211	120	1.75	Only CAT appeared students can apply.	-
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2.2. Catering to Student Diversity

2.2.1. How does the institution cater to the needs of differently-abled students and ensure adherence to government policies in this regard?

Provisions are made as per the Government policies like provision of ramps at entry gate of the Institute premises, separate toilet facility and Classroom is provided at the ground floor for differently-abled students.

2.2.2. Does the institution assess the students' needs in terms of knowledge and skills before the commencement of the programme? If 'yes', give details on the process.

Institute conducts a week or ten days orientation programme for new batch students and a week of re-orientation programme for second year students scheduled by the Programme coordinators before the commencement of Academic Session. During those days various activities are scheduled along with student profiling and mapping, conduct of GD/PI and Aptitude tests for weak student ,etc. During orientation and reorientation programme various speakers from corporate and academia are invited to deliver talk to the students to orient them to the specific requirements and challenges of the course and also to update them with current developments of the business nevironemnt.

2.2.3 What are the strategies drawn and deployed by the institution to bridge the knowledge gap of the enrolled students to enable them to cope with the programme of their choice? (Bridge/ Remedial/ Add-on/ Enrichment Courses, etc.)

At the time of admission every student undergoes psychometric tests in the first semester. The results of these tests provide input for student profiling. Referring to the student profile, each student is exposed to specific training or counseling sessions to improve in the weak area/areas. Students counseled regularly by their faculty mentors and are referred to a professional counselor (Brig. Rajbir Singh) who visits the Institute on need basis. Faculty mentors of each syndicate

(maximum a group of 10 students) act as the academic guide who interacts with their mentees regularly and the weekly mentor mentee interactions are scheduled in the time table to meet the upcoming requirements of guidance and career counseling.

During first and second semester, students undergo short term training modules or remedial courses on Information Technology, Finance & Accounting, English and Communication and Aptitude Test. These training modules are of 8 to 14 hrs. and provide basic training of above mentioned knowledge areas to the students. As the students are from diverse education backgrounds, these small training modules help them in bringing all the students on same platform of required skill sets.

Institute also conducts Employability Skills Enhancement sessions from third semester onwards for enhancing the employability skills of the students.

2.2.4 How does the college sensitize its staff and students on issues such as gender, inclusion, environment etc.?

The Institute has equal proportion of students in MBA programme and the total strength of students is divided in a manner that there are equal numbers of male and female students into sections and syndicates along with appropriate proportion of different education background which avoids gender disparity among them.

To integrate the issues of social and economic importance, the University has inculcated various subjects in the course curriculum and similarly the Institute also played various cultural activities in the form skits, role plays among the students to avoid gender disparity. We are also formed different committees at our Institute headed by equal number faculty and staff along with students as members.

On the other hand to inculcate environmental education, solar water heating systems are installed at the top of both hostels and plantation drives are organized in the Institute at several times. So 60% of our campus is lush area.

2.2.5 How does the institution identify and respond to special educational/learning needs of advanced learners?

Institute identifies students as advanced learners by analyzing results of internal, external examinations, student profiling activity, faculty inputs and also from mentees (Mentor-Mentee).

Institute organizes some intra Institute competitions to identify meritorious students in their specific area of expertise and skill sets. Such competitions are BPlan Competitions, Quiz competitions, Debate Competitions, etc. which in turn motivates them to participate in inter Institute and National level competitions,

sports activities, University Festivals on regular basis. The students organize two major Sports activities annually named as BASSOC (Annual Inter Institute Basket Ball & Football Tournament) and AIPL (Army Institute's Premier League) and also an Annual Cultural Festival. Besides these events, students organize different activities on festivals and other occasions. Such activities enhance their creativity, decision making abilities and critical thinking. Guest Lectures by the eminent motivational speakers like Sri Sundranand Ji, Mr. Ashok Arora and Dr. Vinaysheel Gautam have helped the students in channelizing their energy in the right direction and keeping their motivation level high.

Apart from these competitions, students are also receive prizes, scholarships like Chief of Army Staff (COAS) trophy to all round best student, Academic Excellence Awards to 1st, 2nd and 3rd position holders, TATA Memorial scholarship to 1st and 2nd position holders in their first year of MBA programme.

The students who are exceptionally good at writing research papers, cases encouraged to participate in the national level and financial assistance is provided by the Institute in order to help them in achieving their desired objectives.

2.2.6 How does the institute collect, analyze and use the data and information on the academic performance (through the programme duration) of the students at risk of drop out (students from the disadvantaged sections of society, physically challenged, slow learners, economically weaker sections etc.)?

Army Institute of Management & Technology (AIMT) runs under the aegis of Army Welfare Education Society (AWES) to impart quality management education at affordable cost to the wards of army personnel. To ensure a holistic development of the student, Institute conducts career profiling of each student admitted into the course, personality development classes, value added courses in Accounts, IT, QT, etc. for the students at risk of drop out during the course.

Institute conducts various methods to enhance the skill sets of slow learners like conduct class room activity in small groups/syndicates, peer- level coaching systems, etc, provides financial assistance in the form of AGIF scholarship of Rs.40,000/- per year to each selected student, Group Insurance to all students. For Economically weaker section students, University extends various scholarships upon certain conditions.

2.3 Teaching-Learning Process

2.3.1 How does the college plan and organize the teaching, learning and evaluation schedules? (Academic calendar, teaching plan, evaluation blue print, etc)

Academic Calendar of the University, institute and teaching plans are prepared every year before the commencement of the Academic session and is strictly observed without any deviation. In the Academic Calendar of the institute, all the events of the institute are mentioned which are spread over the entire session. In the similar manner the Course Delivery Plans (CDP) for all subjects are prepared and presented by the respective faculty members to the Director for his approval. The CDP is strictly followed during the delivery of the subject. So far as evaluation schedules are concerned the Institute follows the guidelines issued by Guru Gobind Singh Indraprasth University (GGSIP University). The Institute conducts written internal test and quiz test as per the guidelines of GGSIP University on the dates declared by the University. The assignments and projects are evaluated by concerned faculty member on routine basis and the earned marks are credited to student's Internal assessment score.

2.3.2 How does IQAC contribute to improve the teaching -learning process?

IQAC is being established; however it has not started functioning.

2.3.3 How is learning made more student-centric? Give details on the support structures and systems available for teachers to develop skills like interactive learning, collaborative learning and independent learning among the students?

- The CDP developed for each subject is composed of a variety of teaching tools other than the core knowledge content that includes research based assignments, case study discussions, role plays and presentation topics for the students. All these tools help the faculty instructors to ensure regular and active student participation throughout. Such assignments generally cover more than 50% of the total content of CDP.
- The Projectors are installed in each classroom as the PPTs are being used by faculty effectively to make learning more interesting and interactive. Moreover, Inspirational and subject-related documentaries and movies are screened on regular intervals. The Faculty members also use various

multimedia tools to make their presentations and lectures more interactive and interesting for the students.

- The library of the Institute is equipped with a number of online and offline resources to facilitate interactive and individual learning. The library remains accessible to the faculty members till late evening so that they can make optimum utilization of available resources in the library.
- Besides all these, at least two industrial visits are organized to expose them to actual functioning of the organization. The students are assigned a specific task/project while going for the industrial visit which they submit after returning from the visit.
- To facilitate collaborative learning, the Institute encourages the faculty members to conduct joint research works, publishing and presenting joint research papers and also organize Faculty Development Programmes, Seminars and Symposium in collaboration with each other and outside faculty and agencies as well.

2.3.4 How does the institution nurture critical thinking, creativity and scientific temper among the students to transform them into life-long learners and innovators?

Students are encouraged to take part in various inter institute competitions, sports activities, University festivals on regular basis. The students of AIMT participate in the competitions like National Case Study Competitions, Paper Presentations in National & International Seminars etc and they have won many prizes in such competitions. Besides these activities, students also conduct meaning research along-with the faculty members, present the same in the right forum and also gets it published. The students organize two major Sports activities annually titled as BASSOC (Annual Inter Institute Football Tournament) and AIPL (Army Institute's Premier League) and also an Annual Cultural Festival. Besides these events, students organize different activities on festivals and other occasions. Such activities enhance their creativity, decision making abilities and critical thinking. Guest Lectures by the eminent motivational speakers like Sri Sundranand Ji, Mr. Ashok Arora and Mr. Vinaysheel Gautam have helped the students in channelizing their energy in the right direction and keeping their motivation level high.

2.3.5 What are the technologies and facilities available and used by the faculty for effective teaching? Example: Virtual laboratories, e-learning -resources from National Programme on Technology Enhanced Learning (NPTEL) and National Mission on Education through Information and Communication Technology (NME-ICT), open educational resources, mobile education, etc.

These facilities include the access to a number of E journals, EBSCOHost, J GATE, NAPTEL, ACE Equity Financial Database etc and also digital library section for faculty and students. The facilities for video conferencing and Skype are also available with all the faculty members as they have been provided with Desktop computers in their cabins equipped with the access to all these facilities. This is how faculty members remain in touch with eminent academicians and researchers outside the country. Such facilities encourage faculty members to produce meaningful research work and also to keep themselves updated with the changes taking place in the global business environment. The whole campus is Wi-Fi enabled and the faculty and students remain connected through this facility. Online assignment submissions, sharing of study material and exchange of notes are some of the practices popular among the AIMT students and faculties.

2.3.6 How are the students and faculty exposed to advanced level of knowledge and skills (blended learning, expert lectures, seminars, workshops etc.)?

Inviting the industry experts, eminent academicians and alumni is a regular practice in the Institute A number of workshops are conducted by these speakers for the students. Every semester minimum one seminar at national level, a workshop and two faculty development Programmes are organized by AIMT, Gr. NOIDA. All these activities are planned well in advance and appear in the academic calendar for the academic session. To name a few, a FDP on Psychometric testing, Research Methods in Business Management, case writing and case administration were organized in the current academic session and many more are planned till the end of current academic session. Faculty members hold memberships of various prestigious professional bodies such as NHRD, AIMA, CII, NNS (Neural Network Society), CRSI (Cryptology Research Society of India) etc.

2.3.7 Detail (process and the number of students \benefitted) on the academic, personal and psycho-social support and guidance services (professional counseling/mentoring/academic advise) provided to students?

The Institute follows following process to provide academic, personal and psycho-social support and guidance service to the students;

- i. **At the time of admission:** At the time of admissions every student undergoes a series of psychometric tests in the first semester and Employability Skills Enhancement tests in the beginning of third semester.
- ii. **During conduct of the course:** The results of these tests provide input for student profiling. Referring to the student profile, each student is exposed to specific training or counseling sessions to improve in the less strong area/areas.
- iii. **Regular and special counseling:** Students counseled regularly by their faculty mentors and are referred to a professional counselor (Brig. Rajbir Singh) who visits the Institute on need basis.
- iv. **Mentors as academic guide:** Before and after examinations so as to encourage them to perform well in examinations, faculty mentors of each syndicate (a group of 10 students) act as the academic guide who interacts with their mentees regularly and the weekly mentor mentee interactions are scheduled in the time table to meet the upcoming requirements of guidance and career counseling.

2.3.8 Provide details of innovative teaching approaches/methods adopted by the faculty during the last four years? What are the efforts made by the institution to encourage the faulty to adopt new and innovative approaches and the impact of such innovative practices on student learning?

Following are some of the innovative practices adopted by the faculty members;

- **Syndicate research projects:** These projects not only sharp the research and analytical skills of the students but also encourage the team work among the students.
- **OB Lab:** OB lab is conducted as a part of curriculum with first semester students. These are the practical classes where student convert fundamental concepts in to real time experimentation and learning. The objective of OB lab is to create self awareness and understanding towards others. In this, students are exposed to various psychometric and behavioral tests, which increases their self realization. These tests can be used for career assessment, conflict resolution, leadership style and social

behavior. Individuals are exposed to test like 16 PF, FIRO B, Role effectiveness and conflict resolution.

- **Short Term Training Modules:** During first and second semester, students undergo short term training modules of Information Technology, Finance & accounting, English and Communication and Aptitude Test. These training modules are of 8 to 14 hrs. and provide basic training of above mentioned knowledge areas to the students. As the students are from diverse education backgrounds, these small training modules help all the Institute in bringing all the students on same platform of required skill sets.
- **Employability Skills Enhancement Training Programme:** There is a Employability Skills Enhancement Laboratory (ESRL) set up to improve the employability skills of the students. A series of Group Discussions and Personal Interviews are conducted in the third & fourth semester for the students and people from corporate and internal faculty act as panelists in this exercise. This exercise has proved to be quite useful in achieving a satisfactory success rate of the students in the final placements.
- **Course Delivery Plan (CDP):** The Course delivery plans prepared by faculty members in the beginning of each academic session provide enough opportunity to the faculty to incorporate a number of innovative teaching and learning methods for each subject.
- **Faculty Development Programmes /workshops/research papers:** The Institute encourages the faculty members to attend FDP, seminars, conferences, refresher courses and similar other activities to provide them an exposure of latest innovative teaching methods. Such activities also help the faculty members to keep themselves updated with the changes happening in the business environment inside and outside the country.

2.3.9 How are library resources used to augment the teaching-learning process?

In every semester, students are assigned some research projects/ assignments which involve an extensive research work, data collection and analysis. These projects/assignments are in addition to Summer Internship project and Project Dissertation recommended by the University. Some of the subjects in which research projects or research based assignments are given include Business Research, Organisational Development, Behaviour testing and Counseling, Information system, International Marketing etc. For the completion of these projects/assignments students need to devote a number of hours in library and extensive use of online database management software's and online journals. These projects are regularly monitored and it is ensured that the students

adequately utilize library resources for the completion of such projects/assignments. Faculty members suggest latest book titles to library committee on regular basis to augment the teaching learning process.

2.3.10 Does the institution face any challenges in completing the curriculum within the planned time frame and calendar? If 'yes', elaborate on the challenges encountered and the institutional approaches to overcome these.

Institute doesn't face and neither has faced so far any difficulty in completing curriculum in time. The CDP prepared in the beginning of each semester for each subject helps the faculty members in completing the course in time. Since the Institute offers a fully residential facility to both students and faculty members, the faculty members and students take full benefit of this facility by interacting during post academic hours also. A number of value added course, tutorial discussions and case study discussions are conducted during extended academic hours in evening.

2.3.11 How does the institute monitor and evaluate the quality of teaching learning?

The institute receives regular feedback from students and other stakeholders from time to time so as to ascertain the quality of teaching. Also, there is a mechanism to verify the feedback so received. An in-depth analysis of university results is conducted to identify the subjects in which students do not perform up-to the expectations and corrective actions are taken. The success rate in final placement interviews provides more inputs for evaluating the teaching quality and its contribution in overall personality and skills development of the students. Annual academic Audit conducted by GGIP University is another source of input for accessing quality of teaching learning. The inputs collected from these sources provide the direction for corrective actions on regular basis.

2.4 Teacher Quality

2.4.1 Provide the following details and elaborate on the strategies adopted by the college in planning and management (recruitment and retention) of its human resource (qualified and competent teachers") to meet the changing requirements of the curriculum.

Highest Qualification	Professor		Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
Permanent teachers							
D.Sc./D.Litt.							
Ph.D.				02			02
M.Phil.							
PG							
Temporary teachers							
Ph.D.			01	01		01	03
M.Phil.						02	02
PG					04	02	06
Part-time teachers							
Ph.D.							
M.Phil.							
PG							

2.4.2 How does the institution cope with the growing demand/scarcity of qualified senior faculty to teach new programmes/ modern areas (emerging areas) of study being introduced (Biotechnology, IT, Bioinformatics etc.)? Provide details on the efforts made by the institution in this direction and the outcome during the last three years.

The faculty members are encouraged to attend seminars, Faculty development Programmes, conferences and other similar activities to ensure adequate exposure to the faculty members. These practices help the faculty members identifying the emerging areas of teaching and skills sets demanded by corporate in changing environment. Faculty members of different areas like Marketing, Human resources, Finance, information Technology and International Business, provide inputs to start value added course in respective areas of expertise. As the Institute has no autonomy to revise the course curriculum on frequent basis, such value added programmes help bridging the gap between course curriculums and

emerging area and required skill sets. The institute introduced many value added course in last three years those include SAP (System Application & Products) training, Project management training, A workshop on B2B selling, Project Management, NCCMP course etc.

2.4.3 Providing details on staff development programmes during the last four years elaborate on the strategies adopted by the institution in enhancing the teacher quality.

(a) Nomination to staff development programmes

Academic Staff Development Programmes	Number of faculty Nominated
Refresher courses	01
HRD Programmes	
Orientation programmes	
Staff training conducted by the university	
Staff training conducted by other institutions	02
Summer/winter schools, workshops, etc	12

(b) Faculty Training programmes organized by the institution to empower and enable the use of various tools and technology for improved teaching learning;

(i) Following Faculty Development Programmes were organised by the institution in last one year

- Faculty Development Programme on Research Report Writing & Assessment
- Faculty Development Programme on Psychometric Testing
- Faculty Development Programme on Applications of IT in Effective Teaching & Learning
- Faculty Development Programme on Research Methods For Research in Business Management
- Faculty Development Programme on Case Writing In Indian scenario

(ii) Following Faculty Development Programmes will be to conducted till the end of current academic session

- Faculty Development Programme on Advanced Research Methods for Research in Business management
- Faculty Development Programme on Stress Management at Workplace

- Faculty Development Programme on Corporate Social Responsibility

(c) Percentage of Faculty

- invited as resource persons in Workshops / Seminars / Conferences organized by external professional agencies **10%**
- participated in external Workshops / Seminars / Conferences recognized by national/ international professional bodies **90%**
- presented papers in Workshops / Seminars / Conferences conducted or recognized by professional agencies **90%**

2.4.4 What policies/systems are in place to recharge teachers? (eg: providing research grants, study leave, support for research and academic publications teaching experience in other national institutions and specialized programmes industrial engagement etc.)

The Institute encourages faculty members to participate and present research papers in the National & International Seminars/conferences organized by different Institutes in the country. The Institute has laid down a SOP for the grant of duty leave for participation/presentation of papers at conferences / seminars / workshops / orientation/refresher courses for the faculty members under the faculty development programme in each Academic year. According to the SOP each faculty is granted maximum eight days on duty leave with the reimbursement of the registration fees for attending such seminar/Conferences.

2.4.5 Give the number of faculty who received awards / recognition at the state, national and international level for excellence in teaching during the last four years. Enunciate how the institutional culture and environment contributed to such performance/achievement of the faculty.

Not Any

2.4.6 Has the institution introduced evaluation of teachers by the students and external Peers? If yes, how is the evaluation used for improving the quality of the teaching-learning process?

The Academic Advisory Council Board meetings are held at least once in each semester to evaluate the quality of teaching learning process. The board discusses on emerging challenges, areas and opportunities of teaching learning process and suggests the measures to meet such challenges. The board has the representation

of faculty also which provides faculty an interface to discuss various challenges being faced by them while ensuring the quality of teaching. The inputs are collected and corrective actions are taken to ensure the quality of teaching learning process. Following are the composition and functions of Academic Advisory Council;

Academic Advisory Committee

(a) Composition

- i. Senior faculty members of different disciplines (Finance, HR, IT, IB, IT).
- ii. Nominated industrialists and academicians.
- iii. Four students from the senior batch (based on academic performance).

(b) Functions

- i. To prepare detailed semester program one month before the commencement of the semester.
- ii. To allocate the duties to the faculties for classes, tutorials, visits and summer training.
- iii. To identify, interact with the visiting faculties and organize their classes, tests in their subjects, evaluation and payments to them as per the approved rates.
- iv. To obtain and analyze the feedback from the students on conduct of the classes and course in general.
- v. To discuss with director and concerned faculty on the feedback with a view to initiate corrective actions.
- vi. To review the syllabi as and when required. In case of inclusion of new subjects formulate the syllabi.
- vii. To study external environment.
- viii. To browse the important publications for inclusion in the syllabus.
- ix. To coordinate coverage of course for semester exams.

2.5. Evaluation Process and Reforms

2.5.1. How does the institution ensure that the stakeholders of the institution especially students and faculty are aware of the evaluation processes?

Appropriate endeavors are being taken by the Institute to share the evaluation pattern with the students. During Orientation Program, the Program Coordinator shares the evaluation process with all the students. This covers the general breakup of the evaluation as per the University guidelines.

The institution takes proper care, that the students and the faculty are informed about the evaluation process. Course delivery plan (CDP) is shared with all the Faculty Members first and then the same CDP mentioning the evaluation process

is discussed in detail with the students while the course is being introduced. The instructions are displayed on the notice board for the students and for the Faculty Members; circulars are generated giving the complete information of assessments of students. Marks evaluated are displayed immediately after the exams, assignment dates are put on the notice board and after valuation marks of all the assignment are shared with the students.

2.5.2. What are the major evaluation reforms of the university that the institution has adopted and what are the reforms initiated by the institution on its own?

Evaluation reforms adopted by the University are followed by the Institute without any delay. Institution does not have the liberty to initiate reforms on its own except teaching quality improvement.

However out of the internal marks of 40, variety of teaching tools are incorporated to assess students not only in their theoretical aspects but also on the practical aspects. These include Case Study, Practical Assignments, Role Plays, Presentations, Tutorial Discussions and the like.

2.5.3. How does the institution ensure effective implementation of the evaluation reforms of the university and those initiated by the institution on its own?

Institute keeps a track of any changes being carried out by the university through university websites/publications and correspondence with great care. As and when evaluation reforms takes place and are intimated to the Institute by the University, compliance is ensured at the earliest. The Institute follows university norms in the following ways.

The internal assessment of the students (out of 40 marks) shall be as per the criteria given below:

1. Class Test-I - 15 marks

(A written test is conducted on the date communicated by the University for the Class Test – I, except for the Fourth Semester where the dates will be decided by the concerned institutes/school).

2. Class Test-II - 15 marks

(Individual Term Paper/Written Assignment/Project/Conduct of Practical and Practical)

3. Individual Presentation/Viva-Voce/Group Discussion - 10 marks

Based on the inputs given by Corporate Advisory Board, appropriate elements of practical components are added to the Internal Assessment Score Sheet

2.5.4. Provide details on the formative and summative evaluation approaches adopted to measure student achievement. Cite a few examples which have positively impacted the system.

a) Formative evaluation.

At AIMT, Greater NOIDA, formative evaluation is put into practice in the following ways:

- Have informal talks about the subject with the students.
- Give surprise tests
- Hold group discussions with the students.
- Presentations
- Assignments
- Display of monthly attendance to the students
- Co- Scholastic Activities

b) Summative Evaluation.

- Summative evaluation is done in two ways- Internal and External.
- The Internal Assessment (15+15+10) is being done by the Institute by conducting Quiz Test, Internal Exam, Assignments, Presentations etc as per the Course Delivery Plan.
- As far as external evaluation is concerned, the university conducts examination of 60 marks per subject at the end of each semester.
- Formative evaluation along with summative evaluation has had a positive impact on the overall learning of the students and has helped in improving their overall personality.

The HR Club had organized 4th National Conference on Human Capital Management: Out of the Box Perspectives from March 15, 2014. Top- Medium & Average institutes participated in various rounds. There were City Round, State Round, Zonal Round and National Round. Our student, Saket Pandey secured 6th rank in the National Round. Besides this, two other students Tanya Tripathi secured 2nd rank and Tushardeep Sinha secured 4th rank in State Round.

The Institute also believes in overall development at the students. Therefore there are various extracurricular activities like Annual Fest, Role Plays, Sports Activities where the students enjoy and get a platform to develop their managerial skills.

2.5.5 Detail on the significant improvements made in ensuring rigor and transparency in the internal assessment during the last four years and weightages assigned for the overall development of students (weightage for behavioral aspects, independent learning, communication skills etc.

The assessment of students is done as per university norms. Besides taking into consideration the performance of students in Internal Test, subject wise presentations and assignments given by them are also evaluated. Out of the total 40 marks for Internal evaluation, variety of assessment tools like Internal tests, Quiz Test, Presentation, Research based assignments, group discussions are adopted. Initially the assessment was based more on the Internal Exams and the written assignments. Then Research Projects also started playing an important role while evaluating students. Thereafter Case Study was used intensively as a teaching pedagogy and hence was included as one of the evaluation criteria. Along with these evaluation tools to give a feel of practical situation more, role plays and in- basket exercises were also added as an evaluation tool.

2.5.6 What are the graduate attributes specified by the college/ affiliating university? How does the college ensure the attainment of these by the students?

It is the basic strategy of the college to make, teaching learning more purposeful. The graduate attributes are specified in the University Syllabi differently for different subjects. So, classroom teaching, tutorials discussions, presentations, co-curricular activities, all are meant for the achievement of the intended learning outcomes.

The college takes utmost care to complete the courses in time and conduct regular tests to prepare the students for final University examinations.

2.5.7 What are the mechanisms for redressal of grievances with reference to evaluation both at the college and University level?

Grievance regarding evaluation at external exam of the university has to be addressed by the student through examination cell of the Institute to the concerned department of the university within 15 days of the publication of the result which includes the day of publication of result by paying Rs. 500 per paper and at most Rs. 2500 for all subjects in a semester. Internally the results are displayed by the concerned respective faculty. Any discrepancy has to be communicated within 48 hrs of the display otherwise the status quo is maintained.

2.6. Student Performance and Learning Outcomes

2.6.1. Does the college have clearly stated learning outcomes? If 'yes' give details on how the students and staff are made aware of these?

Yes, the Institute follows outcome based learning which are stated in the course delivery plan. Each lecture covering a topic has a defined outcome, which is mentioned in the particular lecture.

Learning outcomes are stated to the students and faculty at the beginning of the session. Students are intimated learning outcomes at the commencement of any chapter/topic.

Mid term Examination results as well as the internal assessments are analysed and students are counseled and guided for forth coming examinations.

2.6.2 Enumerate on how the institution monitors and communicates the progress and performance of students through the duration of the course/programme? Provide an analysis of the students results/achievements (Programme/course wise for last four years) and explain the differences if any and patterns of achievement across the programmes/courses offered.

The following tools are used:

- Display of Exam Results
- Counseling by Director and Subject Teachers
- Parent-Teachers Meetings

Programme wise Results for the past 5 years

Sr No	Marks (%)	MBA-6 (113)	MBA-7 (115)	MBA-8 (109)	MBA-9 (104)	MBA-10 (100)
		1 to 4 Sem	1 to 4 Sem	1 to 4 Sem	1 to 4 Sem	1 to 2 Sem
1	90 - 100%	-	-	-	-	-
2	80-90 %	8	10	8	7	3
3	70-80%	46	69	60	65	56
4	60-70%	51	35	37	29	38
5	50-60	8	1	4	1	2
6	< 50	-	-	-	2	1
	Total	113	115	109	104	100

This table indicates that when compared with the results of the students of previous batch, the result of students of current batch has improved.

2.6.3 How are the teaching, learning and assessment strategies of the institution structured to facilitate the achievement of the intended learning outcomes?

All the faculty members submit a copy of their Course Delivery Plan to the Program Coordinator who then schedules the classes accordingly. Series of Quiz test/ Internal Assessment are being organized by the examination cell in coherence with the Course Delivery Plan. All the students go through rigorous curriculum of projects, seminars, assignments and examinations. These help in improving the learning standard of the students.

2.6.4 What are the measures/initiatives taken up by the institution to enhance the social and economic relevance (student placements, entrepreneurship, innovation and research aptitude developed among students etc.) of the courses offered?

The institute has to work within the framework of the syllabus. Therefore along with the subject wise coaching we offer various value addition courses like SAP training, NCCMP training, Workshop on B 2 B selling and many other such programmes.

An E Cell has been formed with the following objectives:

- To motivate and inspire students to take up challenges of entrepreneurship.
- To equip them with necessary skills and provide all possible assistance.
- Promote creative thinking and an entrepreneurial mindset among the students.
- Promote innovations and help them to convert into market accepted products by organizing various activities viz. workshops, seminars, conferences, etc.

In addition participation in B-Plan Competition, live project and SIP (Summer Internship programme) are also encouraged to enhance their employability and entrepreneurial skills. Further we also undertake CSR activities where in the students undertake various blood donation camps, donation for the various places affected by natural calamities like Sikkim, Uttarakhand, and Srinagar.

2.6.5 How does the institution collect and analyze data on student performance and learning outcomes and use it for planning and overcoming barriers of learning?

The assessment of students is done as per university norms. Besides taking into consideration the performance of students in Internal Test, subject wise presentations and assignments given by them are also evaluated.

2.6.6 How does the institution monitor and ensure the achievement of learning outcomes?

Academic monitoring is a continuous activity for taking the feedback from the students. Regular lectures, class tests and assignment are ensured by the respective subject faculty and program coordinator. Staff meetings are taken frequently to ensure the completion of syllabus. Remedial and tutorial classes are monitored.

Placement Profiling Process- Student profiling done both at the beginning of the first year and second year (final year). For the first year students it starts right from the admission process, students are evaluated through group discussion, personal interview, aptitude test, communication skill and overall personality judgment followed by Psychometric profiling. Again students profiling done on various parameters as per the industry requirement like IT skills, GD /PI, Aptitude and general awareness in the final year to identify the weak students. Placement of the students in their final year is looked after by Placement Team who arranges for their Group Discussions and Interviews for achieving better jobs.

Summer Internship Feedback- Students undertake summer internships in various companies. A weekly progress report has to be sent by the student mentioning the activities carried out by them during the week, countersigned by Industry mentor. Feedback in the standard format has to be filled by the Industry mentor at the end of the project and mailed to the respected Faculty Mentor. This in turn enables the Institute to get an understanding of the work performed by the student from Industry perspective.

2.6.7 Does the institution and individual teachers use assessment/ evaluation outcomes as an indicator for evaluating student performance, achievement of learning objectives and planning? If 'yes' provide details on the process and cite a few examples.

1. **Mentor Mentee Interaction-** The whole strength of the students of each batch is divided in 12 syndicates of similar size. Each syndicate is handed over to a Faculty Mentor for the whole duration of the course for career & personal guidance to the student mentee. These smaller cohesive group

discussions between Mentor and Mentee have proved to be a valuable exercise in student's overall personality development.

2. **Class Monitoring-** To ensure that the students regularly attend their classes, a daily report is sent to Disciplinary committee. If the student has been persistently missing classes, appropriate action is taken by the Discipline Committee.

CRITERION III: RESEARCH, CONSULTANCY AND EXTENSION

3.1 Promotion of Research

3.1.1.Does the institution have recognized research center/s of the affiliating University or any other agency/organization?

Research is an integral part of any education institute, so do we believe. Our Institute has a well established library and computer lab facility, which in turn facilitates students and faculty in research. As a result we have five doctorate faculties, two have submitted their thesis and rest are on verge of submitting final thesis in the areas of Marketing, Finance, Law, IT and Human Resource Management. An overall ambience of research is developed in the Institute where student in small groups undertake the project whereas faculty along with students takes up research outside the Institute. We have digitalized library that provides various e-books, e—journals, online access, EBSCO-Host and many more.

3.1.2.Does the Institution have a research committee to monitor and address the issues of research? If so, what is its composition? Mention a few recommendations made by the committee for implementation and their impact.

Since the Institute encourages research across segments like faculty-faculty, student-student and student –faculty. Each faculty is assigned with a set of students to supervise and guide their projects every year. He/ She is involved in preparing, allotting, guiding and monitoring the progress of all the projects undertaken. As a part of curriculum of MBA, each student is required to undergo at least two research assignments in two years of programme. We also have an Academic advisory board which looks into the type of research undertaken by the Institute and also recommends changes.

Board Members are:-

- Dr. C.V. Baxi
- Prof. R.K. Aggarwal
- Mr. Deepak Barara

Recommendations given are as under:

- More research orientation among students and faculty must be facilitated
- Institute must increase more avenues of research

3.1.3. What are the measures taken by the institution to facilitate smooth progress and implementation of research schemes/projects?

- Autonomy to the principle investigator
- **Timely availability or release of resources-**The environment is research friendly, as a result, most of the faculty after joining AIMT, have enrolled themselves in Ph.D. The Institute facilitates its faculty and students in all possible ways to enhance their interest in research. Thus it has procured latest equipments, updated the library facility and extended Computer lab facility.
- **Adequate infrastructural and human resources-** Institute encourages students and faculty to involve in research activities. Every year while reviewing the annual objectives of the Institution, a due importance is given to research orientation. Faculties are encouraged to take up research and forward their proposal to government and non government agencies
- **Time off, reduced teaching load, special leave etc.-** Inculcating research in the mind of the student and faculty is the main motive of the institution. Due weightage is given to the entire Faculty, undergoing any research, during their performance appraisal under the heading R&D and consultancy activities.
- **Support in terms of technology and information needs-** Well-stocked library along with hi-end computer Lab induces research orientation. Conducive environment alongwith supportive teaching and non teaching staff.
- **Facilitate timely auditing and submission of utilization certificate to the funding authorities-** A separate account is maintained in the name of Faculty research and development. Students are also encouraged financially. Innovation and creativity is highly appreciated and supported by management.
- **Any other -** Special importance is given to students, who took research, while evaluating their performance for awards, in a special category of participation outside Institute.

3.1.4.What are the efforts made by the institution in developing scientific temper and research culture and aptitude among students?

- Students are encouraged to take up small projects as co-curricular activity for development. Each faculty includes research assignment in their course delivery plan (CDP) which is further evaluated and adds on to their internal assessment. The Institute support students financially by reimbursing full registration fee, transportation and other facilities.

- The institute organizes various seminars, workshops, conferences, symposium and panel discussion where students are exposed to corporate, academia and other Institutes. These activities generate their understanding about external environment and research questions in their minds.
- The Institute organizes industrial tours every semester to students of all specialization which widens their horizon and foster their research aptitude.
- The Institute also organizes guest session by eminent and expert people from corporate and academia both in order to enhance their learning. We also conduct regular Alumni meetings and interaction to create and sustain scientific temper with research culture.

3.1.5. Give details of the faculty involvement in active research (Guiding student research, leading Research Projects, engaged in individual/collaborative research activity, etc.

Majority of Faculty members at AIMT are involved in active research. Below mentioned are details about their present research projects either engaged individually or collaborative:-

Table 3.1: Details About Research Areas of Faculty

S.No	Name of the Faculty	Area of Expertise	Research area
01	Dr. Sanjeev Tandon	Marketing	Mall management, Retail management
02	Dr. Parul Gupta	Marketing	International marketing, Corporate Law, CER, Business expansion & strategic management
03	Dr. Preeti Kulshrestha	Finance	Corporate Governance
04	Dr. Shruti Gupta	HRM	Training & Development, Behaviour Testing, Performance Management
05	Dr. Uma Luthra	Finance	Mergers & Acquisitions
06	Prof. S. Mohanty	IT	Software Engineering and Information Security
07	Prof. Shikha Bhardwaj	HRM	Organisation behavior, Psychometric testing, Training & Development and Succession planning

08	Prof. Mohd. Yaseen Khan	Marketing	Consumer Behaviour, social environment & retailing
09	Prof. Surabhi Pandey	IT	Cloud computing & ERP
10	Prof. Pawan kumar	IT	Networking & Cryptology
11	Prof. Shalini Sharma	HRM	
12	Prof. Lubina Zaidi	Finance	Credit Rating for Small and Medium enterprises
13	Prof. Rahul Verma	Decision Science	Marketing & General Management

3.1.6. Give details of workshops/ training programmes/ sensitization programmes conducted/organized by the institution with focus on capacity building in terms of research and imbibing research culture among the staff and students.

Following tables present the details of Workshops/ Seminar / Conference/ Symposia organized at AIMT in last four years.

Table 3.2: Details of organized Academic event

S. No.	Type of activity	Quantity
1	Conference	6
2	Workshop	10
3	Seminar	6
4	Symposium	1

Table 3.3: Organized events in Last Four Years

Date/Year	Details of activity organized	Type
13-17 Oct 2014	Corporate Interface week	Workshop
2011,2012, 2013, 2014	Institute Management Committee	Conference
19 Aug 2014	Symposium On The Nexus Between Environmental Sustainability And Business Profitability In Collaboration With Grand Valley State University	Symposium
2 May 2014	Corporate advisory Council	Conference

2012, 2013, 2014	Academic Advisory Council	Conference
4 Mar 2014	Talent and Key Skill, Knowledge Matrix Required In Financial Sector At Entry Level	Seminar
23 Nov 2013	Transforming Leadership: Value Creation - Winning the Talent War	Seminar
9 Nov 2013	Corporate Employability Skills Development By HR Club	Workshop
2013	SAP to train students on software application	Workshop
2013	Project Management in association with NIESBUD	Workshop
2013	Business Intelligence in association with Dexler	Workshop
2012, 2013	Employability skill enhancement programme in association with Reliance LEAP	Workshop
2011, 2012, 2013, 2014	Excel workshop every year	Workshop
10 Oct 2012	Contemporary Issues In Business Environment & Financial Markets	Seminar
15 Oct 2011	Achieving Outsourcing Success Through Effective Relationship Management (ORM) On 15 Oct 2011	Seminar

3.1.7. Provide details of prioritised research areas and the expertise available with the institution.

The Institute has a pool highly qualified faculty members with a widespread of research expertise available.

Table 3.4: Details of Research Area

Faculty	Research Area
Dr. Sanjeev Tandon	Mall management, Retail management
Dr. Parul Gupta	International marketing, Corporate Law, Corporate Environmental Responsibility, Business expansion & strategic management
Dr. Preeti Kulshrestha	Corporate Governance
Dr. Shruti Gupta	Training & Development, Behaviour Testing, Performance Management
Dr. Uma Luthra	Mergers & Acquisitions
Prof. S. Mohanty	Software Engineering and Information Security
Prof. Shikha Bhardwaj	Organisation behavior, Psychometric testing, and Succession planning
Prof. Mohd. Yaseen Khan	Consumer Behaviour, social environment & retailing
Prof. Surabhi Pandey	Cloud computing & ERP
Prof. Pawan kumar	Networking & Cryptology
Prof. Lubina Zaidi	Credit Rating for Small and Medium enterprises
Prof. Rahul Verma	Marketing & General Management

3.1.8. Enumerate the efforts of the institution in attracting researchers of eminence to visit the campus and interact with teachers and students?

- Regular conferences, seminars, workshops are conducted at state level and National level involving invited resource persons from Management Development Institute (MDI), Indian Institute of Foreign Trade (IIFT), Indian Institute of Technology(IIT), Institute of Management Technology (IMT), Faculty of Management Studies (FMS) Delhi University, University School of Management Studies (USMS) from Guru Govind Indraprastha University etc.
- Industry experts from all sectors are invited to visit the campus to interact with faculty and students. A Corporate Advisory Board as an interface between Institute and Industry which in turn generates regular interaction of corporate experts with students.
- Few eminent industry and academia experts visiting campus regularly are:
 1. Prof. C.V. Baxi, MDI

2. Prof. M.P. Jaiswal, MDI
3. Prof. M.P. Singh, IIFT
4. Prof. Sanjiv Mittal, USMS - GGSIPU
5. Mr. Deepak Bharara, HR-Head, LANCO
6. Mr. M.A. Mateen, VP- Finance, Berger Paints
7. Brig. Rajbir,
8. Prof. C.V. Ramanan, TQP

3.1.9. What percentage of the faculty has utilized Sabbatical Leave for research activities? How has the provision contributed to improve the quality of research and imbibe research culture on the campus?

Institute has a provision of sabbatical leave of two years for faculty, but none of the Faculty has availed so far. The institute also provides duty leave and special leave to faculty for participating and presenting papers at national and international seminars & conferences. More than 75% of faculty has availed this facility. This support helps faculty to interact with other researchers and academicians, learn new concept and systems outside the Institute and then the good systems are implemented.

3.1.10. Provide details of the initiatives taken up by the institution in creating awareness/advocating/transfer of relative findings of research of the institution and elsewhere to students and community (lab to land).

Students have presented various papers in national and international conference every year. They also participate in Business plan competition wherein an idea is generated and a business proposal is made. They participate in various inter institute co-curricular activities to share their learning to others. Apart from imparting knowledge from text book, the teaching – learning activity is made practical by giving assignments on various research topics in almost every subject by respective faculty, so that students get motivated in reading the journals, technical papers and share their findings in the end. The student is encouraged for creative thinking process in all spheres. The institute is also initiating various in-house research oriented assignments/ workshops to create new ideas by their own.

Faculty members are continuously involved in research paper writing and publication. They have also presented their research in various International conferences, national conferences and seminar to present their paper.

3.2. Resource Mobilization for Research

3.2.1. What percentage of the total budget is earmarked for research? Give details of major heads of expenditure, financial allocation and actual utilization.

The budget of 2014-15 has earmarked a separate amount Rs 50,000/- for expenditure for research activities.

3.2.2. Is there a provision in the institution to provide seed money to the faculty for research? If so, specify the amount disbursed and the percentage of the faculty that has availed the facility in the last four years?

No provision.

3.2.3. What are the financial provisions made available to support student research projects by students?

Students are encouraged to take part in various national and international level competitions/conferences. Their full registration fees along with to and fro expenses are borne by the institute. Being a welfare institute all possible financial support is provided to students.

3.2.4 How does the various departments/units/staff of the institute interact in undertaking inter-disciplinary research? Cite examples of successful endeavors and challenges faced in organizing interdisciplinary research.

There are various Faculty-driven and student-driven activities organized in the Institute to undertake inter disciplinary research.

Student-driven activities are regular case discussion on new and multi dimensional issues are conducted in the Institute. Faculty ties up with an outside expert, call them for guest session, which throws light on various upcoming interdisciplinary researches. Faculty also organizes regular group discussions among students of varied specialization.

Faculty-driven activities involve their interdisciplinary research. Dr. Parul Gupta did research on IT firms and wrote a paper on Process and intensity of Internationalization of IT Firms – Evidence from India. She has also written a paper on Ferro Industries- exporting Challenges of a small firm along with Dr.

Justin Paul and Dr. Shruti Gupta. Dr. Shruti Gupta has written a research paper on A Comparative analysis of corporate culture in Indian companies and multinational corporations with special reference to IT sector. Prof. Shikha Bhardwaj alongwith Dr. Bhavesh Joshi have undergone a research on Food processing Industry and wrote a research paper. She has also written a research on Techno-Stress in youngsters in IT firms in India with students. Dr. Sanjeev Tandon alongwith Dr. Pushpakant Shaktwiphee has written an article on Implementation of Ecotaxation: An effectual fiscal measures to promote ecological sustainable activities via economic incentives.

3.2.5. How does the institution ensure optimal use of various equipment and research facilities of the institution by its staff and students?

- The Institute has a well stocked library which includes latest syllabi as well as reference books of all relevant subjects and disciplines and the institute is also in a regular practice of updating its stock yearly. The institute has digitalized library, procured specialized hardware and software for faculty and students to expose new technologies in-vogue in industry. The composed atmosphere and the facilities provided in the library motivate the faculty and students to take a forward step to pursue research in their relevant field/interests.
- The Institute has allocated a separate a fund for students and faculty towards research and development. Basic research facilities are available in all management areas. This budget is a regular yearly activity.
- Fully Wi-Fi campus helps faculty and student to maintain their contact and pursue a fruitful association to review their academic as well as research programs. Institute also ensures that the students should be facilitated to use books, Journals, Magazines beyond the Institute timings and also during summer vacations. All updated version of research software are available to the faculty and students at any time even beyond the working hours.
- Automation of the basic modules like attendance, students' folder, faculty study material, wages and salary etc. are in use. This helps in smooth functioning of day-to-day activity of the Institute without human barrier.

3.2.6. Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facility? If 'yes' give details.

Not yet.

3.2.7. Enumerate the support provided to the faculty in securing research funds from various funding agencies, industry and other organisations. Provide details of ongoing and completed projects and grants received during the last four years.

Not as of now.

3.3. Research Facilities

3.3.1 What are the research facilities available to the students and research scholars within the campus?

As mentioned earlier, the Institute provides user friendly infrastructural facilities are available in the campus with hi-end library. Both faculty and students resides within the campus which builds an ambience of building research orientation. Constant interaction between Faculty and student in the campus throughout the year also facilitates in research activities. An entrepreneurship cell (E-cell) has been initiated for guiding students for further research activities.

3.3.2 What are the institutional strategies for planning, upgrading and creating infrastructural facilities to meet the needs of researchers especially in the new and emerging areas of research?

Institutional strategies for planning, upgrading and creating facilities for researchers in AIMT are:

- Standard operating procedure (SOP) for facilitating research and consultancy has been initiated to ensure support to researchers and create research orientation in the campus.
- While making Budget every year, a dedicated amount is fixed to support and facilitate student and faculty towards research. They are encouraged to attend national and international conference/ seminars.
- We have procured best of text and reference books in all areas of management. Well stocked library with hi-end facilities. Digital library facility with access of EBSCO-host, J-Gate database. Ace Equity financial database available to add-on.
- Fully Wi-fi enabled campus with 8bps spread across all the classes, library, hostel, residential facilities and cafeteria.

3.3.3. Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facilities? If 'yes', what are the instruments/ facilities created during the last four years.

No.

3.3.4. What are the research facilities made available to the students and research scholars outside the campus / other research laboratories?

- The Institute has established networks with other premiere Institute and corporate. We are a member of Confederation of Indian Industries (CII). Many faculty are member of various professional bodies and forums like National Human Resource Development (NHRD), All India Management Association (AIMA), and National Entrepreneur Network (NEN) etc. which in turns facilitates research to students and faculty.
- Various boards like Academic Advisory Council (AAC), Corporate Advisory Board (CAB), Entrepreneurship-Cell (E-Cell) and Institute Management Committee (IMC) which continuously helps in identifying the new areas of research and providing best facilities to accomplish it.
- We also create platform where eminent resource person come from premiere Institute and Industry interact and trigger their research mindset. They also allow our students to visit their respective place and explore new avenues of research. Our students have been to IIFT, LANCO, AIM Kolkatta, NSE and many more.
- Being 'A' rated Institute from Guru Gobind Singh Indraprastha University, Dwarka, we are in close network with university. Our students and faculty are continuously encouraged to participate in various conferences and access the facilities like library.

3.3.5. Provide details on the library/ information resource centre or any other facilities available for researchers.

Institute is having digital library with modern catalogue and e-journal facilities. Library is having seating capacity of 80 students, ACs, operated through LIBSYS software. Total no. of volumes- 12131, Total no. of books titles- 2165 , Total no. of textbooks- 10721 , Total no. of reference books- 1410 , Total International journals- 07 , Total National journals- 24 , Total Newspapers- 20 , Total Magazines- 15, Digital Library facility is having 20 PCs with EBSCO Host, J-GATE, ACE Equity Financial Database

- Total library area is of 637 sq. mts.
- 20 computers with 8 mbps internet connectivity to access online resources.

- E-journals & e-books (EBSCO- Host, J-Gate & Ace Equity financial database)
- Reprography facility.
- IT-Zone for accessing e-resources
- Layout of the library (Newspaper and Magazine reading section, IT zone for accessing e-journal etc. and book reading section)

3.3.6. What are the collaborative researches facilities developed / created by the research institutes in the college. For ex. Laboratories, library, instruments, computers, new technology etc.

Efforts are being made to have collaborative research facilities in the Institute as per the changing demands of environment. Each subject expert faculty attempts to invite and involve industry expert across all industries in India to expose students for better understanding. Facilities EBCO-Host, Ace Equity financial database, use of smart teaching pedagogy and strong liaison with Industry and university are some of the efforts made by Institute.

3.4. Research Publications and Awards

3.4.1. Highlight the major research achievements of the staff and students in terms of

- Patents obtained and filed (process and product) - Nil
 - Original research contributing to product improvement - Nil
 - Research Studies or surveys benefitting the community or improving the services
 - Research inputs contributing to new initiatives and social development
1. Prof Surabhi Pandey is part Digital Innovation cell at MDI where a project of e-governance has been launched and proposed to various government agencies on cloud computing.
 2. Dr. Shruti Gupta, and Prof. Shikha Bhardwaj are members of National HRD (NHRD) Delhi chapter.
 3. Dr. Sanjeev Tandon is a member of All India Management Association(AIMA).
 4. Prof. Shalini Sharma is a member of Confederation on Indian Industries (CII).
 5. Prof. S. Mohanty is Secretary, Delhi-NCR Chapter- Interscience Research Network (IRnet).
 6. Prof. Pawan Kumar, Life time Member of Cryptology Research Society of India (CRSI), Indian Statistical Institute (ISI), Kolkata

3.4.2. Does the Institute publish or partner in publication of research journal(s)? If 'yes', indicate the composition of the editorial board, publication policies and whether such publication is listed in any international database?

- **AIMT Journal-** We publish biannual refereed research journal 'AIMT Journal of Management' (ISSN:2277-4076). It has established itself as nationwide presence through journal exchange programme with leading national refereed journals (being published in different parts of the country like, Pune, Mumbai, Delhi, Bangalore, Trivandrum, Bhubneshwar etc.) alongside this journal being subscribed from few leading management Institutes of India. Three volumes are already published. The journal contain papers from areas such as finance, accounting, human resource management, marketing operations, information technology, environment, economics, risk management, globalization etc.
AIMT Journal of Management endeavors to promote and disseminate knowledge in the complex multidisciplinary management field. The journal encourages theoretical and empirical research papers and articles of relevance to both academicians and practitioners. In addition, the journal invites manuscripts covering application of theory to real life management activities, where the findings would be of interest to researchers, executives, academicians and management students.
- **AIMT Newsletter-** This is an in house newsletter published quarterly. Editorial board consists of one Faculty and Four students. The purpose of newsletter is to update and record all the activities happening in AIMT. It covers academic, co- curricular and extracurricular. Once published it is circulated internally to students and faculty, Delhi HQ, Alumni and nearby Institutes. It also features Alumni Interview and Parents' speak which further make it interesting.
- **AIMT Magazine (Manthan) -** This is AIMT magazine named Manthan published half yearly. Manthan showcases the creative bent of mind of students and faculty both. Its editorial board consists of one faculty and three students. The team decides theme, ask for contribution from all the members of AIMT, articles are collected and compiled. It a unique combination of messages, puzzles, riddles, poems, thought provoking articles composed and written by AIMT fraternity.

3.4.3. Give details of publications by the faculty and students.

Publication per faculty – Each faculty is in practice of writing good research papers regularly since it is the need of hour in teaching and also it is an important part of performance appraisal

Table 3.5: Number of paper published by faculty

Faculty Name	Publication
Dr. Sanjeev Tandon	6
Dr. Parul Gupta	8
Dr. Preeti Kulshrestha	7
Dr. Shruti Gupta	7
Dr. Uma Luthra	6
Prof. S. Mohanty	1
Prof. Shikha Bhardwaj	10
Prof. Mohd. Yaseen Khan	9
Prof. Surabhi Pandey	2
Prof. Pawan kumar	1
Prof. Lubina Zaidi	1
Prof. Rahul Verma	1

Number of papers published by faculty and students in peer reviewed journals (national / international)- Eighteen (18) papers have been published in peer reviewed journals (national/ international) have been published so far by faculty and students.

Number of publications listed in International Database (for Eg: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)- Details are given below

Table 3.6: Details of types of database of published papers

List of data Base	Number of papers published
Ivey Business school	3
International business Review	2
SSRN International network	3
AIEEE	1

Monographs : Nil

Chapter in Book

Table 3.6: Details of chapter edited

Name of faculty	Book Title	Chapter Name	Publication House
Dr. Shruti Gupta	Export-Import Management	Ferro Industries — Exporting Challenge in a Small Firm	Oxford University Press
	Strategy and Smart Organisation	Ferro Industries — Developing HR Strategy by comparing Macro vs Micro Metrics through an Integrated Balanced Scorecard	Macmillan, New Delhi
	Reshaping Business Analysis and Solution	Benchmarking Human Resource Policies and Practices	Macmillan, New Delhi

- Books Edited

Table 3.7: Details of Book Edited

Dr. Uma Luthra	1. Finanacial Management (ISBN 0974-2549)	Taxmann Publications
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- Books with ISBN/ISSN numbers with details of publishers:-

Table 3.8: Details of Books Authored

Name of the faculty	Title of the book	Publication
Dr. Parul Gupta	1. Economic environment & Policies for Business (ISBN -13:978-25-900486-5)	Tata Mc Graw Hill Publication
	2. Business Law for Managers (ISBN-10-1-25-900486-4)	
Dr. Sanjeev Tandon	3. Shopping Mall an Indian perspective (ISBN : 978-93-80966-43-4.)	Sunrise Publication Sunrise Publication Vikas
	4. Retail & Mall Management (ISBN 978-93-80966-43-5)	

	5. Business Values and Ethics	Publication
Prof. Shikha Bhardwaj	6. Organization Behavior 7. Industrial Relation	Vikas publication
Prof. Rahul Verma	8. Rural Marketing (ISBN – 81-8218-045-7)	Galgotia Publication

3.4.4 Provide details (if any) of Research awards received by the faculty.

- Dr. Shruti Gupta presented a research Paper titled “Indian and Japanese HRM Practices: Similarities and Differences with Analysis of Automobile Sector in India” was presented during Third National Conference organized by All India Management Association (AIMA) on 13th Sep 08. The Paper was adjudged the best paper. Research Paper titled “The Transfer of HRM Practices by Japanese MNC’s to India: A Case Study of Automobile Sector” was presented in the National Seminar on Changing trends in HRM organized by I.T.S. Institute of Management, Greater NOIDA on August 22-23 2009 and was awarded second prize.
- Dr. Shruti Gupta participated in the Doctoral Research Paper Competition on the study “Adapting and Optimizing Japanese HRM practices to suit Indian environment for improvising productivity and quality with reference to Automobile Sector” in the Birla Institute of Technology National Management Conclave 2010 on Managerial Challenges of the 21st Century in Corporate World, held at Birla Institute of Technology, Mesra, NOIDA Campus, India on February 12-13, 2010 and was awarded First Prize.
- Dr. Sanjeev Tandon research Proposal for Post-Doctoral Fellowship in Management (Retail Mgt) on " Spatial Distribution of Retail Stores in a Shopping Mall", submitted to ICSSR, N Delhi. This project is under "Salary Protection Scheme", and will be funded to the coordinating Institution (AIMT, G NOIDA) by ICSSR, N Delhi.
- Dr. Sanjeev Tandon Ph.D. Thesis "Testing the Applicability of Porter Generic Competitive Strategies for Shopping Malls- A Case Study of The Great India Place (TGIP) Shopping Mall, NOIDA (UP)", has been awarded Publication Grant by Indian Council of Social Science Research (ICSSR), N Delhi through Award letter, dt 24 April 2014, F No 14-41 (T) RSP / 2012.
- Prof. Lubina Zaidi received a Full Bright Scholarship for research from Webster University, USA.
- Recognition received by the faculty from reputed professional bodies and agencies, nationally and internationally

- Dr. Shruti Gupta, Dr. Parul Gupta and Prof. Shikha Bhardwaj have received “Accredited Management Teacher Award” from All India Management Association(AIMA) in the year 2008 in the field of Teaching and research.

Incentives are given to faculty for receiving state, national and international recognitions for research contributions. As per the policy whenever a faculty completes her/his doctorate, they are entitled to get increments and even in promotion, which serves as a motivation.

3.5 Consultancy

3.5.1 Give details of the systems and strategies for establishing institute – Industry interface?

- Institute industry interface is established by our Corporate Interface Cell. Corporate Interface cell is headed by dedicated full time Corporate Relation Officer (CRO) and supported by a team of Faculty and student members.
- The Institute is also member of various professional agencies like Confederation of Indian industries (CII). Many faculty at individual level also, are members of various professional bodies like National Human Resource Development (NHRD) etc. These organizations initiate many program where Industry institute interactions are involved.
- Corporate Interface Cell conducts an organized activity in every academic year which establishes industry-institute interface like HR Summit in 2013 and Corporate Interface Week in 2014.
- In 2014, a Corporate Advisory Board (CAB) was formal which quarterly meeting of corporate representative and AIMT representative is. Corporate representation is chosen across all industry, so as to maintain diversity and AIMT representative are CRO alongwith faculty members. CAC strengthen the industry-institute interface and ensures to bridge the gap between two.
- CRO also prepares a list of activities to be conducted every year, before the commencement of academic session comprising of Industrial Visits/ workshop etc., which is added to the academic calendar.
- Weekly Alumni Interaction has been initiated to facilitate Institute-industry interface.

3.5.2 What is the stated policy of the institution to promote consultancy? How is the available expertise advocated and publicized?

Institute has framed policy to promote consultancy with consultation of Academic Advisory Board, University and AWES.

3.5.3 How does the institution encourage the staff to utilize their expertise and available facilities for consultancy services?

The Institute makes every effort to encourage the staff for utilization of all human resources, intellect and available infrastructural facility in the campus to promote liaison with industries/corporate houses so as to strengthen our ties in a flexible manner by which the consultancy services gets a boost. The Institute also motivates the faculty to utilize their expertise knowledge and skills for consultancy services to other industries and institutes.

Faculties have been taking up such assignment with due permission from the Institute. These services help in promoting liaison with industry/ companies. In return, the students get an opportunity to visit these companies and the placement process is, thus, facilitated.

3.5.4 List the broad areas and major consultancy services provided by the institution and the revenue generated during the last four years.

All the services were free of cost, as a gesture of extending help to needy parties, to built strong relationship with industry. Consultancy services by the Faculty are in details below:

Dr. Parul Gupta-

- Consultancy to Institute of Judicial Training & Reseach, Lucknow (IJTR) on developing a training programme for the judicial officers of Uttar Pradesh.
- Consultancy to Hon'ble High court Allahabad on developing a training programme for Court managers of Uttar Pradesh.

Dr. Sanjeev Tandon

- Conducted Two Days (10th & 11th June, 2007) Training Program (Consultancy Training Assignment) of "Sales & Marketing Team" in Dainik Bhaskar, Jaipur.
- Conducted 14 days Training Program (Consultancy Training Assignment) of "Sales & Marketing Team" in Dainik Bhaskar at Jodhpur, Ajmer, Udaipur, Kota (Rajasthan Area)& Hisar (Haryana Area) in the month of July' 2007.
- Conducted 1 day training session (20th Oct'07) for "Sales & Marketing Team" for "Rajasthan Patrika", Ajmer Branch.
- Conducted half day (18 Aug 2012) work shop for Management (MBA) students at Pacific Institute of Management (Pacific University) Udaipur (Raj) on the topic "Time Mgt& Life Planning".
- Conducted half day work shop (5 April 2013) for the Management students (Entrepreneurship Course) on the topic "Time Mgt & Life Planning" at Department of Accountancy & Statistics, University College of Commerce & Management Studies, Mohan Lal Sukhadia University,

Udaipur (Raj). This training session was organised by Dr G Soral, Dean & Professor.

3.5.5 What is the policy of the institution in sharing the income generated through consultancy (staff involved: institution) and its use for institutional development?

Most of the consultancy are done by faculty, is free of cost, as a gesture of extending help wherever required.

3.6 Extension Activities and Institutional Social Responsibility (ISR)

3.6.1 How does the Institution promote Institution-neighborhood network and student engagement, contributing to holistic development of students and sustained community development?

The Institute has been regularly involved in various activities to promote Institute-neighborhood network and contributing to c community development. Various activities undertaken by AIMT are:-

Table 3.8: Details of community development activities organised

Year	Activity	Purpose
2014	Blood Donation Camp	To donate blood this can use to save four more lives.
	“Sahyog” save J&K	To make people aware by street play. Collect maximum funds by AIMT and nearby areas. To contribute to J&K relief fund.
	Anti Tobacco day	Being a no smoking zone, AIMT celebrate Anti-Tobacco day, by having poster making competition and Debate.
2013	Blood Donation camp	To donate blood this can use to save four more lives
	Ritanna Child Foundation - NGO	A visit to NGO where poor children of construction labour study from nursery-Vth standards. Students purchased stationery, donated and spent full day interaction.
	Nirphad Mathura	Visit a hospital near Mathura, made for poor section of society. To facilitate smooth functioning of hospital.

	Anti Tobacco day	Being a no smoking zone, AIMT celebrate Anti-Tobacco day, by having poster making competition and Debate.
2012	Blood Donation camp	To donate blood this can use to save four more lives
	Save Sikkim	To collect maximum funds by AIMT To contribute to Sikkim relief fund.
	Nirphad Mathura	Visit a hospital near Mathura, made for poor section of society. To facilitate smooth functioning of hospital.
2011	Blood Donation camp	To donate blood this can use to save four more lives
	Clean Yamuna	An initiative by NDTV where AIMT students went and clean Yamuna.

3.6.2. Does the Institution have a mechanism to track the students' involvement in various social movements / activities which promote citizenship roles?

The Institute encourages student to actively participate in socially relevant issues and contribute by various means to inculcate citizenship behavior for better country. All such activities are done under the supervision of a faculty coordinator. Thus it becomes easy and simple to track students' involvement. Also the details of the activities done in last four years are mentioned above. Various projects delegated by faculty to inculcate strong citizenship behavior among students

- Education program of slums in the vicinity.
- Community awareness activities Primary healthcare service
- Conducting literacy programs
- Visiting government hospitals to help underprivileged patients
- Tree plantation drive
- Contribution to orphanages and women's homes
- Community clean-up project of slums
- Energy conservation awareness programme
- Educating women of slums
- Conducting blood donation camps

3.6.4 How does the institution solicit stakeholder's perception on the overall performance and quality of the institution?

The Institute has a well defined feedback system at all the levels. There are different committees with same objective of maintaining high quality performance standards in all the spheres of Institute Development. The categorical details of stakeholders are:-

Students

- The Institute considers the suggestions of the students as one of the most important tool for effective functioning.
- Every Batch has two class representatives to voice the issues, suggestion or recommendation for smooth functioning of the class.
- The Institute has many committees like Mess, Discipline, Library, Placement; Alumni etc., each committee has 70% representation of students, which again is an effort to collect feedback.
- The Institute has a formal system of Student Council Meetings, which comprises of student member of all the committees, faculty, registrar and director, held every fortnightly.
- Institute has also constituted Mentor-Mentee Meeting, which happens every week, where mentees interact freely with their faculty mentor and share their concerns.
- A well established feedback system is also conducted, twice a year, which collect feedback on all academic and infrastructural facilities.

Parents

- Parents are always encouraged to visit and share their feelings in overall performance of Institute.
- Every year in Annual function, parents are invited, where informal interactions between faculty and parents take place.
- Parents are always in touch with the mentors for their ward. They are constantly informed about their performance and latest events happening in Institute.

Faculty and Staff

- Weekly faculty and staff meetings are organized to collect feedback, to review overall performance and quality of Institute's activities.

Alumni

- The Institute has alumni association and specific link on website for the constant interaction.
- The Institute organizes alumni meets yearly, where we seek their suggestions and feedback on overall institute performance.
- Yearly convocation is also organized where Alumni share their feedback.

Army Welfare Education Society

- The Institute has a yearly IMC where budget for all the upcoming activities are allocated along with review of last year events.
- The Institute shares monthly reports on overall performance of the Institute on placement, classes, seminars etc.
- Then a weekly review is also done to report the events, happened and planned in future, to critical discuss on the important issues of institute and to frame developmental plans for future.
- A yearly audit on all financial matters from HQ Delhi Area is also a regular activity.

Guru Gobind Singh Indraprastha University, New Delhi

- Invites are sent to University for all activities conducted in AIMT, where a close interaction takes place, to improve in next event.
- Yearly directors' conference of all affiliated Institute is conducted at GGSIPU, where AIMT director also attends to share and collect feedback on quality issues.
- Yearly audit by University is conducted to understand the overall performance of institute and how each stakeholder is made satisfied. We are also ranked as 'A+' affiliated Institute.

Industry and others

- The Institute follows a essential step of "Feedback" in every activity like Alumni meet, Convocation, FDP, MDP, Guest session, Seminar etc. We take feedback from all participants and discuss critically to ensure improvement, in Faculty/ staff/ student meeting.
- The Institute's Corporate relation Officer religiously collects Feedback verbally from corporate on overall functioning and performance of students and Institute.

3.6.4 How does the Institution plan and organize its extension and outreach programmes? Providing the budgetary details for last 4 years, list the major extension and outreach programmes and their impact on the overall development of students.

Being an Institute run under the aegis of Army Welfare Education Society (AWES), welfare comes as natural value in upbringing of AIMT, and thus we organize many activities related to society, education, environment, health, awareness for the development of person and the society as a whole. As such there is no allocation of funds in budget for such programmes

Table 3.9: Detailed budgeted amount for extension and outreach activities

Year	Visiting/ Guest Sessions	Value added Courses	Alumni Meet	Seminar/ Conference	Convocation	Total
2014-15	2,50,000	8,00,000	1,00,000	1,00,000	4,00,000	16,50,000
2013-14	1,50,000	-	1,00,000	1,00,000	-	3,50,000
2012-13	2,59,000	-	47,577	1,00,000	-	4,06,577
2011-12	2,07,170	-	-	-	-	2,07,170

3.6.5 How does the Institution promote the participation of students and faculty in extension activities including participation in NSS, NCC, YRC and other National/ International agencies?

The institute does not have any such extension activities but promotes and support its students to join Armed forces. Every year at least 3-4 students of a batch join Indian Army through CDS/SSB or Air force. Also, if in case any extended participation is asked by University or AWES, we always participate like in 2010, 25 students have participated in common wealth games support staff. We also participate as key representatives of young India in various talk shows on TV like Aap ki Adalat on India TV, We the people on NDTV, Money Matters on NDTV Profit-prime etc.

3.6.6 Give details on social surveys, research or extension work (If any) undertaking by college to ensure social justice and empower students from underprivileged and vulnerable sections of society.

As a part of MBA curriculum: Students study Business ethics and Corporate Social responsibility, as a subject where they are asked to undertake one such

project in a semester. An exhaustive list of project undertaken by students last year is given below:

- Education program of slums in the vicinity.
- Community mobilization activities using banners, posters, booklets and other materials to create awareness about the importance of immunizing, child labour, drugs and liquor abuse etc.
- Primary healthcare service
- Conducting literacy programs
- Visiting government hospitals to help underprivileged patients
- Tree plantation drive
- Contribution to orphanages and women's homes
- Community clean-up project of slums
- Energy conservation awareness programme
- Educating women of slums
- Conducting blood donation camps

As Voluntary: Students are encouraged to take up volunteer activities to serve society. They visit NGOs, collect money to help needy people, contribute regularly to victim of natural calamity like Sikkim, J&K etc., continuously create awareness by their street plays on issues like women protection, corruption, female feticide, diminishing social values etc. Thus Institute has build a culture where students are proactive and participate to serve society.

3.6.7 Reflecting on objectives and expected outcomes of the extension activities organized by the Institution, comment on how they complement students' academic learning experience and specify the values and skills inculcated?

Objectives

- To impart value based education in the field of management and develop the required skill sets in our participants who are already endowed with strong character traits and soft skills because of their Army background. Our final product should be 'industry ready' to assume their responsibilities in the corporate sector from Day One.
- To have strong interaction with the Industry and Corporate sector within Delhi/Greater NOIDA and outside, to provide an insight into management theories at work as well as to leverage good placement opportunities for our participants.

- To recruit and retain strong, capable and motivated faculty in relevant disciplines.
- To enlarge the scope of management training by including Management Development Programmes, In-company training, short and medium duration courses (permitted by regulatory bodies) and consultancy services for the benefit of students as well as the faculty.

Outcome

- Institute's performance in terms of placement and students' result has increased every year.
- Our student's affiliation to society and Institute has increased many folds resulting in strong Alumni Network.
- Level commitment and responsibility towards stakeholders especially Industry have increased which is observable through placement records.
- Many of our students have taken up job in NGOs or organization working on Social issues like NIRPHAD, HT media etc.
- Students' empowerment has increased their responsiveness towards environment and responsibility which can be seen in student council meetings.
- Institute has been ranked as A institute by GGSIP University and International Accreditation Organization (IAO) has also accredited AIMT.
- Institute is considered a one of the best Institute under AWES, Western Commandant.
- Industry interests have increased tremendously in AIMT which in turn provide opportunities to our students. Few of them are coming regularly to our campus like Mind Works, Capital IQ etc.
- Students bring accolade in various curricular, co-curricular and extra-curricular activities through participation in Inter Institute activities across the country.
- Stability of faculty and staff are the key factor in Institute's growth.

3.6.8 How does the Institution ensure the involvement of the community in its outreach activities and contribute to the community development? Detail the initiatives of the Institution which have encouraged community participation in its activities.

The institution is participating in all the extension activities which develop the community and the institute as a whole. Students, staffs and local people are encouraged to participate in following activities:

- Blood donation camp.

- Plantation.
- Awareness programme like HIV, Swine Flu, Road safety, environmental pollution etc.
- Rehabilitation programmes like, relief distribution, books and clothes distribution.
- Cleanliness of the surrounding society.
- Awareness regarding importance of education.

3.6.9 Give details on the constructive relationships (if any) with other institutions in the nearby locality in working on various outreach and extension activities.

The institute has built very strong relationship with many Institutions in the nearby locality.

- **Student- Driven Relationships** - Some of them are Birla Institute of Management & Technology (BIMTECH) Greater NOIDA, GL Bajaj Institute of Management Studies, ITS group of institutions, Sharda University, University School of Management Studies (USMS- GGSIPU), Ishaan Institute of Management, IIT Kanpur, Gittaratan Business School and many more. We, both often participate in each other's events pertaining to Inter- Institute Competition etc.
- **Faculty – Driven Relationship** - Some of the Institution where our Faculty continuously participate in Seminars, Paper presentation, FDPs and Conferences are (BIMTECH) Greater NOIDA, Sharda University, University School of Management Studies (USMS- GGSIPU), IIT Delhi, Gittaratan Business School, AMITY Business School, Management Development Institute (MDI), Institute of Management Technology and FORE business school.
- **Jointly Driven Relationship** - There are many professional bodies around DELHI NCR where our students and Faculty participate regularly which in turn strengthen the bond. Organization like CII, AIMA, NHRD Delhi Chapter, FICCI etc.

3.6.10 Give details of awards received by the institution for extension activities and/contributions to the social/community development during the last four years.

Institute received an award of Anti-Tobacco Zone from GGSIP University in association with World Lung Organization.

3.7. Collaborations

3.7.1 How does the institution collaborate and interact with research laboratories, institutes and industry for research activities. Cite examples and benefits accrued of the initiatives - collaborative research, staff exchange, sharing facilities and equipment, research scholarships etc.

The Institute has a student exchange program with Army Institute of Management, Kolkata. In which students of both the Institute's are exchanged and exposed to each other's functioning. We also had MoU with Reliance to enhance the employability of our students under a programme called LEAP. We also have signed a MoU with National Stock Exchange on NSE Certified Capital Market Professional (NCCMP) Programme to be conducted on Finance students.

3.7.2 Provide details on the MoUs/collaborative arrangements (if any) with institutions of national importance/other universities/ industries/Corporate (Corporate entities) etc. and how they have contributed to the development of the institution.

Details of The Institute's collaborative efforts to develop student and place them at better places are given below:

Table 3.10: Details of collaborative activities

S. No.	Name	Association/ Collaboration	Objectives
1	NSE Certified Capital Market Professional (NCCMP)	National Stock Exchange	-To develop skills and competency in trading of securities in the market. -To prepare the students for research based companies and other financial institutions
2	SAP	Dexler Information Systems	To enhance the employability skills through better understanding of business process specially in the area of Logistics, Financial Accounting and HR
3	Project Management	NISEBUD	To encourage students towards entrepreneurship. To make them understand various steps involved in establishing a business.

4	Business Intelligence	Ducat, Greater NOIDA	To analyze data for Decision Making
6	RELIANCE LEAP	Reliance	To enhance employability skills of MBA students. To polish and groom student as Industry Ready product.
7.	E-cell	GGSIU	To motivate and inspire students to take up challenges of entrepreneurship. To equip them with necessary skills and provide all possible assistance. Promote creative thinking and an entrepreneurial mindset among the students. Promote innovations and help them to convert into market accepted products by organizing various activities viz. workshops, seminars, conferences, etc.

3.7.3 Give details (if any) on the industry-institution-community interactions that have contributed to the establishment / creation/up-gradation of academic facilities, student and staff support, infrastructure facilities of the institution viz. laboratories /library/ new technology /placement services etc.

Interaction with profound and eminent experts from academic and industries has helped us in establishing better academic facilities. Also continuous Audit by Delhi HQ and GGSIP University facilitated in maintenance and up gradation of latest electronic equipments, computers Library, hostel, classrooms etc. Inception of E-Cell at AIMT Greater NOIDA has following objectives:

- To motivate and inspire students to take up challenges of entrepreneurship.
- To equip them with necessary skills and provide all possible assistance.
- Promote creative thinking and an entrepreneurial mindset among the students.
- Promote innovations and help them to convert into market accepted products by organizing various activities viz. workshops, seminars, conferences, etc.

3.7.4 Highlighting the names of eminent scientists/participants, who contributed to the events, provides details of national and international conferences organized by the college during the last four years.

Every year at least one conference and two seminars are conducted in AIMT. Details are given below:

Table 3.11: Detailed list of eminent participants in various events

Year	Conference/ Seminar Topic	Eminent Participants
2014	Talent and Key Skill, Knowledge Matrix Required In Financial Sector At Entry Level on 4 march 2014	Retd. Major General SP Rai,MD ,Army Group Insurance Fund Mr. Dhruv Dhanda, MD, Energised Solutions and Dr.GS Grewal,M/S Grewal and Singh, Chartered Accountants Firm MR.MA Mateen,Vice – President,British Paints,Dr. Rajnish Kataria,Director,National Institute of Banking and corporate Management, Prof. Satish Kumar Malhotra, Amity Business School, Amity University, NOIDA
2013	Transforming Leadership: Value Creation - Winning the Talent War on 23 Nov 2013	Mr Ramani Iyer, CEO; Forbes Mr Janmejoy Patnaik, Mr. M.L. Chakraborty and Mr. Dev Jha Mr. Neeraj Goel, Col. (Retd.) Pankaj Goel, Mr. Nirmal Raghav, Mr. Raghu C.V. and Mr.Deepak Bharara Mr. Sanjay Gupta, Mr.Rajesh Rathi and Mr. Rajiv Mishra
2012	Contemporary Issues In Business Environment & Financial Markets on 10 Oct 2012	Dr Ashok Kumar, Senior Professor, Grand valley State University Dr A.K. Puri, Director General , ITS Ghaziabad Dr Faisal Ahmed(Associate Professor, Fore School of Management), Dr Vikas Kumar (Professor, Asia Pacific Institute of Management) and Mr Anurag Bansal (Entrepreneur)

		Prof. Akhil Swamy(Professor, Amity University) and Mr M.A Mateen (Vice President, British Paints)
	Corporate Employability Skills on 26 Aug 2013	Ms B.Jayasree Mr. Srinivasan Iyer
2011	Achieving Outsourcing Success Through Effective Relationship Management (ORM) On 15 Oct 2011	Mr. Manuraj Sharma, President, Paradigm Consulting & Training Prof. S.P. Chauhan, Professor FORE, Delhi Mr. Nitin Maheshwari, IT Associate Consultant, Oracle Corporation

3.7.5 How many of the linkages/collaborations have actually resulted in formal MoUs and agreements? List out the activities and beneficiaries and cite Examples (if any) of the established linkages that enhanced and/or facilitated.

- Curriculum development/enrichment
- Internship/ On-the-job training
- Summer placement
- Faculty exchange and professional development
- Research
- Consultancy
- Extension
- Publication
- Student Placement
- Twinning programmes
- Introduction of new courses
- Student exchange
- Any other

The Institute had signed a MoU with Reliance to enhance the employability of our students under a programme called LEAP for two years. Recently, we have also signed a MoU with National Stock Exchange on NSE Certified Capital Market Professional (NCCMP) Programme to be conducted on Finance students. MoU is also signed with eminent professor like Dr. M.P Singh from IIFT etc. who visit our Institute to teach and provide support in placement activities regularly. We have also conducted Management Development Programme (MDP) for Judicial officer of UP for two years 2011-13.

3.7.6 Detail on the systemic efforts of the institution in planning, establishing and implementing the initiatives of the linkages/collaborations. Any other relevant information regarding Research, Consultancy and Extension which the college would like to include.

The Institute is in a continuous process of improving Research, Consultancy and Extension activities of the Institute. Thus a new Policy framework on the basis of Academic Advisory Board, Institute Management Committee and Corporate Advisory Board has been drafted. We also initiated SOP for research and consultancy to facilitate research orientation in campus.

CRITERION IV: INFRASTRUCTURE AND LEARNING RESOURCES

4.1 Physical Facilities

4.1.1 What is the policy of the Institution for creation and enhancement of infrastructure that facilitate effective teaching and learning?

The Board of Governor frames all policy statements and action plans for fulfillment of missions and objectives of the Institute. The executive committee and board of administrators incorporate the same into the institutional strategic plan. Innovative methods are adopted to interact with all stakeholders. Faculty meetings are held every week to understand the need and requirements of the stakeholders and proper policy and planning are adopted accordingly in consultation with the Chairman of the Institute. Different activities like inter-institute business quiz competitions, sports, seminars, conferences and workshops are conducted to encourage the culture of excellence and champion organizational change.

The Institute management committee very diligently sees to it that all the policy plans are executed in a meticulous manner. All financial matters are regulated by the Western Command in consultation with AWES, and timely support is rendered in all spheres. In order to ensure stakeholders interaction with top management, regular meetings are organized from time to time. This keeps the needs of the stakeholders satisfied. Batch Representatives and other student committee members interact through student council meetings to take care of the needs of entire student community in terms of providing facilities for effective teaching and learning.

4.1.2 Detail the facilities available for

(a) Curricular and co-curricular activities- Classrooms, technology enabled learning spaces, seminar hall, tutorial spaces, laboratories, botanical garden, animal house, specialized facilities and equipment for teaching, learning and research, etc.

(b) Extra- curricular activities- sports, outdoor and indoor games, gymnasium, auditorium, NSS, NCC, cultural activities, Public speaking, communication skills development, yoga, health and hygiene, etc.

(a) Facilities available for Curricular and co-curricular activities:

- **Classrooms:** 04 - Each class room is gallery shaped of seating capacity 60 students, fully air-conditioned and technology enabled learning facility like computer with projector and audio-visual system.

- **Seminar Hall:** 01- Seminar hall is having seating capacity of approx. 250 students with centralized AC, Projector and audio visual system.
- **Tutorial Classrooms:** 02- Each room is having seating capacity of 30 students with projectors and audio system.
- **Computer Labs:** 02- Each lab is equipped with 32 PCs with latest configuration and connected through LAN, centrally controlled by 03 servers, wi-fi and broad band facility with 8 mbps leased line.
- **Botanical garden:** 0- Herbal garden.
- **Library :** 01- Library is having rich set text books, reference books, International and National journals, Magazines, Newspapers and digital library facility having following facilities:
 - Seating capacity of 80 students,
 - Air-conditioned and operated through LIBSYS software.
 - Total no. of volumes- 12131
 - Total no. of titles- 2165
 - Total no. of textbooks- 10721
 - Total no. of reference books- 1410
 - Total International journals- 07
 - Total National journals- 24
 - Total Newspapers- 20
 - Total Magazines- 15
 - Digital Library facility is having 20 PCs with EBSCO Host, J-GATE, ACE Equity Financial Database.
- **Conference Hall:** 01 Conference hall is having seating capacity of approx 35 people, air-conditioned, Projector with audio visual systems used for Faculty and Student Council meetings.

(b) Facilities available for Extra- curricular activities:

- **Sports:** Playground-04 used for **outdoor games**
 - Football ground-01,
 - Basketball ground with synthetic coat-01,
 - Volleyball ground-01,
 - Badminton ground-01
- **Indoor games:** Table Tennis, Carrom, Chess.
- **Gymnasium:** 02- One for boys and one for girls
- **Auditorium:** 01- Seating capacity of approx. 600 students with centralized AC, Projector and audio visual system.

(c) Cultural activities: Youth Festival, Annual Fest-Alankriti, University Cultural Fest- Anugoonj and various inter institute cultural activities, Nukad Natak.

(d) Public Speaking: Book Review, various presentations are conducted as per the subjects, Debate competition, and participation in B Plan competitions, etc.

(e) Communication skills development: Institute conducts Personality Development classes, Value added classes, etc.

(f) Yoga: Institute conducts yoga classes during Orientation course of new batch students by hiring yoga trainer and in-house faculty members.

(g) Health and Hygiene: Institute is having a medical inspection room and a Doctor is appointed on part-time basis for one hr daily from 5 PM to 6 PM. First aid facility is available for the students and staff, On emergency cases-ECHS at AWHO, Kailash Hospital, In place of Ambulance facility Institute vehicle is used for emergency cases.

4.1.3 How does the Institution plan and ensure that the available infrastructure is in line with its academic growth and is optimally utilized: Give specific examples of the facilities developed/augmented and the amount spent during last four years (Enclose the Master Plan of the Institution/campus and indicate the existing physical infrastructure and the future planned expansions if any).

The holistic development of students, Institute planned and executed various recent activities like renovation/modernization of four classrooms, Cafeteria, Dining Hall & Kitchen, Reception and Common rooms of both boys' and girls' hostel, Synthetic Surface of Basket Ball Court, wi-fi facility in the whole campus, Computer labs with new Dell computers of latest configuration and library is having OPAC and digital library facilities.

Followings facilities were developed/augmented along with the amount spent during last four years:

- (a) Modernization of four classrooms
Total amount spent= Rs. 18, 97,844/-
Year- 2013-14.
- (b) Modernization of Cafeteria
Total amount spent= Rs. 5, 73,577/-
Year- 2013-14.
- (c) Modernization of Dining Hall & Kitchen

- Total amount spent= Rs. 24, 47,295/-
Year- 2013-14.
- (d) Renovation of Reception
Total amount spent= Rs. 87,262/-
Year- 2013-14.
- (e) Synthetic Surface of Basket Ball Court
Total amount spent= Rs. 15, 48,354/-
Year- 2013-14.
- (f) Wi-Fi Facility in the Campus
Total amount spent= Rs. 4, 24,655/-
Year- 2012-13.
- (g) Procurement of Campus ERP(LS Academia & LIBSYS)
Total amount spent= Rs. 3, 08,646/-
Year- 2012-13.
- (h) Procurement of 64 Dell Desktop Computers
Total amount spent= Rs. 21, 75,998/-
Year- 2011-12.

4.1.4 How does the Institution ensure that the infrastructure facilities meet the requirements of students with physically disability?

Some provisions are made as per the Government policies like provision of ramps at entry gate of the Institute premises, separate toilet facility and Classroom is provided at the ground floor for differently-abled students.

4.1.5 Give details on the residential facility and various provisions available within them:

(a) Hostel Facility-02 Hostels (separate for boys and girls)

- Boys' hostel is having capacity of 200 students approx.
 - No. of Single Rooms-50
 - No. of Double Rooms-75
- Girls' hostel is having capacity of 130 students approx.
 - No. of Single Rooms-32
 - No. of Double Rooms-49

(b) Recreational Facilities, gymnasium, yoga center, etc.- Institute has a modernized cafeteria where students take some foods beside their mess menus, play snookers, celebrate their birthdays, paste notices of their club activities in the notice boards, etc during academic hours. Beside academic hours, students use juice shop, stationery shop provided in the facility block of the Institute. Institute has two separate gym facilities for boys and girls with all necessary equipments.

Institute has no dedicated place for yoga center but during orientation session, yoga classes held in Cafeteria.

(c) **Computer facility including access to Internet in hostels-** Institute has 160 computers connected through LAN, centrally controlled by 03 servers, wi-fi facility is available in the whole campus including both hostels and broad band facility is also available with 8 mbps leased line.

(d) **Facilities for medical emergencies-** A part-time doctor is appointed for one hour daily from 5 PM to 6PM. First aid facility is available for the students and staff. For medical emergencies students are having ECHS card they go to Ex-Servicemen Contributory Health Scheme (ECHS) at AWHO and other students go to Kailash Hospital. Institute vehicle is used for such cases.

(e) **Library facility in the hostels-** Institute has book bank facility in the library in which the librarian issues text books of compulsory subjects to the students which caters the need of library facility. One rack with one week/one month older magazines/journals, newspapers are kept in the both hostel common rooms. Students are advised to use these facilities in their respective common rooms only and the Hostel Head boy/girl is responsible for the supervision of this mini library at hostels. Though complete campus wi-fi enabled, students use their own laptops to search online resources for their studies.

(f) **Internet and Wi-Fi facility-** Institute has 8 mbps leased line for the use of Internet access and the whole campus is Wi-Fi enabled.

(g) **Recreational facility- Common room with audio-visual equipments-** Institute has a modernized cafeteria where students take some foods beside their mess menus, play snookers, celebrate their birthdays, paste notices of their club activities in the notice boards, etc during academic hours. Beside academic hours, students use juice shop, stationery shop provided in the facility block of the Institute to spend their leisure timings. Institute has also provided LED with DISH Television connection in the common rooms of both boys and girls hostel. Audio System is also provided in the dining halls of both hostels.

(h) **Available residential facility for the staff and occupancy, Constant supply of safe drinking water-**

- **Faculty & Teaching Supporting Staff Residences=11** are occupied by 09 faculty members and 02 Teaching Supporting Staff.
- **Essential Staff Residences=04** and are occupied by one clerk, one estate supervisor, one driver and one electrician.
- **Bachelor Staff Residences=08** and 02 are occupied by one assistant network administrator, one account clerk.
- **Peon/Messenger Accommodation= 03** with two bed facility
- **Registrar Residence=01** and occupied by the Registrar

- Director Residence=01 and Institute Management Committee is in the process of appointing the Director, till such period the director residence is vacant.

Constant supply of safe drinking water: Institute has its own bore well facility along with Greater NOIDA Authority water supply. For pumping of water, the institute has installed 2 electric motors work for 24 hours supply. RO machines are fixed on the top of both hostels which supply 24 hours safe drinking water facility.

(i) **Security:** Institute has outsourced the security staff for a contract period of one year with two Supervisors and nine guards and also fixed CCTV at different strategic locations.

4.1.6 What are the provisions made available to students and staff in terms of health care on the campus and off the campus?

- **On Campus facility:** Institute has a medical inspection room at facility block and a qualified doctor is appointed on part-time basis for one hour visit daily from 5 PM to 6PM. First aid facility is available for the students and staff.
- **Off Campus facility:** For medical emergencies students and staff are having Ex Serviceman's Contributory Health Scheme (ECHS) card they go to ECHS at AWHO and others go to Kailash Hospital. Institute vehicle is used for such cases.

4.1.7 Give details of the common facilities available on the campus- spaces for special units like IQAC, Grievance Redressal Unit, Women's Cell, Counselling and Career Guidance, Placement Unit, Health Centre, Canteen, Recreational spaces for staff and students, Safe Drinking Water facility, Auditorium, etc.

- **Student Grievance Redressal Unit:** The students Grievance Redressal Cell aims at developing a responsive and accountable attitude among all the stakeholders in order to maintain a harmonious educational atmosphere in the Institute. The composition of this unit is consisting of Presiding Officer, Two faculty members and Batch Representatives.
- **Women's Cell:** The woman cell is functional in the Institute. It works under the supervision of Sexual Harassment Committee of the Institute. The committee is composed of three female faculty members and two female students
- **Counselling and Career Guidance:** At the time of admission every student undergoes psychometric tests in the first semester. The results of

these tests provide input for student profiling. Referring to the student profile, each student is exposed to specific training or counseling sessions to improve in the weak area/areas. Students counseled regularly by their faculty mentors and are referred to a professional counselor (Brig. Rajbir Singh) who visits the Institute on need basis.

- **Placement Unit:** Institute has a corporate relationship cell headed by a placement Officer Prof Shalini Sharma, other faculty members and Student representatives. This cell is responsible to bridge the gap between Industry and academics by conducting industry visits, Summer Internship and final placements.
- **Health Centre:** Institute is having a medical inspection room and a Doctor is appointed on part-time basis for one hour visit daily from 5 PM to 6 PM. First aid facility is available for the students and staff.
- **Canteen/Cafeteria:** Institute has a modernized cafeteria where students take some foods beside their mess menus, play snookers, celebrate their birthdays, paste notices of their club activities in the notice boards, etc during academic hours. Beside academic hours, students use juice shop, stationery shop provided in the facility block of the Institute.
- **Recreational spaces for staff and students:** Institute has provided separate cabins to spend the recreational timing to faculty and staff. Institute has a modernized cafeteria where students take some foods beside their mess menus, play snookers, celebrate their birthdays, paste notices of their club activities in the notice boards, etc during academic hours. Beside academic hours, students use juice shop, stationery shop provided in the facility block of the Institute to spend their leisure timings. Institute has also provided LED with DISH Television connection in the common rooms of both boys and girls hostel. Audio System is also provided in the dining halls of both hostels.
- **Safe drinking water facility:** Institute has its own bore well facility along with Greater NOIDA Authority water supply. For pumping of water, the institute has installed 2 electric motors work for 24 hours supply. RO machines are fixed on the top of both hostels which supply 24 hours safe drinking water facility.
- **Auditorium:** Institute has an auditorium of approx. 600 students seating capacity with centralized AC, Projector and audio visual system.

4.2 Library as a Learning Resource

4.2.1 Does the library have an Advisory Committee? Specify the composition of such a committee. What significant initiatives have been implemented by the committee to render the library, student/user friendly?

Composition of Library Advisory Committee

- Dr. Preeti Kulshrestha- Chairperson
- Dr. Shruti Gupta- Member
- Dr.Sanjeev Tomdon- Member
- Prof. S. Mohanty- Member
- Prof Lubina Zaidi- Member
- Prof Rahul Verma- Member

Significant initiatives:

- Air-Conditioned Library and Reading hall.
- Proper classification books (DDC)/CDs/DVDs and other electronic resources and their access.
- Annual renewal of journals and online resources like EBSCOHost, JGate, ACE Equity Financial Database.
- Annual purchase of books and other books as and when demanded by the faculty members.
- Book Bank Facility for students.
- Digital Library.
- Library operations through automated system- LIBSYS.

4.2.2 Provide details of the following:

- **Total area of the library:** 637 Sq. Mts.
- **Total seating capacity :** 80
- **Working hours (on working days, on holidays, before examination days, during examination days, during vacation)**
 - Working Hours- 9.00 a.m. to 9.00 p.m (12 hrs)
 - Holiday- 10.00 a.m. to 2.00 p.m. (04 hrs)
 - Exam days- 9.00 a.m. to 10.00 p.m. (13 hrs)
 - Winter Vacation- 9.00 a.m. to 9.00 p.m. (12 hrs)
 - Summer Vacation- 9.00 a.m. to 5.00 p.m. (08 hrs)
- **Layout of the library (lounge area for browsing and relaxed reading, IT zone for accessing e-resources):** The name of our library is “General B C Joshi Library” with an area of 637 sq. mts. The whole library area is divided into several zones which include Reading zone is having seating capacity for 80 students where students read books, novels, magazines,

newspapers etc, Reprographic section with a heavy duty network printer cum photocopier machine and a computer system where students can take print outs, photocopies, etc, Digital Library Zone is having 20 computers where students access online journals through EBSCOHost, JGate, and also access financial data through ACE Equity Financial database as per their research requirements and assignments. Faculty members also use these online resources for their research works.

4.2.3 How does the library ensure purchase and use of current titles, print and e-journals and other reading materials? Specify the amount spent on procuring new books, journals and e-resources during the last four years.

Various publishers approach the librarian of the Institute and based on the student and faculty demand books, journals, magazines, e-journals etc are selected and procured by the approval of the library advisory committee. Catalogues are also provided by various publishers are circulated among faculty members so as to know the current requirement. Based on the requirements, a list of books is finalized and then forwarded to the Registrar and Director for final approval. Once approved, the supply order is placed for procurement.

Table 4.1: Details of money spent on library resources

Library Holding	Year-1 2011	Total Cost (in Rs.)	Year -2 2012	Total Cost (in Rs.)	Year 3 2013	Total Cost (in Rs.)	Year-4 2014	Total Cost (in Rs.)
Text Books	958	44,384.00	2101	9,46,069.00	413	1,55,771	317	1,30,921
Reference Books	190	96,330.00	105	42,798.00	29	11,870.00	21	9,292
Journals/ Periodicals	87	2,12,859.00	104	3,86,812.00	46	1,70,478.00	46	1,77,926
E-resources	0	-	01	67,416.00	02	2,10,875.00	03	4,09,574

4.2.4 Provide details on the ICT and other tools deployed to provide maximum access to the library collection?

- **OPAC-** OPAC (Online Public Access Catalogue) has been installed in the library since 2012 in 20 desktop computers for accessing library collections by the students and faculty members. Users can locate the books according to accession number, author, title, subject, etc.

- **Electronic Resource Management package for e-journals:** EBSCOHost, JGate
- **Federated searching tools to search articles in multiple databases:** Library has subscribed to following 3 online databases through which students and faculty members can search articles and research papers:
 - i. ACE Equity financial database.
 - ii. J-Gate
 - iii. EBSCOHost
- **Library Website:** Separate Library website is to be created at the earliest and process to be initiated by the librarian to connect our library with National Knowledge Network (NKN) and GGSIP University library.
- **In-house/remote access to e-publications:** Wi-Fi facility is available in the campus and all the databases subscribed by the Institute are accessed within the campus.
- **Library automation:** AIMA Library is fully automated. LIBSYS software has been used since 2012. All books are barcode labeled and computerized.
- **Total number of computers for public access:** 21 PC's are available in the library for the use of student and faculty.
- **Total number of printers for public access:** One Photocopier cum Printer is installed in the library for the students and faculty.
- **Internet band width/ speed:** 8mbps

4.2.5 Provide details on the following items:

• Average number of walk-ins	50
• Average number of books issued/returned	25-30
• Ratio of library books to students enrolled	20 ((including Book Bank facility)
• Average number of books added during last three years	3472
• Average number of login to OPAC	80
• Average number of login to e-resources	1000
• Average number of e-resources downloaded/printed	500
• Number of information literacy trainings organized	03
• Details of "weeding out" of books and other materials	Nil

4.2.6 Give details of the specialized services provided by the library

- **Manuscripts:** Not Applicable
- **Reference:** Reference services CAS (Current Awareness Service) like Contents of New arrivals are displayed on the notice board of the library so that students/faculty members stay updated regarding the collection of the library.
- **Reprograph:** Photostat Facility is available in the library for the students and faculty members.
- **ILL (Inter Library Loan Service):** Not Applicable
- **Information deployment and notification:** Yes
- **Download:** Facility available
- **Printing:** Facility available in Library as well in the offices
- **Reading list/ Bibliography compilation:** Facility available
- **In-house/remote access to e-resources:** In e-resources, the Institute has subscribed ACE Equity Financial database, JGate, and EBSCOHost. The Institute has Wi-Fi facility in the campus through which students and faculty members can access to e-resources.
- **User Orientation and awareness:** User Orientation awareness programme is initiated at the beginning of every semester in order to guide the students regarding the identification and collection of reading materials and also to acquaint them with rules and regulations of the library.
- **Assistance in searching Databases:** Librarian and Assistant Librarian are always available to give assistance to students in searching the data through OPAC or from database as per the requirement.
- **INFLIBNET/IUC facilities:** Not available

4.2.7 Enumerate on the support provided by the Library staff to the students and teachers of the college.

- The library is kept open for longer hours upto 13 hrs during examination days and other academic events like Seminars and Conferences where as the daily timings is upto 12 hrs.
- The staffs help students to locate books, journals and e-resources.

4.2.8 What are the special facilities offered by the library to the visually/physically challenged persons? Give details.

Not Available

4.2.9 Does the library get the feedback from its users? If yes, how is it analysed and used for improving the library services. (What strategies are deployed by the Library to collect feedback from users? How is the feedback analysed and used for further improvement of the library services?)

There is a Library Suggestion-Complaint Box/Register in which users of the library put their fruitful ideas/thoughts for the future improvements. The Suggestion-Complaint Box is opened in the presence of Library Advisory Committee and Library Student members on every fifteen days and valuable suggestions are taken into consideration for further improvement of the library services.

4.3 IT Infrastructure

4.3.1 Give details on the computing facility available (Hardware and Software) at the Institution.

- **Number of computers with configuration (Provide actual number with exact configuration of each available system)**

- 160 Computers

S. No.	No of Computers	Brand	Configuration of Computers
1	64	Dell	Intel core i5 2400 CPU@3.10GHZ, 4GB RAM, 500GB HDD
2	64	Lenovo	Intel core 2Duo CPU E7500@2.93GHZ, 2GB RAM, 160GB HDD
3	20	Intex	Intel P-4@3.0GHZ, 2GB RAM, 160GB HDD
4	12	Intex	Intel P-4@3.0GHZ, 1GB RAM, 160GB HDD

- **Computer-Student ratio** - 1:2
- **Stand alone facility** -Yes (30 Computers in One Lab)
- **LAN Facility** - Yes
 - 8 MBPS Lease Line Connection
 - 2x5 MBPS (NKN) Connection
- **Wi-Fi Facility** - Yes

- **Licensed Software**

S. No.	System Software	Application Software
1	Microsoft Windows 7 Professional	Microsoft Office 2007 Standard
2	Microsoft Windows Vista Business	Oracle 10g
3	Microsoft Windows XP Professional	Borland J Builder
4	Microsoft Windows Server 2008 R2 Standard	Microsoft Internet Security and Acceleration (ISA) Server 2004 Standard
5	Microsoft Windows Server 2003 Standard	Star Office 7
6	Red Hat Linux	ABBYY Fine Reader 9
7	-	Tally ERP 9
8	-	Symantec Endpoint Protection 12.1
9	-	Microsoft Office 2003 Standard

- **Number of nodes/ computers with Internet facility** - All computers connected with Internet.
- **Any Other**
 - CCTV Camera is installed in some specific locations (like in front of Campus- Main Gate, Classrooms, Computer Lab and Library).
 - Wi-Fi connection is also available in the campus.
 - Automation modules like Employee and Student Attendance, Salary, Collection of student fees are implemented.

4.3.2 Detail on the computer and internet facility made available to the faculty and students on the campus and off-campus?

- Each faculty (total 13 faculties) has separate computer connected in LAN and Internet facility in respective cabins.
- 64 Computers connected in LAN and Internet facility in Computer Labs for students.
- 30 Stand alone computers available for students in computer Lab.
- 02 Computers available in hostels (One computer in each hostel) with Internet facility.

- e) 01 Computer available at Alumni Office.
- f) 02 Computers available in Placement Office.
- g) 20 Computers available in Digital Library for accessing online journals and research oriented study material.
- h) 05 Computers available in classrooms for presentation or online demonstration/presentation activities.
- i) 34 Computers available with other Staff for different work.

4.3.3 What are the institutional plans and strategies for deploying and upgrading the IT infrastructure and associated facilities?

Whole Campus is Wi-Fi enabled, regular purchase/maintenance is required for wi-fi radios, computers, laptops and printers, fax machines, scanners etc.

4.3.4 Provide details on the provision made in the annual budget for procurement, upgradation, deployment and maintenance of the computers and their accessories in the institution (Year wise for last four years)

Institute has the provision of preparing budget based on regular expenditure like payment of telephone and Internet leased line bills, AMC of various projects installed in the campus like wi-fi, campus ERP (LS Academia), library software (LIBSYS), etc. and procurement and repairing of projectors, printers, switch, etc. Following table shows year-wise budgeted and actual expenditure against above mentioned items for last four years.

Table 4.2: Financial Details of Maintenance of IT Infrastructure

Name of the Item	FY (2013-14)		FY (2012-13)		FY (2011-12)		FY (2010-11)	
	Budgeted (Rs.)	Actual (Rs.)	Budgeted (Rs.)	Actual (Rs.)	Budgeted (Rs.)	Actual (Rs.)	Budgeted (Rs.)	Actual (Rs.)
Payment of telephone bills	2,15,000/-	2,13,760/-	2,10,000/-	2,11,056/-	1,91,000/-	2,07,201/-	1,92,038/-	1,76,876/-
Payment of Internet leased line bills including AMC of Campus ERP and maintenance	5,40,000/-	5,25,612/-	4,17,922/-	4,87,000/-	6,00,000/-	4,14,897/-	5,00,000/-	2,23,952/-
Procurement and Repairing of Projectors, Printers, Switch, etc.	1,50,000/-	4990/-	1,85,372/-	1,46,817/-	-	12,61,418/-	-	34,650/-
Total	9,05,000/-	7,44,362/-	8,13,294/-	8,44,873/-	7,91,000/-	18,83,516/-	6,92,038/-	4,35,478/-

For procurement of computers, related accessories and up gradation of IT infrastructure we have to take up the case with the higher authorities in advance and subsequently they sanction funds for the complete implementation of projects. Following are the details:

- (a) Name of the Project: AIMT Campus Wi-Fi
Total Fund Sanctioned: Rs. 4, 24,655/-
Year of Implementation: 2012-13
- (b) Name of the Project: AIMT Campus ERP (LS Academia) and LIBSYS
Total Fund Sanctioned: Rs. 3, 08,646/-
Year of Implementation: 2012-13
- (c) Name of the Project: Procurement of Dell Desktop Computers & Procurement of Antivirus
Total Fund Sanctioned: Rs. 21, 75,998/- + 50,000/- (for antivirus)
Year of Implementation: 2011-12

4.3.5 How does the institution facilitate extensive use of ICT resources including development and use of computer-aided teaching/ learning materials by its staff and students?

Each classroom is equipped with computer system, projector connected in LAN with internet facility. So faculty and students can access online resources during the class hours. Faculty members take attendance by using student attendance software. The whole campus is wi-fi enabled so faculty members share their teaching materials through Intranet.

4.3.6 Elaborate giving suitable examples on how the learning activities and technologies deployed (access to on-line teaching - learning resources, independent learning, ICT enabled classrooms/learning spaces etc.) by the institution place the student at the centre of teaching-learning process and render the role of a facilitator for the teacher.

Faculty members prepare presentations to deliver lectures in the classroom by using projectors which in turn shared with the students through Intranet for further references. This process enables the students to revise the lecture notes during their leisure time and discuss the same in case of any doubt or clarification which enhances the role of teacher as a facilitator.

4.3.7 Does the Institution avail of the National Knowledge Network connectivity directly or through the affiliating university? If so, what are the services availed of?

Yes. National Knowledge Network is used only for searching online journals and study material related to course and research.

4.4 Maintenance of Campus Facilities

4.4.1 How does the institution ensure optimal allocation and utilization of the available financial resources for maintenance and upkeep of the following facilities (substantiate your statements by providing details of budget allocated during last four years)?

The Institute Management Committee (IMC) allocates budget for the below mentioned facilities. The same budget is reviewed by the IMC on quarterly basis and revised accordingly as per the needs of the Institute.

Following table shows expenditure incurred in last four years for the maintenance and upkeep of the following facilities:

Table 4.3: Utilization of Budget for maintenance of facilities in last four years

	Year	2013-14	2012-13	2011-12	2010-11
a.	Building	Rs. 97,76,337/-	Rs. 40,61,416/-	Rs. 31,08,249/-	Rs. 17,80,769/-
b.	Furniture	Rs. 1,29,372/-	Rs. 2,60,580/-	Rs. 6,91,330/-	Rs. 2,16,550/-
c.	Equipment	Rs. 7,11,010/-	Rs. 79,108/-	Rs. 8,92,575/-	Rs. 1,85,711/-
d.	Computers	Rs. 10,53,008/-	Rs.8,44,873/-	Rs. 29,25,887/-	Rs. 25,75,761/-
e.	Vehicles	Rs. 3,20,118.43	Rs. 7,83,278.60	Rs. 2,43,688/-	Rs. 6,65,912.24
f.	Any other	-	-	-	-

4.4.2 What are the institutional mechanisms for maintenance and upkeep of the infrastructure, facilities and equipment of the college?

The Institute buildings are insured by the TATA AIG and Institute carries out weekly, monthly and quarterly inspections to check the infrastructure and equipments like fire fighting systems placed at strategic locations. Registrar is being the administrative head issues convening orders and detail several board of officers to check, analyze and recommend necessary repair, maintenance required

to upkeep the infrastructural facilities. Annual Maintenance Contract is signed for maintenance of costly equipments.

4.4.3 How and with what frequency does the institute take up calibration and other precision measures for the equipment/instruments?

Institute carries out periodic inspections to check and confirm the serviceability of equipment/ instruments. In case any equipment is unserviceable/beyond economical repair, the same is kept separate and is produced before the board for further necessary action.

4.4.4 What are the major steps taken for location, upkeep and maintenance of sensitive equipment (voltage fluctuations, constant supply of water etc.)?

- **Electric, Supply-** To ensure 24 hrs electric supply, Institute has four Gen Sets for providing 24 hrs power back-up facility. Institute has installed solar water heating system at the top of Boys' and Girls' hostel.
- **Water Supply-** For regular water supply Institute has its own bore well facility along with Greater NOIDA Authority water supply . For pumping of underground water, the institute has installed 2 electric motors for 24 hour water supply. Following table presents some financial details for the same.

Amount paid on account of	Average (monthly)	Amount paid during the year 2013-14	Remarks
License Fee/Rent	Nil	Nil	Leased Land for 90 years
Electricity Charges	Rs. 4,35,514.38	Rs. 52,26,172.67	-
Water Charges	Rs. 10,192.75	Rs. 1,22,313.00	-

CRITERION V: STUDENT SUPPORT AND PROGRESSION

5. 1. Student Mentoring and Support

5.1.1 Does the institution publish its updated prospectus/handbook annually? If 'yes', what is the information provided to students through these documents and how does the institution ensure its commitment and accountability?

Every Year Institute publishes its updated prospectus and student handbook. The information provided to students through these documents are:

(a) Information Brochure: contains information about Admission procedure (Eligibility Criterion, Admission process, Application procedure, Fee structure, Refund Rules), Placement information of previous and current year ,About Institute and facilities, Board of Governance ,Institute Management Committee, Academic Advisory Council, Curriculum (syllabus, Teaching Methodology), Faculty and pedagogy , Academic Support Facilities, Institute's activities details planned throughout the year, General rules, Ready reckoned, Academic Calendar.

(b) AIMT Students' Handbook: It is divided into two parts- Part I and Part II.

- **Part-I:** It Contains general information, vision , mission ,goal , objectives of the institute .Academy Industry Tie –up, Courses on offer, Pedagogy, Evaluation, Final Placement, Self Awareness and Emotional Resilience, Institute News Letter, Magazine and Journal publication information , Corporate Relations Cell facilitation, , information about Corporate Advisory Board members, Students' involvement in Management Committees their roles and responsibilities like Discipline Committee / Anti Ragging Committee, Publication Committee, Sports and Cultural Committee, Library Committee , Placement Committee, Mess Committee, Alumni Cell, Entrepreneurship Cell, CSR Activities Cell.
- **Part II-** It Contains code of conduct and regulations for students that includes Expectations from Students – Attendance, Dress Code ,Classroom Behavior, Student Identification, Substance Abuse-Consumption of Liquor, Prohibited Drugs and Smoking, Guidelines for Photography and Recording and Uploading on the Web, Other Important Issues like Submission of Assignments, Conduct during Examination, Graffiti / Vandalism (Property and /or equipment), Tampering with Office Records, Weapons or Replicas of Weapons, Harassment/Threatening, Bullying/ Intimidation, Rules and Regulations

for Security / Other Purposes .

Commitment & Accountability- The prospectus is issued online and in hard form as well . A notification to this respect is goes to Guru Gobind Singh Indraprastha University (GGSIP) University and Army welfare education society (AWES). We have following Committees to ensure the commitment of the information provided in the prospectus.

- Institute management committee(IMC),
- Academic advisory Council (AAC),
- Corporate advisory board (CAB) ,
- Mentor- Mentee,
- Academic Calendar
- Various Institutional Committees (mentioned above).

5.1.2 Specify the type, number and amount of institutional scholarships/freeships given to the students during the last four years and whether the financial aid was available and disbursed on time?

Following scholarships/freeships have been instituted at Army Institute of Management & Technology:

1. **Tata Memorial Scholarship:** For students standing First and Second in the first year of MBA course consisting of cash prize of Rs 20,000 and 15,000 respectively.
- **AGIF Scholarship Scheme:** Each year AWES grants scholarships to the students of AIMT through the Army Group Insurance fund(_AGIF) scheme. These scholarships are based on the excellent academic performance of the students'. It motivates the students to perform better and it also helps in providing a financial aid for their education. Details are as follows:

Details	2 nd Year	1 st Year
Actual Intake per year	120	120
No of Army Wards per year	120	120
No of Army Officers wards eligible	18 (including Girls)	12 (including Girls)
No of JCOs/OR Wards	86 (including	77 (including

Details	2 nd Year	1 st Year
eligible+	Girls)	Girls)
No of JCOs/OR girls child eligible	29	37

2. **The Chief Army Staff (COAS) All Round Best Student Rolling Trophy:** It is awarded for the overall excellent performance to an all-rounder student. It consists of Rs 25,000/-, a replica of Rolling Trophy and a Certificate of Merit.
3. **Awards of Academic Excellence: Academic excellence award given to 1st, 2nd and 3rd position, based on total (of all four semesters) percentage of marks scored in the university exams. Details given below :**
 - a) 1st Position – Shaheed CQMH Abdul Haimd, PVC, Gold Medal Monetary Award of Rs. 20,000/- + Gold Medal + Merit Certificate
 - b) 2nd Position- Shaheed Maj Mohit Sharma, AC, SM, Silver Medal - . Monetary Award of Rs. 15,000/- + Silver Medal + Merit Certificate
 - c) 3rd Position – Shaheed Jamadar Abdul Hafiz, VC, Bronze Medal- Monetary Award of Rs. 10,000/- + Bronze Medal + Merit Certificate

5.1.3 What percentage of students receives financial assistance from state government, central government and other national agencies?

The Army Institute of Management & Technology is AWES and western command managed unaided Institute such financial assistance is not applicable.

5.1.4 What are the specific support services/facilities available for

- Students from SC/ST,OBC and economically weaker sections
- Students with physical disabilities
- Overseas students
- Students to participate in various competitions/National and International Conferences
- Medical assistance to students health centre, health insurance etc.
- Organizing coaching classes for competitive exams.
- Skill development(spoken English, computer literacy,etc.,)
- Support for “slow learners”
- Exposures of students to other institution of higher learning/ corporate/business house etc
- Publication of student magazines

Following are the details;

- **Students from SC/ST,OBC and economically weaker sections:** various scholarship to meritorious students only (there are no caste and economic basis)
- **Students with physical disabilities:** Guidance, ramp facilities , transportation etc
- **Overseas students:** N/A
- **Students to participate in various competitions/National and International:** Institute continuously encourage students to participate in various B-school competition like National ,International conferences to present Research paper , summer internship project competition , Business quiz , Business Plan competition , Debate competition. our students also participate in various seminars and workshops of CII ,IFCCI. Students also participated in many co-scholastic competitions like Anugoonj GSSIP university fest, AWES youth Fest, Alankriti Institute Annual Fest and many more inter-institute competitions, GGSIP university sports meet, and BASSOC, AIPL inter-institute sports competition.
- **Medical assistance to students health centre, health insurance etc-** A primary health center Medical Inspection room is fully equipped and operational in the institute with a qualified Doctor . Moreover, logistics supports are always provided to students to take them to the nearby multispecialty kailash Hospital (ECHS facility available) and Army Base Hospital Delhi head quarter.
- **Organizing coaching classes for competitive exams-** Institute provides extra support to the students appearing for CDS, SSB and other armed force competitive exams .
- **Skill development(spoken English, computer literacy,etc.,)-** Various skills development programs are organized and conducted throughout the year . To mention a few;
 - Personality development program(PDP) by Reliance Leap
 - Employability skill enhancement training program that includes SAP training , MS office Training ,NSE Certified Capital Market Professional(NCCMP) , PMP training
 - Industrial Visit , Summer internship projects, Live projects and Research work.
 - Computer lab is well equipped with all application to impart training on MS office package including Oracle (RDBMS) and SAPB1.
- **Support for “slow learners”-** Institute has various methods to enhance the skill sets of slow learners like conduct class room activity in small

groups/syndicates, subject knowledge enhancement, Peer learning and Doubt Classes, etc, Financial assistance in the form of AGIF scholarship of Rs.40,000/- per year, Group Insurance to all students. For Economically weaker section students, University extends various scholarships upon certain conditions.

- **Exposures of students to other institution of higher learning/ corporate/business house etc-** Students are sent to Industrial Visit and summer internship projects to various corporate Business houses.
- **Publication of student magazines-** Students are in the editorial board of Annual Magazine” Manthan” and Institute Newsletter.

5.1.5 Describe the efforts made by the institution to facilitate entrepreneurial skills, among the students and the impact of the efforts.

Institute has an entrepreneurship cell to enhance the social and economic relevance of the courses offered. The entrepreneurship cell aims;

- To motivate and inspire students to take up challenges of entrepreneurship.
- To equip them with necessary skills and provide all possible assistance.
- Promote creative thinking and an entrepreneurial mindset among the students.
- Promote innovations and help them to convert into market accepted products by organizing various activities viz. workshops, seminars, conferences, etc.

5.1.6 Enumerate the policies and strategies of the institution which promote participation of students in extracurricular and co- curricular activities such as sports, games, Quiz competitions, debate and discussions, cultural activities etc.

- **additional academic support, flexibility in examinations**
- **special dietary requirements, sports uniform and materials**
- **any other**

Institute continuously motivates students to participate in various extracurricular and co-curricular activities such as participation in debate competitions, business –plans, quiz, various sports and cultural events competitions. Institute also provides all necessary support and guidance to students for better performance in their respective areas including extra dietary to especially those students who participate in various inter-institute sports competitions like cricket, football, basketball, table tennis, badminton etc. Institute also arranges costume and sports kits for students participating in cultural and sports events.

1. The Chief Army Staff (COAS) All Round Best Student Rolling Trophy: AWES constituted an award named ‘The Chief Army Staff (COAS)

All Round Best Student Rolling Trophy'. The award is an initiative to recognize the young talent and appreciate their hard work to serve as a source of inspiration and motivation for others. Criteria for selection of students are as follows:-

The Chief Army Staff (COAS) All Round Best Student Rolling Trophy (Total marks 130)

- **Academic Performance (Max marks – 100).** Overall average percentage of marks obtained in University exams during all the four semesters will be counted as marks scored.
- **Participation in Sports/ Extra- curricular and Co-Curricular Activity (Max Marks – 20).** Number of events participated multiplied by 5 marks. Only Inter-Institute and above are recognized.
 - **Overall Attendance (Max. Marks 10)**
 - Above 90% - 10 Marks
 - Above 85% - 08 marks
 - Above 80% - 06 Marks
 - Above 75% - 04 Marks

2. Awards of Academic Excellence – 1st, 2nd and 3rd position (Total marks 100): Based on total (of all four semesters) percentage of marks scored in the university exams.

3. AWES Youth Fest - The main objective of Youth Festival for AWES Professional Colleges under Western Command is to promote all round personality development of the students to enable them to achieve their goals and aspirations. It would also help to develop meaningful peer-to-peer interaction, camaraderie, bonhomie and esprit-de-corps amongst the students and faculty members of our professional colleges and AWES fraternity as a whole. Events have been planned to generate a feeling of belongingness, sportsmanship and healthy competition in a spirit of bonding amongst the students of all the colleges. There is Rolling Trophy for best Institute. Category of winners in various events comprises of the following.

- Inter –Institute Sports Competitions.
- Basketball (Boys-Team Event)
- Badminton (Girls-Doubles)
- Table Tennis (Mixed Doubles)
- Inter Institute Cultural Competitions.
- Institute / Institute Presentations

5.1.7 Enumerating on the support and guidance provided to the students in

preparing for the competitive exams,give details on the number of students appeared and qualified in various competitive exams such as UGC-CSIR-NET,UGC-NET,SLET, ATE /CAT /GRE/ TOFEL/ GMAT/ Central/State services, Defense ,Civil Services, etc.

The institution motivates and supports for competitive exams to help the students in the form of books, expert's guidance and study material for various competitive exam especially defense services like SSB, CDS exams. Some of the students who joined Army in previous years are listed below;

Table 5.1 Details of students selected in Indian Army

S.No	Name of Students	Batch	Year
1	Akshay Pant	MBA01	2004
2	Laxman Singh Bisht	MBA01	2004
3	Pavnoor Singh Ghuman	MBA01	2004
4	KapilDev	MBA01	2004
5	AbhishekKotoch	MBA03	2006
6	Ajay Gupta	MBA03	2006
7	Abhishek Kumar Singh	MBA05	2006
8	ArunBaloria	MBA05	2008
9	ArunPandey	MBA05	2008
10	David Manlun	MBA05	2008
11	Sahil Jahangir	MBA05	2010
12	RidhimaJamwal	MBA05	2010
13	AngadRajpal Singh	MBA06	2009
14	Shekhar Gupta	MBA06	2009
15	Pawan Kumar	MBA06	2009
16	Prateek Sharma	MBA06	2009
17	Vivek Kumar Gaur	MBA06	2009
18	Ashutosh Mishra	MBA06	2011
19	Kripendra Singh	MBA06	2011
20	Bhawani Singh	MBA06	2011
21	Yogesh Singh Mahar	MBA06	2011
22	Dushyant Singh	MBA07	2010
23	Aniket Rampal	MBA07	2012
24	Sachin Kumar	MBA08	2011
25	Romil Anna	MBA09	2013
26	ElaSharda	MBA10	2013

5.1.8 What type of counseling services are made available to the students (academic, personal, career, psycho-social.)

- **Psycho-social counseling-** Institute's faculty takes initiative in addressing the academic, psycho-social & personal essentials of the students for their mentoring, counseling and academic advises. Concerned Faculty performed behavioral test for the students as part of Pschyo-social counseling. However, serious matters are referred to a trained counselor. Career mapping counseling is also provided by all faculty mentors from the respective areas and from specialized facilitator as well. Placement cell team has been formed in a manner so as to counsel students in all the specialized areas of management program. Further the faculty really acts as a true philosopher and a mentor for the students.
- **Academic and career counseling-** At the time of the admission, students are helped & counseled by our faculty members about various specialization and their scope in respective industry sectors. They are also informed about the nature of the various subjects that form the syllabus. They are given the right kind of counseling which helps them to shape their career. Institute provides structured guidance and support for placement activities that starts from the admission process itself till the final placement of students. This is being facilitated by following structured mechanism like students profiling, employability skill enhancement training program that includes SAP training , MS office Training ,NSE Certified Capital Market Professional(NCCMP) , Project Management training , Industrial Visit , Summer Internship projects, Live projects and research work.
- **Personal counseling-** Institute has proper trained faculty, who can performed certain psychological test on students and Organization behavior (OB) lab is conducted as a part of curriculum with first semester students. These are the practical classes where student convert fundamental concepts in to real time experimentation and learning. The objective of OB lab is to create self-awareness and understanding towards others. In this, students are exposed to various psychometric and behavioral tests, which increase their self-realization. These tests can be used for career assessment, conflict resolution, leadership style and social behavior. Individuals are exposed to test like 16 PF, FIRO B, Role effectiveness and conflict resolution. Students may also share their problem with the faculty. The concerned faculty are very supportive in guiding them to face there problem. They are counseled and motivated to become better citizens and advice to stand upright for the social cause.

5.1.9 Does the institution have a structured mechanism for career guidance and placement of its students? If 'yes', detail on the services provided to help

students identify job opportunities and prepare themselves for interview and the percentage of students selected during campus interviews by different employers (list the employers and the programmes).

Yes, Institute provides structured guidance and support for placement activities that starts from the admission process itself till the final placement of students. This is being facilitated by following structured mechanism;

- **Student profiling-** Student profiling done both at the beginning of the first year and second year (final year). For the first year students it's started right from the admission process, students are evaluated through group discussion, personal interview, aptitude test, communication skill and overall personality judgment followed by Psychometric profiling.
- **Orientation program** – admitted students are oriented through tailored made orientation program comprises of specific foundation subject knowledge, team work exercises, presentation and field work projects.
- **Visits to organizations relevant to their respective field in each semester-** The aim of these visits will be to acquaint the students with the way industry utilizes relevant technology. The frequency of industrial visits will not be less than one in a fortnight during the first two semesters. The students will be writing a report on various aspects of the visits as post-visit assignments.
- **Summer and winter internship-** Students after II and III semester undergo summer internship and winter internship with different corporate houses and inhouse researches as part of their curriculum.
- **Guest sessions from eminent academicians-** To ensure that the current practices in Industry are incorporated as part of the syllabus; eminent people are invited from the Industry.
- **Panel discussion on contemporary issues-** Regular sectoral panel discussions are encouraged in the Institute to have a broader understanding of pertinent issues affecting the Industry/ Sector.
- **Peer learning-** Appropriate syndicates comprising a diverse blend of students are formed. This also facilitates peer learning, Live Projects & Research Work- In addition to the above mentioned projects, students are also encouraged to do field projects, write research papers and indulge in CSR related activities.
- **Employability Skill Enhancement Programme:** Students profiling done on various parameters as per the industry requirement like IT skills, GD /PI, Aptitude and general awareness in the final year to identify the weak students. Accordingly employability skills enhancement programme is designed and executed.

- **Value added Courses:** Some value added course are organized for different areas of specializations to provide deeper insights of subject areas. Details are given below:

Table 5.2: Value added Courses

S. No.	Name	Association/ Collaboration	Objectives
1	NSE Certified Capital Market Professional (NCCMP)	National Stock Exchange	-To develop skills and competency in trading of securities in the market. -To prepare the students for research based companies and other financial institutions
2	SAP	Dexler Information Systems	To enhance the employability skills through better understanding of business process specially in the area of Logistics, Financial Accounting and HR
3	Project Management	NIESBUD	To encourage students towards entrepreneurship. To make them understand various steps involved in establishing a business.
4	Business Intelligence	Ducat, Greater NOIDA	To analyze data for Decision Making
6	RELIANCE LEAP	Reliance	To enhance employability skills of MBA students. To polish and groom them as Industry Ready product.

- **Final Placement-** the Institute permits the students to join any company after completion of the Academic session of the fourth semester. However under exceptional cases, a student may be allowed to join a company on completion of the syllabus and the Final project.
- **Evaluation-**The process of evaluations for the MBA Students is continuous and covers multifarious aspects. Besides evaluating the academic progress, other aspects related to holistic development of the students are also evaluated. Thus the entire process covers the following:
 - Academics progress will be evaluated based on the following parameters :
 - Attendance. Minimum acceptable attendance in AIMT is 90%.

Stringent disciplinary actions will be taken in case of any deficiency of attendance.

- Assignments.
- Internal Examinations.
- University Examinations.
- Summer Training.
- Final Placements Project

The percentage of students selected during campus interviews by different employers are given below .

Table 5.3: Placement Details

S.No.	Approx salary package offered (lacs/annum)	% of Students Placed under the category	
		2013-2014	2012-2013
1	Above 4.0 Lacs	40%	20%
2	Between 3.5-4.0Lacs	14%	35%
3	Between 2.4Lacs-3.5Lacs	46%	45%

Table 5.4: List of Recruiters for MBA 2013-14

1.	Berger paints	17	SUPERTECH
2.	ICICI Bank	18	HT- Media
3.	Reliance Money	19	Redington India
4.	Deliotte India	20	TCS
5.	XL Dynamics	21	Syndicate Sports
6.	Airtel	22	Ikya- Samsung Retail
7.	Apple	23	Nokia
8.	Religare	24	Microsoft
9.	Mastech,INC	25	ITC Mughals
10.	Webisdom	26	Finedge
11.	Acres n Inches	27	Bisleri
12.	Afflatus Gravures Pvt. Ltd	28	Agarwal Movers & Packers
13.	Cyrus Group	29	Mindworks
14.	Safe Education	30	Knowledge Faber
15.	India Homes	31	Vishal Mega Mart
16.	Jaar Enterprises	32	Aashiana Builders

Table 5.5: List of Recruiters (2012-13)

1.	Axis Bank	16	Mirus Solutions
2.	Unified Capitals	17	Benchmark Six Sigma
3.	HCL Info	18	ENTECRESLABS
4.	Ashiana Housing	19	Advait Education
5.	HT Media	20	Associate Consultants (P) Ltd
6.	HDFC	21	AMC Brand Navigators
7.	XL Dynamics	22	HT Media
8.	Mindworks Talent Management	23	Franchisee India
9.	People Connect	24	Kangaroo Kids International
10.	Reliance Money	25	Franchise India
11.	Vishal Retail	26	Bhasin Group
12.	ICICI Prudential	27	Bharti AXA
13.	Dabur	28	IDSPL
14.	People Solutions	29	Luxor
15.	ARTIUS Interiors		

5.1.10 Does the institution have a student grievance redressal cell? If yes, list (if any) the grievances reported and redressed during the last four years.

The Institute has fully functional Student Grievance Redressal Cell(GRC). Following are the details of the cell.

Objective: The objective of the Grievance Redressal Cell (GRC) is to develop a responsive and accountable attitude among all the stakeholders to ensure a harmonious educational atmosphere in the Institute.

Scope: The Cell deals with grievances received in writing from the students about any of the following matters:-

- 1) **Academic Matters:** Grievances related to timely issuance of Degree, Mark sheet and Certificates, Transfer Certificates, Conduct Certificates or other examination related matters.
- 2) **Financial Matters:** Grievances related to dues/payments for various items from library, hostels, cafeteria, mess etc.
- 3) **Other Matters:** Grievances related conditions of sanitation, preparation of food, availability of transport etc.

Functioning: The cases are attended promptly on receipt of written grievances from the students in the attached Performa. The cell convenes a meeting to review all cases, prepares a report about the number of cases received, attended to and the number of pending cases, if any, which require direction and guidance from the Director and Registrar, AIMT. The decision given by GRC is communicated to the all concerned people through e-mail, SMS, post or telephonically.

Composition: GPC shall consist of Presiding Officer, Two faculty members and Batch Representatives of both the batches.

Procedure: The students are encouraged to put grievance in the format attached and drop it in the suggestion boxes placed in cafeteria or personally file it before the GRC. The GRC will act upon those cases which have been forwarded along with the necessary documents and evidence. However the issues mentioned below fall beyond the scope of GRC;

- 1) Decisions of the Discipline Committee, Academic Advisory Board or other committees constituted by the University.
- 2) Decisions with regard to award of scholarship, fee concessions, medals etc.
- 3) Decisions made by the University with regard to Disciplinary matters and misconduct
- 4) Decisions of the University about admission criteria for MBA course at AIMT, Gr. NOIDA, assessment and examination result.

5.1.11 what are the institutional provisions for resolving issues pertaining to sexual harassment?

Institute has a Sexual harassment committee composed of faculty members. In any case harassment is not tolerated. Harassment, whether written, verbal, sexual (including homosexuality and pornography), physical, emotional, or racial, is a serious offence and is treated as a serious offence. Similarly sending of offensive / abusive/ vulgar/ sexually suggestive SMS and MMS messages are strictly prohibited. No such problematic incident of sexual harassment has been reported to the institute authority during last four years.

Composition of Sexual harassment Committee is given below;

Presiding Officer: Dr. Parul Gupta

Members: Dr Preeti Kulshreath and Prof. Surabhi Pandey

5.1.12 Is there an anti-ragging committee? How many instances (if any) have been reported during the last four years and what action has been taken on these?

Yes, the institution has an anti-ragging committee. The committee is composed of faculty members and warden of the hostel. No such cases have been reported. Ragging in any form is banned in this Institute. If any student(s) indulges in any activity which amounts to Ragging he/she is expelled from Institute and as per Supreme Court orders FIR shall be filed against such offenders. Anti-Ragging Committee of the Institute has following members;

Presiding Officer: Prof. Shikha Bhardwaj,

Members: Prof. Pawan Kumar and Prof. MohdYasin Khan

5.1.13 Enumerate the welfare schemes made available to students by the institution.

Army Institute of Management & Technology (AIMT), Gr. NOIDA was established by the Army Welfare Education Society (AWES) in 2004. Every year AWES grants scholarships to the students of AIMT through the Army Group Insurance fund (AGIF) scheme. These scholarships are based on the excellent academic performance of the students'. It motivates the students to perform better and it also helps in providing a financial aid for their education. One of the main objectives of AIMT is to provide quality education at affordable prices and be reckoned as a true welfare oriented Institute.

5.1.14 Does the institution has a registered Alumni Association? If 'yes', what are its activities and major contributions for institutional, academic and infrastructure development?

The Institute has a proper Alumni committee taking care of Alumni association and relationship building, which in turn helping institute and support students in the form of guest lecture, guidance and placement activities. To ensure Alumni activities, institute has its own Alumni shed and portal to ensure healthy relation and collaboration with their passed out students. Regular Alumni Meets are organized to meet the above purpose. Alumni committee members are:

Chairperson: Dr. Shruti Gupta

Members: Prof. Shikha Bhardwaj , Prof. Shalini Sharma and Student Representatives from both batches of MBA course

Functions of the Alumni Cell are;

- To nurture relationships with alumni and engage them in the life of the Institute
- To coordinate and promote programs that instill good will and pride, and Provide opportunities for professional growth and social interaction

- To promote and enhance effective communications between the Institute and its alumni to continuously update the alumni database

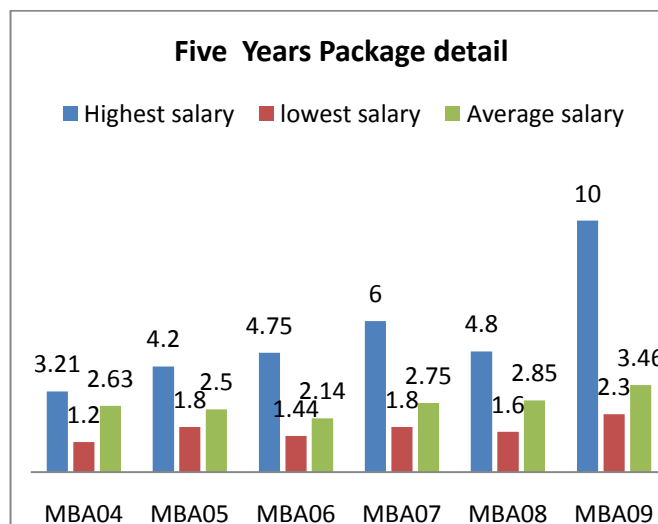
The process of alumni registration committee has been initiated.

5.2 Student Progression

5.2.1 Providing the percentage of students progressing to higher education re employment (for the last four batches) highlights the trends observed.

Student progression	%
UG to PG	N/A
PG to M.Phil.	N/A
PG to Ph.D.	N/A
Employed	
• Campus selection	90
• Other than campus recruitment	10

Chart 5.6: Placement trend of Last Four Years



5.2.2 Provide details of the programme wise pass percentage and completion rate for the last four years (cohort wise/batch wise as stipulated by the university)? Furnish programme-wise details in comparison with that of the previous performance of the same institution and that of the Colleges of the affiliating university within the city/district.

The Army Institute of Management & Technology imparts two year fully residential MBA program and details of the programme wise pass percentage and completion rate for the last four years are given in table 5.7.

Table 5.7: Details of University Results of last four years

Sr No	Marks (%)	MBA-6 (113)	MBA-7 (115)	MBA-8 (109)	MBA-9 (104)	MBA-10 (100)
		I to IV Sem	I to IV Sem	I to IV Sem	I to IV Sem	I to IV Sem
1	90 - 100%	-	-	-	-	-
2	80-90 %	8	10	8	7	3
3	70-80%	46	69	60	65	56
4	60-70%	51	35	37	29	38
5	50-60	8	1	4	1	2
6	< 50	-	-	-	2	1
	Total	113	115	109	104	100

Comparative study of Students Performance MBA of AIMT with Other four Institutes affiliated with GGSIP University.

AIMT - Army Institute of Management & Technology

DIAS - Delhi Institute of Advanced Studies

MAIT - Maharaja Agrasen Institute of Technology

NIEC- Northern India Engineering College

Table 5.8: Comparative study of Students Performance with other Institutes Affiliated to GGSIP University.

S. No	Marks (%)	Number of Students							
		AIMT (Total Strength=104)		DIAS (Total Strength=115)		MAIT (Total Strength=115)		NIEC (Total Strength=112)	
		Internal	External	Internal	External	Internal	External	Internal	External
1	90 - 100%	0	0	56	0	62	0	11	0
2	80-90 %	30	10	52	22	46	14	59	8
3	70-80%	61	54	7	64	6	57	26	68
4	60-70%	13	34	0	25	0	37	11	30
5	50-60	0	5	0	4	0	6	3	4
6	< 50	0	1	0	0	0	0	1	1
7	Not Appeared	0	0	0	0	1	1	1	1
	Total	104	104	115	115	115	115	112	112

5.2.3 How does the institution facilitate student progression to higher level of education and/or towards employment?

Institute facilitates and provides appropriate environment to enhance students' employability through following mechanism:

- **Student profiling-** done both at the beginning of the first year and second year (final year). For the first year students it's started right from the admission process, students are evaluated through group discussion, personal interview, aptitude test, communication skill and overall personality judgment followed by Psychometric profiling.
- **Guest sessions from eminent academicians-** To ensure that the current practices in Industry are incorporated as part of the syllabus; eminent people are invited from the Industry.
- **Panel discussion on contemporary issues-** Regular sectorial panel discussions are encouraged in the Institute to have a broader understanding of pertinent issues affecting the Industry/ Sector.
- **Peer learning-** Appropriate syndicates comprising a diverse blend of students are formed. This also facilitates peer learning Live Projects & Research Work- In addition to the above mentioned projects; students are also encouraged to do field projects, write research papers and indulge in CSR related activities.
- **Employability Skill Assessment-** Again students profiling done on various parameters as per the industry requirement like IT skills, GD /PI, Aptitude and general awareness in the final year to identify the weak students.
- **Value Added Programmes-** Apart from delivering the course contents as developed by the University, the Institute offers some value added courses to the students to improve their employability and skill sets. Some of these programmes include SAP training, NCCMP training, Workshop on B to B selling and many other such programmes. The fee for these programmes is born by both Institute and Student opting for the course.
- **Industrial Visits-** Regular Industrial visits of the students have been arranged in each semester. The aim of these visits is to acquaint the students with the way industry utilizes relevant technology. The frequency of industrial visits is not less than one in a fortnight during the first two semesters. The students are expected to write a report on various aspects of the visits as post-visit assignments.
- **Placement Drive-** Representatives of various corporate majors such as Deloitte, Mastek, Mindworks, People Connect, Redington India have come to the campus for a placement drive.
- **Short Term Training Modules-** During first and second semester,

students undergo short term training modules of Information Technology, Finance & accounting, English and Communication and Aptitude Test. These training modules are of 8 to 14 hrs. and provide basic training of above mentioned knowledge areas to the students. As the students are from diverse education backgrounds, these small training modules help the Institute in bringing all the students on same platform of required skill sets.

- **Personality Development Classes-** At regular intervals since the first semester, personality development classes are conducted so as to infuse confidence among students. Institute also takes services of some organizations and professionals having expertise in this area. The institute entered into a contract with Reliance Leap for the same purpose.
- **Research Projects-** In every semester, students are assigned research projects in groups which involve an extensive research work, data collection and analysis. These projects are in addition to Summer Internship project and Winter Project recommended by the University. Such projects help the students in sharpening their analytical skills.
- **Summer Internship-** Students undertake summer internships in various companies. A weekly progress report has to be sent by the student mentioning the activities carried out by them during the week, countersigned by Industry mentor. Feedback in the standard format has to be filled by the Industry mentor at the end of the project and mailed to the respected Faculty Mentor. This in turn enables the Institute to get an understanding of the work performed by the student from Industry perspective.

5.2.4 Enumerate the special support provided to students who are at risk of failure and dropout?

Profiles of all students are maintained by institute and weak students are identified through regular assessment of their performance in internal / external exams, project work, assignments and overall class attendance. Institute organizes following activities to help weaker students;

- Proper counseling of such students to develop interest in curriculum
- Conduct of extra classes in the identified areas.
- Continuous monitoring of performance
- Mentor's support and guidance
- Peer- learning
- Value added courses

5.3 Student Participation and Activities

5.3.1 List the range of sports, games, cultural and other extracurricular activities available to students. Provide details of participation and program calendar.

Sports Activities- Students are encouraged to take part in sports activities, to make them physically strong and inculcating amongst them a sense of team spirit and belonging to each other. The institute provides ample facilities for indoor and outdoor games. We have a good gym with most modern facilities. The Institute team traditionally excels in basketball, football, cricket, volley ball and athletics. Sports meet at AIMT is held every year. In sports meet Institute has following games:

- Cricket – AIPL
- Football- Army Institute Football League(AIFL)
- AWES Youth fest
- Basket Ball -BASSOCC
- Table Tennis
- GGSIP University Fest- Anugoonj

Cultural Activities- Students are also encouraged to take part in various cultural activities round the year. Some of the annual cultural activities are stated below;

- Fresher's party- Karangna
- AWES Youth fest
- Festival Celebration
- AIMT Institute Fest “ Alankriti
- GGSIP University Fest – Anugoonj
- Farewell Party – Bon adieu
- Other Inter- Institute fest

Other extracurricular activities- Institute continuously encourages students to participate in various B-school competition like National ,International conferences to present Research paper , summer internship project competition , Business quiz , Business Plan competition , Debate competition ,our students also participate in various seminars and workshops of CII ,IFCCI.

Table 5.9: Program calendar of the current academic year 2014-2015

S.No.	List of Activities	Date	Responsibility
1	Independence Day celebration	15-Aug	Prof. Surabhi Pandey
2	Janmashtami celebration	1st week of August	Prof. Surabhi Pandey
3	Fresher's Party for MBA 11	1st week of Sep 2014	Prof. Surabhi Pandey
4	Teacher's Day Celebration	5-Sep-14	Prof. Surabhi Pandey
5	Youth Festival	11-12 Oct 2014	Dr. Sanjeev Tandon & Prof. Surabhi Pandey
6	Alumni Meet	II nd Week of October	Dr. Shruti Gupta, Prof. Shikha ,Prof. shalini
7	Rashtriya Ekta Diwas	31st Oct	Prof. Surabhi Pandey
8	Inter Institute Finance Activities (Quiz, Portfolio Games, Financial Analysis)	1st week of Nov 2014	Dr. Uma Luthra
9	Sports Meet	10-12 Nov 2014	Dr. Sanjeev Tandon
10	Debate Competition	14-Nov-14	Prof. Surabhi Pandey
11	Republic Day	26th January	
12	Convocation MBA 08	First week of February	Dr. Parul Gupta & Prof. S. Mohanty
13	Corporate Sports Activity	First week of February	Prof. Shalini Sharma
14	BASSOC-Inter Institute Sports Activity	Second Week of Feb 2015	Dr. Sanjeev Tandon
15	Sarswati puja celebration	Last Week of Feb 2015	
16	AIMT Fest and Annual Day	First week of April	Prof. Surabhi Pandey
17	Farewell Party	Ist week of May 15	Prof. Surabhi Pandey

Students Participation Details

Major Participation in co- curricular, extracurricular and cultural activities of last four years are as follow:-

- 1. Participation in Research Publication, Business Plan and case study competitions-** Students participated in many International and National conference and published their papers

- Nilay Das of MBA-8 batch -ARISTOS-2012" an Inter-Institute project dissertation competition at IILM bagged second prize.
- Arvind Jha and kuldip Singh MBA-9 batch - presented paper on "Techno -stress" in International conference at BVIMR , New Delhi
- TanyaTripathi,Maninderpal Grewal MBA-9 batch - presented paper at International conference on Innovation, Ethics and Creativity at ABS institute NOIDA.
- Harjinder Sandhu, Shaurya Sharma MBA-9 batch - presented a case study on "Issues related to sustainability" in International Conference at Indus Business Academy, Greater NOIDA.
- TanyaTripathi,Maninderpal Grewal MBA-9 batch - Paper presented and published on Cloud computing Challenges at ICT Conference organized by GGSIP university.
- Nivedita jha MBA-9 batch – Presented paper on "Market turbulence "on 8 th National Conference organized by AIMA .
- Brinda ,Bhawna ,Ashish of MBA-10 batch – presented case study on " facebook acquisition of Whatsapp" in International conference organized at AMITY Business school
- Campus2 Corporate -where the students from across India had to clear various intra college, inter Institute ,state and zonal level rounds. Tanya Tripathi of MBA-09 made the AIMT fraternity proud by securing second position in the State Round with Saket Pandey at the 3rd position. Tushardeep of MBA-10 stood 4th.

2. Participation in Inter –institute Competition

- Amit kumar , Ruby devi, sandeep saini, Ashish tyagi of MBA -08 & MBA-09 batch bagged first position in money multiplier and finance simulation games and awarded with a trophy at Galgotia business school.
- Students participated in various events like tech –game, nukkad natak, fashion show , relay , badminton etc organized by G.L Bjaj and IILM Greater NOIDA .
- Prakriti vats and Gagandeep hora bagged winning trophy in Extempore organized by ILLM and secured second position in debate competition at Galgotia business school.
- Sugam Khosla and Vishal khare bagged first position and rolling trophy in case study competition organized at Gita rattan business School (GIBS).
- Saurabh and Rashmi Sharma bagged winning Trophy in debate competition organized at JINMS Rohini .

- Sukh Sagar and Sunil Choudhary bagged first position in Business Quiz 2011 at IILM Gr. NOIDA.
- Deepak bhatt, Nisha singh bagged first position in Table tennis AWES youth festival 2011 doubles
- Sandeep Kaur , Shiv Kumar ,Braj Raj Singh , Anita Yadav bagged first position in Debate Competition Organized by IILM Greater NOIDA.
- Aniket Rampal , Vikramaditya Singh bagged first position in Debate Competition Organized by GALGOTIA UNIVERSITY, GREATER NOIDA

3. Participation in AWES youth FEST.

Every year students participate in AWES YOUTH FEST activities.

Details given below :-

- Year 2014 – Winners in cultural, runner-ups in Badminton, and inter – Institute Presentation, Table tennis, Basketball.
- Year 2013 – winners in Institute presentation, table tennis and runner-ups in Basketball, Badminton and cultural.
- Year 2012 – Winners in cultural, Basketball, Table tennis and runner-ups in Badminton, and inter – Institute Presentation.

4. Participation in AIMT Annual Function “Alankriti

- Winners in Nukkad natak, Rebranding, Portfolio Management, Corporate Walk, Tech games , Mon-acting
- Runners-up in Shooting down pictures, Tech games

5. Participation in World Anti-Tobacco Day organized by GGSIP university

- 31st Jan 2013 was World Anti-Tobacco Day. The Institute celebrated, by conducting a debate and poster making competition amongst the students, for which IP University announced cash prizes. “Whether manufacturing of tobacco should be banned in India” was the topic of the debate. Ms. Maninder Pal Grewal won the first prize, followed by Mr. Harjinder Sandhu and Mr. Eklavya Punia.
- The best poster to discourage smoking was made by Ms. Pallavi Guleria & Ms. Preeti Nakoti while second and third prizes were bagged by Mr. Gaurav Kandpal & Mr. Harjinder Sandhu and Ms. Gagandeep Kaur Hora & Ms. Natalia Nagar respectively.

- For the year 2014 The winners of debate Competition is in the order of 1st, 2nd and 3rd place were Saurab Singh, Umesh Singh & Khushboo Purkayastha ,whereas for painting competition, the winners were Mampi Halder, Sakshi Rathore and Aarti Singh.

6. Participation in GGSIP university competitions

- Sundip yadav bagged winning trophy in creativity competition at ANUGOONJ GGSIP University.
- Vidhya Shree M has been selected for IP University, Delhi Team. She has been selected for (UNIVERSITY TEAM):CROSS-COUNTRY RACE and BASKETBALL

7. AICTE announced activity

AIMT students celebrated 31st October “Rashtriya Ekta Diwas” as mark of unity, security and freedom on the birthday of Iron Man of India **Sardar Patel**.

Following activities were organized :

- Poster Making Competition
- Documentary Movie on Sardar Patel

8. Participation in various CSR activities like Blood Donation camp, Ritanna Child Foundation – NGO, Nirphad Mathura (NGO), Save Sikkim, Clean Yamuna and many more.

- 9.** Performed Nukkad -natak in J.P sports complex Greater Noida for social awareness.

5.3.2 Furnish the details of major student achievements in co-curricular, extracurricular and cultural activities at different levels: University /State/ Zonal/National/International, etc. for the previous four years.

Institute gives special emphasis on co- scholastic activities with an aim to consistently strive for Leadership, Team-work, Time management and Lateral thinking skills. Following are Major achievements of AIMT students in co-curricular, extra-curricular and cultural activities are mentioned below;

(a) Achievements in Research Publication, Business Plan and case study competitions: Students of AIMT participated in many International and National conference and published their papers. Details are given below;

- Nilay Das of MBA-8 batch -ARISTOS-2012" an Inter-Institute project dissertation competition at IILM bagged second prize.
- Arvind Jha and Kuldip Singh MBA-9 batch - presented paper on “Techno -stress” in International conference at BVIMR , New Delhi

- Tanya Tripathi, Maninderpal Grewal MBA-9 batch - presented paper at International conference on Innovation, Ethics and Creativity at ABS institute NOIDA.
- Harjinder Sandhu, Shaurya Sharma MBA-9 batch - presented a case study on “Issues related to sustainability” in International Conference at Indus Business Academy, Greater NOIDA.
- Tanya Tripathi, Maninderpal Grewal MBA-9 batch - Paper presented and published on Cloud computing Challenges at ICT Conference organized by GGSIP University.
- Nivedita Jha MBA-9 batch – Presented paper on “Market turbulence “on 8th National Conference organized by AIMA .
- Brinda ,Bhawna ,Ashish of MBA-10 batch – presented case study on “ facebook acquisition of Whatsap” in international conference organized at AMITY Business school
- Campus2 Corporate -where the students from across India had to clear various intra college, inter Institute, state and zonal level rounds. Tanya Tripathi of MBA-09 made the AIMT fraternity proud by securing second position in the State Round with Saket Pandey at the 3rd position. Tushardeep of MBA-10 stood 4th.

(b) Achievements in Inter –institute Competition

- Amit Kumar, Ruby devi, Sandeep Saini, Ashish Tyagi of MBA -08 & MBA-09 batch bagged first position in money multiplier and finance simulation games and awarded with a trophy at Galgotia Business School.
- Prakriti Vats and Gagandeep Hora bagged winning trophy in Extempore organized by ILLM and secured second position in debate competition at Galgotia Business School.
- Sugam Khosla and Vishal Khare bagged first position and rolling trophy in case study competition organized at Gita rattan business School (GIBS).
- Saurabh and Rashmi Sharma bagged winning Trophy in debate competition organized at JIMS Rohini.
- Sukh Sagar and Sunil Choudhary bagged first position in Business Quiz 2011 at IILM Gr. NOIDA.
- Deepak Bhatt, Nisha Singh bagged first position in Table tennis AWES youth festival 2011 doubles
- Sandeep Kaur , Shiv Kumar, Braj Raj Singh , Anita Yadav bagged first position in Debate Competition Organized by IILM Greater NOIDA.
- Aniket Rampal , Vikramaditya Singh bagged first position in Debate Competition Organized by Galgotia University, Greater NOIDA

(c) Achievements in AWES youth FEST

- Year 2014 – Winners in cultural, runner-ups in Badminton, and inter – Institute Presentation, Table tennis, Basketball.
- Year 2013 – winners in Institute presentation, table tennis and runner-ups in Basketball, Badminton and Cultural.
- Year 2012 – Winners in cultural, Basketball, Table tennis and runner-ups in Badminton, and inter – Institute Presentation.

(d) Achievements in AIMT Annual Function- “Alankriti

- Winners in Nukkad-natak, Rebranding, Portfolio Management, Corporate Walk, Tech games, Mon-acting
- Runners-up in Shooting down pictures, Tech games

(e) Achievements in World Anti-Tobacco Day organized by GGSIP University

- 31st Jan 2013 was World Anti-Tobacco Day. The Institute celebrated, by conducting a debate and poster making competition amongst the students, for which IP University announced cash prizes. “Whether manufacturing of tobacco should be banned in India” was the topic of the debate. Ms. Maninder Pal Grewal won the first prize, followed by Mr. Harjinder Sandhu and Mr. Eklavya Punia.
- The best poster to discourage smoking was made by Ms. Pallavi Guleria & Ms. Preeti Nakoti while second and third prizes were bagged by Mr. Gaurav Kandpal & Mr. Harjinder Sandhu and Ms. Gagandeep Kaur Hora & Ms. Natalia Nagar respectively.

(f) Achievements in GGSIP university competitions

- Sundip Yadav bagged winning trophy in creativity competition at ANUGOONJ GGSIP University.
- Vidhya Shree M, has been selected for IP University, Delhi Team. She has been selected for (University Team): Cross-Country Race And Basketball

5.3.3 How does the Institute seek and use data and feedback from its graduates and employers, to improve the performance and quality of the institutional provisions?

Institute collects feedback from the students, alumni, and industry personals regarding the effectiveness of the curriculum in the job market and enhancing the teaching –learning process. We at AIMT follow an essential step of “Feedback” in every activity like Alumni meet, Convocation, FDP, MDP, Guest session,

Seminar etc. We take feedback from all participants and discuss critically to ensure improvement, in Faculty/ staff/ student meeting. Our corporate relation Officer religiously collects Feedback verbally from corporate on overall functioning and performance of students and Institute. Their suggestions are analyzed by Director/senior faculty member discuss in the academic council for necessary changes in the curriculum and send the recommendation to university.

5.3.4 How does the Institute involve and encourage students to publish materials like catalogues , wall magazines ,Institute magazine, and other material? List the publications/materials brought out by the students during the previous four academic sessions.

The Institute has three publications. Those are, Manthan (Annual Magazine), Newsletter (quarterly publication) and AIMT Journal of Management (Research Journal). Institute continuously encourages students to contribute extensively in these publication in the form of writing- articles, research paper ,case study , puzzles, story and current issues.

5.3.5 Does the Institute have a Student Council or any similar body? Give details on its selection, constitution, activities and funding.

Institute encourages and promotes the involvement of students in managing the functions of the Institute in academic and academic support responsibilities. Institute has a fully functional Student Council Board which is composed of two members of each functional Committees of the Institute, Batch representatives of each batch and student members of Discipline committee and Student Grievance Redressal Cell (Details of the functional committees are given in the next questions). The members of the Student Council are selected mutually by Faculty In-Charge of the functional committee and students. However the Batch representatives are elected by the students of respective batches. The Director convenes the meeting of Student Council Board once in a month which is attended by Student Council Board members, Registrar, Estate Supervisor and faculty In-charge of each Functional committee. The meetings have the agenda of discussing plans for student welfare in the Institute, resolving students problems and planning various academic and co scholastic activities in the Institute. Institute provides financial support to different committees as an when committee organizes any event and activities. The Budget and activities are discussed in the Student Council Board Meetings.

5.3.6 Give details of various academic and administrative bodies that have student representatives on them.

Details of various academic and administrative bodies that have student

representatives on them are as follow:-

1. Academic Advisory Committee

(a) Composition.

- i. Senior faculty members of different disciplines (Finance, HR, IT, IB, IT).
- ii. Nominated industrialists and academicians.
- iii. Four students from the senior batch (based on academic performance).

(b) Functions

- i. To prepare detailed semester program one month before the commencement of the semester.
- ii. To allocate the duties to the faculties for classes, tutorials, visits and summer training.
- iii. To identify, interact with the visiting faculties and organize their classes, tests in their subjects, evaluation and payments to them as per the approved rates.
- iv. To obtain and analyze the feedback from the students on conduct of the classes and course in general.
- v. To discuss with director and concerned faculty on the feedback with a view to initiate corrective actions.
- vi. To review the syllabi as and when required. In case of inclusion of new subjects formulate the syllabi.
- vii. To study external environment.
- viii. To browse the important publications for inclusion in the syllabus.
- ix. To coordinate coverage of course for semester exams.

2. Discipline Committee

(a) Composition

Chairperson - Dr Parul Gupta

Members- Prof. Surabhi pandey ,Prof. Pawan Kumar ,Dr. Preeti Kulshrestha and two students of senior batch of MBA course

(b) Duties

- i. To ensure punctuality amongst students and staff.
- ii. To monitor proper class attendance.
- iii. To monitor and guide dignified hostel living.
- iv. To maintain mess discipline.
- v. To prevent ragging in any form
- vi. To encourage timely submission of project reports.

3. Alumni committee members

(a) Composition

Chairperson- Dr. Shruti Gupta

Members- Prof. Shikha , Prof. Shalini and Student Representatives from both batches of MBA course

(b) Duties:

- i. To nurture relationships with alumni and engage them in the life of the Institute
- ii. To coordinate and promote programs that instill good will and pride, and Provide opportunities for professional growth and social interaction
- iii. To promote and enhance effective communications between the Institute and its alumni.
- iv. To continuously update the alumni database.

4. Library Committee

(a) Composition

Chairperson- Dr. Preeti Kulshrestha

Members - one nominated faculty from each discipline and Student Representatives from both batches of MBA course

(b) Duties

- i. To ensure procurement of books and journal as per the academic and AICTE requirements.
- ii. To prepare newspapers and journal clipping which can assist students and faculties in research work, preparation of lecture scripts or articles for publication.
- iii. To facilitate literature survey for research work.
- iv. To facilitate proper reading environment.
- v. To organize book reviews in consultation with the director.
- vi. To establish and utilize library network.
- vii. To account books properly.
- viii. To maintain audio and visual library.

5. Sports and Cultural Committee

(a) Composition- Dr Sanjeev Tandon, Prof Surabhi Pandey and student representatives

(b) Duties

- i. To ensure that the grounds are properly maintained.
- ii. To organize sports and games competitions amongst various courses.
- iii. To encourage and organize daily evening games.
- iv. To organize periodic cultural shows.

6. Publication Committee:

(a) Composition- Prof. Shikha Bhardwaj, Dr. Uma Luthra, Dr Parul Gupta
Members - Student Representatives from both batches of MBA course

(b) Duties

- i. To bring out Institute Newsletter every quarter (Prof. Shikha Bhardwaj).
- ii. To bring out Institute magazine (Dr. Uma Luthra).
- iii. To co-ordinate publication of annual journal of the Institute (Dr Parul Gupta). The journal must contain research papers and articles involving in depth studies.
- iv. To arrange exchange of journals with other institutes.

7. Placement Committee:**(a) Composition**

Chairperson- Prof. Shalini Sharma,

Members - Prof. Shikha Bhardwaj , Dr. Preeti Kulshrestha, Prof. Yaseen Khan , All mentors and Student Representatives from both batches of MBA course

(b) Duties

- i. To create, maintain and update database on industry requirements, job opportunities at various establishments.
- ii. To provide industry academic interface by organizing visits, seminars and job fairs.
- iii. To organize campus interviews.
- iv. To help students in identifying and improving their core competencies.

8. Mess Committee:**(a) Composition:**

Chairperson.-Registrar

Members: Hostel Warden (Boys and Girls) and Student Representatives from both batches of MBA course

(b) Duties:

- i. To plan and finalized the menu and to suggest change there in within existing financial norms.
- ii. To supervised the the quality of food stuff procured and the preparation of food to cook in mess.
- iii. To suggest ways and means for making local purchased of fresh provisions, reduction in wastage of food, maintenance of proper discipline in the mess and maintenance of cleanliness in the dining hall and surrounding.
- iv. To suggest and implement an effective serving system in the dining hall.

5.3.7 How does the institution network and collaborates with the Alumni and former faculty of the Institution.

Institute has a proper Alumni committee taking care of Alumni association and relationship building, which in turn helping institute and support students in the form of guest lecture, guidance and placement activities. To ensure Alumni activities, institute has its own Alumni shed and portal to ensure healthy relation and collaboration with their passed out students. Regular Alumni Meets are organized to meet the above purpose. Institute also invites former faculty on various occasion like Annual function, Teacher day, Youth Fest and in Faculty development program.

CRITERION VI: GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 Institutional Vision and Leadership

6.1.1 State the vision and mission of the Institution and enumerate on how the mission statement defines the institution's distinctive characteristics in terms of addressing the needs of the society, the students it seeks to serve, institution's traditions and value orientations, vision for the future, etc.?

Army Institute of Management & Technology is run under the aegis of Army Welfare Education Society (AWES) to impart quality management education at affordable cost to the wards of army personnel.

Army Institute of Management & Technology, Greater NOIDA: Vision Statement

Strive to achieve a unique blend of academic excellence and managerial skills to address the needs of the business environment in a manner that lets each participant achieve ones potential in a value based, character-centric mould fostering holistic development of youth.

Army Institute of Management & Technology, Greater NOIDA: Mission Statement

To transform students through generating and propagating new ideas of significance into dynamic leaders-managers who are adequately empowered to effect change in managerial and administrative practices to enhance performance of organisations.

Army Institute of Management & Technology, Greater NOIDA: Objectives

- To impart value based education in the field of management and develop the required skill sets in our participants who are already endowed with strong character traits and soft skills because of their Army background. Our final product should be 'industry ready' to assume their responsibilities in the corporate sector from Day One.
- To Strong interaction with the Industry and Corporate sector within Delhi/Greater NOIDA and outside, to provide an insight into management theories at work as well as to leverage good placement opportunities for our participants.
- To Recruitment and retention of a strong, capable and motivated faculty in relevant disciplines.
- To Enlarge the scope of management training by including Management Development Programmes, In-company training, short and medium duration courses (permitted by regulatory bodies) and consultancy services for the benefit of students as well as the faculty.

The institute is involved in various CSR activities and helps students in learning societal needs and trends. The students are given industrial exposure to learn real time work culture and organizational process. Institute tries to achieve the goals through the untiring efforts of a very strong management work force and staff. All the activities are planned and executed for the realization of vision and mission.

6.1.2 What is the role of top management, Director and Faculty in design and implementation of its quality policy and plans?

The Role of Top Management: Army Institute of Management and Technology, Greater NOIDA is governed by Army Welfare Education Society (AWES) which formulates quality policy and plans. The top management plays direct role in implementation of its quality policy and plans.

The top Management consists of three tiers Command as follows:

- a. Board of Governors and its Executive Committee at Army Headquarters.
- b. Board of Administration at Headquarters Command.
- c. Institute Managing Committee

a. Board of Governors and its Executive Committee at Army Headquarters-

Board of Governors is the Governing Body, which lays down policy guidelines for the management and functioning of the Institute. The Board of Governor with the help of executive committees formulates policies and plans as per the requirement of statutory body like UGC, AICTE, NAAC etc. The Member Secretary of the Board of Governors keeps written records of the proceedings of all meetings of the Board of Governors.

The functions of Board of Governors are to:

- i. Formulate macro policies / new initiatives / Directions for the Institute.
- ii. Strategic Management of Army Welfare Education Society.
- iii. Guidelines on utilization of resources and funds.
- iv. Decisions on issues projected by the Executive Committee etc

The Executive committee assists the Board of Governors and to carry out the day to day activities. It provides guidelines and policies on administration and inspections of the Institute.

b. Board of Administration at Headquarters Command: The Board of Administrator ensures that the guidelines laid down by the apex body, are adhered to meticulously for the efficient running of Institute in the Command. It also looks

after the development of infrastructure, Monitoring of Academic performance and placement of students, Recruitment Monitoring of finances and financial support where necessary, Scholarship policy etc.

c. Institute Managing Committee: With a view to afford maximum freedom to coordinate and for day to day running of the Institute, Managing Committees has been formed for the smooth running of the Institute. The role of director is to look after the academic, administration, finance and welfare related issue as per guidelines given by Army Welfare Education Society. Role of Faculty is to groom the students for their academic growth and personality development. The faculty acts as mentor and provides all supports to the student .Faculty meeting is held every week for the discussion of academic and administrative issues. The Minutes of meeting is forwarded to Chairman for his suggestion and acknowledgment of Institute day-today actives.

6.1.3 What is the involvement of the leadership in ensuring

- the policy statements and action plans for fulfillment of the stated mission
- formulation of action plans for all operations and incorporation of the same into the institutional strategic plan
- Interaction with stakeholders
- Proper support for policy and planning through need analysis, research inputs and consultations with the stakeholders
- Reinforcing the culture of excellence
- Champion organizational change

The Board of Governor frames all the policy statements and action plans for the attainment of stated missions and objective of the Institute. The executive committee and Board of Administrator incorporate the same into the institutional strategic plan. Innovative methods are adopted to interact with all stakeholders .Faculty meetings are held every week to understand the need and requirements of the stakeholders and proper policy and planning are adopted accordingly with the consultation with chairman. Different activities like inter-Institute business quiz competition, Sports, Seminar, Conferences and workshop etc are held to encourage the culture of excellence and champion organizational change.

The management very diligently sees to it that all the policy plans are executed in a meticulous manner. All financial matters are regulated by the western Command in consultation with AWES, and timely support is rendered in all spheres. In order to ensure stakeholders interaction with top leadership, regular meetings are organized from time to time. This keeps the needs of the stakeholders satisfied.

Batch Representatives and other students committee members interacts through students council meetings to take care of entire student community.

6.1.4 What are the procedures adopted by the institution to monitor and evaluate policies and plans of the institution for effective implementation and improvement from time to time?

The Board of Administrator at command monitors all the policies and plans of the institution for effective implementation and improvement from time to time. All the policies and administrative decisions are taken in meeting of Institute Management Committee (IMC) which is held every quarter and forwarded to Board of Governor for approval. The decisions are approved by Patron and Patron-in-chief. Its monitoring and implementation are ensured by Director and Registrar of the Institute. Chairman interacts with the faculty members regularly and Minutes of Meeting is sent to patron for further actions and suggestions.

6.1.5 Give details of the academic leadership provided to the faculty by the top management?

Faculty meeting is held every week to discuss academic progress plan. Every faculty members prepares a Course Delivery Plan as per the syllabus developed by the university and ensures that a variety of tools are used while delivering the course to the students. The faculty also evaluates the students internally out of 40 Marks in their subject area through written internal examination, assignment, projects, presentation etc. Academic Advisory Committee is held annually to focus on academic issues. The faculty members who are the committee members raise important academic issues during the meeting and the solutions and suggestions for the same are discussed by the expert committee members.

6.1.6 How does the Institute groom leadership at various levels?

Institute grooms leadership at various levels by forming different functional committees and clubs to co-ordinate academic & co curricular activities. The faculty members along-with staff members & students from both the batches are the members of these committee. Such committees include discipline, sports, newsletter, magazine, mess, cultural etc. These committees are formed to groom leadership at various levels that is from students to faculty and staff. Different activities like annual fest, Convocation and CSR activities are also held to add more values to stakeholders at various levels. The students are involved at various level and co-ordinates these tasks smoothly and efficiently. The faculty co-coordinators advise for the execution of the activity and help them grooming the leadership & decision making skills.

6.1.7 How does the Institute delegate authority and provide operational autonomy to the departments / units of the institution and work towards decentralized governance system?

All the academic and administrative functions of the Institute are performed by faculty & staff committees formed for the specific tasks. These committees function under the guidance and supervision of Director & Registrar. Students also are the members of many such committees this enables them to learn the management of tasks on ground. This practice also ensures the discipline sense of responsibility and accountability among the students, staff and faculty members. The administrative work is handled by registrar with their team and academic work is monitored by Director with the help of faculty members. For all administrative activities Boards are initiated as per Army Welfare Education Society regulations, quotations are invited through calling tenders online/offline and proper board proceeding are recorded before any final decision is taken.

6.1.8 Does the Institute promote a culture of participative management? If 'yes', indicate the levels of participative management.

The Institute promotes participative management by involving all stakeholders including students to Board of Governors. Weekly faculty meetings are held and minutes of meeting are sent to the chairman for information, action or suggestion as required. The Students Council Meetings are held twice in a month to review academic and administrative progress and also to collect and address student problems. Thus the suggestions from faculty, staff and students are collected and communicated to top management on regular basis. This results in a smooth functioning of the entire machinery which is disciplined and streamlined.

6.2 Strategy Development and Deployment

6.2.1 Does the Institution have a formally stated quality policy? How is it developed, driven, deployed and reviewed?

Yes, the Institution have a formally stated quality policy which states that the Institute will strive hard “To pursue global standards of excellence in management education through teaching, research and consultancy with thrust on creativity, innovation, continuous change and motivating environment for knowledge creation and dissemination through its effective quality management system.”

The quality policy is stated in the student hand book given every student at the time of admission. The policy is referred to while important academic issues are discussed and plans and strategies are formulated during Institute Management Committee meetings (IMC) and Academic Advisory Council meetings.

6.2.2 Does the Institute have a perspective plan for development? If so, give the aspect considered for inclusion in the plan.

The Institute perspective plan for development is decided by the Board of Governor and executed by the Executive Committee. The development plan is proposed in Institute Management Committee held quarterly and proposed to BOG for approval.

Currently, Army Institute of Management & Technology has crossed the following milestones:

- Graded “A” by the Guru Govind Indraprastha University
- Accreditation by IAO
- Judicial Officer’s Training Programme for the Judicial Officers of the state of Uttar Pradesh
- Court Manager’s Training Programme for the Court Managers of the state of Uttar Pradesh
- Members of IPRS.

Besides improvement of national ranking, Infrastructural additions and improvements are continuously done.

6.2.3 Describe the internal organizational structure and decision making processes.

A three tier command and control system for the institution is as under

- i. Board of Governors and its Executive Committee at Army Headquarters
- ii. Board of Administration at Headquarters Command
- iii. Managing Committee

The decisions are taken at various levels the hierarchy for the same is as follows:

- i. Patron-in-Chief (GOC in C, Western command)
- ii. Patron (Chief of Staff, Western Command)
- iii. Chairman (Maj Gen, Western Command)
- iv. Director
- v. Registrar
- vi. Faculty and CRO
- vii. Staff

6.2.4 Give a broad description of the quality improvement strategies of the institution for each of the following

- **Teaching & Learning:** Faculty is encouraged to attend seminar, workshop, conference etc refresher and orientation courses in addition to acquiring higher degrees. Registration fee for attending Seminar /

Workshop/FDP is reimbursed by the Institute and also supported by On Duty leave.

- **Research & Development:** Faculty as well as students are encouraged to write research papers and articles in Journals and periodicals. All types of support is provided for research and development work.
- **Community engagement:** CSR activities, Blood Donation camps, Relief camps etc are planned to help the community at large.
- **HR Resource Management:** The HR Policies have been framed for proper utilization and management of skills and man power.
- **Industry interaction:** Students are sent for internships at corporate houses to know about real work culture and organizational process.

6.2.5 How does the Head of the institution ensure that adequate information (from feedback and personal contacts etc.) is available for the top management and the stakeholders, to review the activities of the institution?

Staff and Student Council Meeting are convened Director on regular intervals and minutes of the meetings are sent to chairman for his acknowledgement and suggestions. Mentor–Mentee meeting is held every week to interact with each and every student .The student’s progress is maintained in mentee file and signed by the Director. Mentors interact with the parents and discuss about the improvement of students.

Registrar gives weekly report to the Head Quarter and Director reports monthly to the chairman and discuss academic, administrative, financial and welfare plans.

6.2.6 How does the management encourage and support involvement of the staff in improving the effectiveness and efficiency of the institutional processes?

Faculty members along with Support staffs are kept on boards by rotation for executing institutional processes related to purchase, repair and upkeep of AIMT property. The boards are formed as per the rules of Army Welfare Education Society.

6.2.7 Enumerate the resolutions made by the Management Council in the last year and the status of implementation of such resolutions.

Management Committee of the Institute is headed by Major-General of Army (Chairman). The Institute Management Committee meeting is held quarterly to review the progress work planned during previous meeting and also to plan and ensure the growth of the Institute. Following were the major resolutions made by the management in the last IMC;

- Aggressive efforts to create awareness about MBA course at AIMA, Gr. NOIDA among all stakeholders
- Efforts & measures to quantify the interior economy of the Institute.

All efforts are made to ensure the implementation of all the decisions and actions taken by Institute management committee.

6.2.8 Does the affiliating university make a provision for according the status of autonomy to an affiliated institution? If 'yes', what are the efforts made by the institution in obtaining autonomy?

Not applicable as the Institute is affiliated to GGSIP University, New Delhi.

6.2.9 How does the Institution ensure that grievances / complaints are promptly attended to and resolved effectively? Is there a mechanism to analyze the nature of grievances for promoting better stakeholder relationship?

Complaints of students regarding hostels, food and other facilities are resolved through Student Council Meetings held on regular intervals and their grievances are resolved. Any unresolved issues are discussed with the Chairman and his suggestions are followed. There is a fully functional Student Grievance Redressal Cell (GRC) in the Institute. The objectives, composition and functions of the cell are mentioned below.

Student Grievance Redressal Cell (GRC)

Objective: Objective of the Grievance Redressal Cell (GRC) is to develop a responsive and accountable attitude among all the stakeholders to ensure a harmonious educational atmosphere in the Institute.

Scope: Cell deals with grievances received in writing from the students about any of the following matters:-

- 1) **Academic Matters:** Grievances related to timely issuance of Degree, Mark sheet and Certificates, Transfer Certificates, Conduct Certificates or other examination related matters.
- 2) **Financial Matters:** Grievances related to dues/payments for various items from library, hostels, cafeteria, mess etc.
- 3) **Other Matters:** Grievances related conditions of sanitation, preparation of food, availability of transport etc.

Functioning: Cases are attended promptly on receipt of written grievances from the students in the attached Performa. The cell convenes a meeting to review all cases, prepares a report about the number of cases received, attended to and the number of pending cases, if any, which require direction and guidance from the Director and Registrar, AIMT. The decision given by GRC is communicated to the all concerned people through e-mail, SMS, post or telephonically.

Composition: GRC shall consist of Presiding Officer, Two faculty members and Batch Representatives of both the batches.

Procedure: Students are encouraged to put grievance in the format attached and drop it in the suggestion boxes placed in cafeteria or personally file it before the GRC. The GRC will act upon those cases which have been forwarded along with the necessary documents and evidence. However the issues mentioned below fall beyond the scope of GRC;

- 1) Decisions of the Discipline Committee, Academic Advisory Board or other committees constituted by the University.
- 2) Decisions with regard to award of scholarship, fee concessions, medals etc.
- 3) Decisions made by the University with regard to Disciplinary matters and misconduct
- 4) Decisions of the University about admission criteria for MBA course at AIMT, Gr. NOIDA, assessment and examination result.

Performa for Complaints
Army Institute of Management & Technology, Greater NOIDA
Student Grievance Redressal Cell (GRC)

Date:

Student's Name:

Batch:

Roll no/ID:

The issues are as follows:

1.
2.
3.
4.
5.

Signature of the Complainant

6.2.10 During the last four years, had there been any instances of court cases filed by and against the institute? Provide details on the issues and decisions of the courts on these?

Not any

6.2.11 Does the Institution have a mechanism for analyzing student feedback on institutional performance? If 'yes', what was the outcome and response of the institution to such an effort?

Army Institute of Management & Technology provides residential facilities to all students. Complaints of students regarding hostels, food and other facilities are resolved through Mess meetings and other Interaction with the students and amicable solutions are found. Any unresolved issue first goes to student grievance redressal cell and thereafter to the Director/Registrar/Chairman and his directions are followed. The student's feedback is taken on all facilities available in the Institute. The roll call is taken every night in both the hostels at 10:00 P.M and issues are discussed and resolved. Following two other mechanisms are also followed to collect and resolve students complaints and grievances;

- a. **Suggestion Register:** This register has been kept in hostel for taking feedback on facilities provided to them. The action is taken as accordingly.
- b. **Suggestions Box:** This has been kept in academic block .The students drop their suggestions in the box which is opened weekly and issues are discussed in the student council meeting.

6.3 Faculty Empowerment Strategies

6.3.1 What are the efforts made by the institution to enhance the professional development of its teaching and non teaching staff?

Faculty members are encouraged to attend Faculty Development Prorammes/Seminars/Workshop and other short term/ long term courses for updating their knowledge and skills. Research facilities have been provided to upgrade their knowledge. Registration fee Seminars/Workshop/FDP etc are reimbursed. Wi-Fi Facilities have been provided to all staff to access information and online resource. Each and the every staff member has been provided separate computer to enhance their knowledge through available data base and to use this to make learning effective and interesting.

6.3.2 What are the strategies adopted by the institution for faculty empowerment through training, retraining and motivating the employees for the roles and responsibility they perform?

They are encouraged to attend Seminars, Conferences, Workshops and the Refresher courses to update their knowledge. Faculty Development Program is organized and also encouraged to attend outside. On duty leave is granted to attend such activities.

6.3.3 Provide details on the performance appraisal system of the staff to evaluate and ensure that information on multiple activities is appropriately captured and considered for better appraisal.

Teaching and the non teaching staff are required to fill up Self Appraisal Form. The Annual Confidential Report of Faculty Members are written by Director and discussed as well with all concerned faculty members. The Annual Confidential Report of non Teaching staff is written by Registrar. The ACR of Faculty members and Non Teaching Staff is sent to Head Quarter.

6.3.4 What is the outcome of the review of the performance appraisal reports by the management and the major decisions taken? How are they communicated to the appropriate stakeholders?

The management accordingly gives its remarks on the performance appraisal and same is communicated to the appropriate stakeholders through appropriate channels. 3% annual increment is given to regular as well as term based teaching employees.

The increment for non teaching staff is decided on case to case basis.

6.3.5 What are the welfare schemes available for teaching and non teaching staff? What percentage of staff have availed the benefit of such schemes in the last four years?

The faculty members have been provided residential and other facilities like Wi-Fi in the campus .The welfare schemes like loan, funeral grant etc are available for the non teaching staffs.

6.3.6 What are the measures taken by the Institution for attracting and retaining eminent faculty?

The vacant posts are advertised in both National and regional newspapers like Times of India, Hindustan Times, Dainik Jagran etc. as well as uploaded on institute's website so as to give wider publicity in order to attract eminent and expert faculty throughout the country.

6.4 Financial Management And Resource Mobilization

6.4.1 What is the institutional mechanism to monitor effective and efficient use of available financial resources?

The HQ Delhi Area details Board of Officers for monitoring effective and efficient use of available financial resources. Finances for the various heads are budgeted and the various committees are constituted to make sure the best possible utilization of the financial resources. The finances are done as per financial regulations issued by AWES and placed in Institute Management Committee for discussion and approval. Every year audit of accounts takes place, both internally and externally.

- **Internal Audit:** Quarterly Internal audit is carried out by the Board of Officers detailed HQ Delhi Area.
- **External Audit:** Annual External statutory audit is carried out by the Chartered accountant.

Maintenance of Accounts

1. All expenditure as per Financial Regulations issued by HQ AWES, New Delhi.
2. All expenditure is approved on file by Chairman
3. Sanction book is maintained.
4. Quarterly Audit Board being done at the command level.
5. Yearly Audit being done by Chartered Accountant.
6. Tally package is used for accounts.
7. Double entry system of accounting.
8. SOPs updated regularly.

6.4.2 What are the institutional mechanisms for internal and external audit? When was the last audit done and what are the major audit objections? Provide the details on compliance.

Internal Audit- Quarterly Internal audit is carried out by the Board of Officers detailed by HQ, Delhi Area

Date of Last Internal Audit – 6 August, 2014

External Audit- Annual External statutory audit is carried out by the Chartered accountant.

Date of Last External Audit- 15 to 25 June, 2014

6.4.3 What are the major sources of institutional receipts/funding and how is the deficit managed? Provide audited income and expenditure statement of academic and administrative activities of the previous four years and the reserve fund/corpus available with Institute, if any.

1. Fees from the students,
2. Interest on Fixed Deposits

Table 6.1: Summary of FDRs as on 31 Mar 2014

Sr. No.	Fund	FD (In Rs.)
1	College Fund(Revenue)	1,61,50,525.00
2	ARF	1,20,07,100.00
3	Grant-in-Aid	52,44,172.00
4	Terminal Benefits	3,83,515.00
5	Security with NPCL	7,47,052.30
6	Corpus	4,49,65,400.00
7	Construction Grant	4,26,50,674.00
8	Technical Grant	32,30,850.00
9	Hostel Fund	23,50,000.00
10	MDP Account	79,18,875.00
	Total	13,56,48,163.30

Institute is functioning on self-financing basis therefore it does not seek any funding from outside agencies.

Note:-Financial Data as per Audit Report as on 31.03.2014

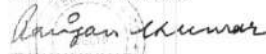
The Institute maintains two separate accounts for the Institute and Hostel. The scanned copies of the audited income and expenditure statement of academic and administrative activities of the previous four years and the reserve fund/corpus available with Institute are pasted below;

ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY
HOSTEL UNIT
MANAGED & RUN BY ARMY WELFARE EDUCATION SOCIETY
INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2014

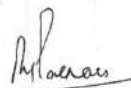
Particulars	Amount (Rs.)	Particulars	Amount (Rs.)
Arboriculture Expenses	2,57,853.00	Rent & Allied Fees	48,33,000.00
Electricity Expenses	27,68,819.00	Messing Fees	60,45,200.00
Housekeeping Expenses	5,82,518.00	Power Backup Fees	16,55,350.00
Laundry Charges	7,11,450.00	Laundry Fees	6,77,985.00
Repair & Maintenance Expenses	13,15,572.00	Sports Fees	2,05,000.00
Messing Expenses	61,55,660.00	Guest Room Charges	47,700.00
Misc. Expenses	23,050.00	Interest Income	3,30,248.00
Salary of Hostel Staff	3,79,839.00	Misc. Income	79,000.00
Security Expenses	6,33,504.00	Excess of Expenditure over Income	19,458.80
Sports Expenses	1,53,692.00		
Vehicle Running & Maintenance Expenses	64,696.00		
Water Expenses	82,500.00		
Genrs Running & Maint. Expenses	3,50,972.00		
Newspaper & Periodical Expenses	4,326.00		
Depreciation	4,08,490.80		
	138,92,941.80		138,92,941.80


Auditor's Report

As per our Report Annexed
FOR N.K.KEJRIWAL & CO.
CHARTERED ACCOUNTANTS
FIRM REGN. NO.004326C


(RANJAN KUMAR)
Partner
M.No. 512223

Place: DELHI
Date: 15-07-2014


Director
AIMT
Greater NOIDA


Registrar
Army Institute of Management & Technology
Greater NOIDA

**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY
MANAGED & RUN BY ARMY WELFARE EDUCATION SOCIETY
REVENUE MAIN ACCOUNT**

INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2013

Particulars	Amount (Rs.)	Particulars	Amount (Rs.)
Establishment Expenses		Programme Fee	17,637,500.00
Salary Expenses		Exam Conveyance	541,875.00
Non Teaching		Placement Fee	1,010,000.00
Teaching	3,048,033.00	Admission Fee	202,000.00
Visiting Faculty Expenses (Salary)	9,352,382.00	Alumni Fee	112,000.00
Employee Provident Fund	281,250.00	Computer/Internet Fee	735,000.00
Research by Faculty	130,894.00	Development Fund Fee	3,360,000.00
Advertisement Expenses	43,540.00	Library Fee	630,000.00
Affiliation Fees	340,012.00	I-Card fee	5,050.00
Alumni expenses	215,000.00	University Fees Received	2,170,000.00
Conveyance for Exam	99,758.27	Vidarthi Suraksha Kawach (VSK)	14,400.00
Arboriculture Expenses	513,009.00	Misc. Income	355,764.55
CAT Fee	229,108.00	Interest Income	3,067,181.58
Travelling & Conveyance	200,000.00	License Fee	105,300.00
Electricity Charges	183,999.00	Sale of Prospectus	224,785.00
Generator Running Expenses	1,566,508.79		
Houskeeping Expenses	802,476.94		
Insurance	551,731.00		
Internet expenses	65,850.00		
Misc. Adm Exp	487,000.00		
Misc. Academic Exp	529,118.68		
Vidarthi Suraksha Kawach (VSK)	142,383.60		
Newspaper & Periodicals	14,400.00		
Magazine & Journal Expenses	48,753.00		
Expenditure for Library	397,509.50		
Placement/Promotional Expenses	320,611.00		
Postage Expenses	1,091,138.00		
Printing & Stationery	53,279.00		
Repair & Maintenance	485,606.00		
Security Charges	1,384,849.00		
Seminar/Conference Expenses	462,561.00		
Telephone Expenses	56,748.78		
University Fees	211,056.00		
Vehicle Running & Maintenance Expenses	2,170,000.00		
Water Expenditure	251,806.00		
Audit fee	15,148.00		
Depreciation	15,008.00		
Surplus for the year transf to General reserve	1,517,076.00		
	<u>2,895,252.57</u>		
	<u>30,170,856.13</u>		<u>30,170,856.13</u>

As per our Report on the Balance Sheet

FOR M.S. SEKHON & CO.
FIRM REGN. NO.003671N
CHARTERED ACCOUNTANTS

PLACE : DELHI
DATE : 08 MAY 2013



M.S. Sekhon
(M.S. SEKHON)
MEM.NO. 82653
MEM.NO. 82653

M. P. Arora
(DIRECTOR)
Director
AIMT
Greater NOIDA

S. K. Singh
(REGISTRAR)
Registrar
Army Institute of Management
Greater Noida

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ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY
HOSTEL UNIT
MANAGED & RUN BY ARMY WELFARE EDUCATION SOCIETY
INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2013

Particulars	Amount (Rs.)	Particulars	Amount (Rs.)
Arboriculture Expenses	40,474.00	Laundry Charges, Mess, Power Backup	9,881,371.00
Electricity Expenses	1,817,526.00	Rent Fees Received	
Houskeeping Expenses	217,590.00	Guest Room Charges	49,800.00
Laundry Charges	637,800.00	Interest Income	386,538.00
Repair & Maintenance Expenses	903,269.00	Misc. Income	122,759.00
Messing Expenses	5,266,095.00		
Misc. Expenses	34,996.00		
Salary of Hostel Staff	291,178.00		
Security Charges	279,137.00		
Sports Expenses	119,843.00		
Vehicle Running & Maintenance Charges	42,906.70		
Water Expenses	51,432.00		
Depreciation	397,609.00		
Excess of Income over Expenditure	340,612.30		
	10,440,468.00		10,440,468.00

As per our Report on the Balance Sheet

FOR M.S. SEKHON & CO.
 FIRM REGN. NO.003671N
 CHARTERED ACCOUNTANTS

PLACE : DELHI
 DATE : 08 MAY 2013
 Mem.No.82653



[M.S. SEKHON]
 PARTNER
 MEM.NO. 82653

Director
AIMT
Greater NOIDA

[REGISTRAR]
 Registrar
 Army Institute of Management
 Greater Noida

(7)

ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY
MANAGED & RUN BY ARMY WELFARE EDUCATION SOCIETY
REVENUE MAIN ACCOUNT

INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2012

Particulars	Amount (Rs.)	Particulars	Amount (Rs.)
<u>Establishment Expenses</u>		Programme Fee	18,418,250.00
Salary Expenses	2,748,582.00	Exam Conveyance	555,000.00
Non Teaching	8,866,750.00	Placement Fee	1,200,000.00
Teaching	589,720.00	Admission Fee	240,000.00
Visiting Faculty Expenses (Salary)	107,115.00	Alumni Fee	117,500.00
Employee Provident Fund	350,000.00	Computer/Internet Fee	822,500.00
Gratuity Expenses	199,263.00	Development Fund Fee	3,525,000.00
Advertisement Expenses	235,022.00	Library Fee	705,000.00
Affiliation Fees	74,936.00	I-Card fee	6,000.00
Alumni expenses	38,167.00	University Fees Received	2,350,000.00
College Function Expenses	161,746.00	Vidyarthi Suraksha Kawach (VSK)	28,200.00
Arboriculture Expenses	200,000.00	Misc. Income	210,295.55
CAT Fee	617,760.00	Interest Income	1880988.01
Travelling & Conveyance	1,163,445.08	License Fee	80,825.00
Electricity Charges	492,544.00	Sale of Prospectus	245,450.00
Generator Running Expenses	463,000.00		
Houskeeping Expenses	73,342.00		
Insurance	414,897.00		
Internet expenses	403,242.00		
Misc. Adm Exp	95,442.00		
Misc. Academic Exp	37,243.00		
Newspaper & Periodicals	309,225.00		
Magazine & Journal Expenses	921,875.00		
Placement/Promotional Expenses	37,127.00		
Postage Expenses	603,471.00		
Printing & Stationery	818,213.00		
Repair & Maintenance	462,143.00		
Security Charges	212,721.75		
Seminar/Conference Expenses	207,201.00		
Telephone Expenses	2,350,000.00		
University Fees	167,139.00		
Vehicle Running & Maintenance Expenses	10,150.00		
Water Expenditure	13,000.00		
Audit fee	763,356.30		
Depreciation	6,177,170.37		
Surplus for the year transf to General reserve	30,385,008.56		
			30,385,008.56

As per our Report on the Balance Sheet

FOR M.S. SEKHON & CO.
 FIRM REGN. NO 003671N
 CHARTERED ACCOUNTANTS



M.S. SEKHON
 PARTNER
 MEM NO. 82653

PLACE : DELHI
 DATE :

[Signature]
 Registrar

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**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY
HOSTEL UNIT
MANAGED & RUN BY ARMY WELFARE EDUCATION SOCIETY
INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2012**

Particulars	Amount (Rs.)	Particulars	Amount (Rs.)
Arboriculture Expenses	124,151.00	Laundry Charges, Mess, Power Backup	10,514,799.00
Electricity Expenses	1,388,022.00	Rent Fees Received	20,008.00
Generator Running Expenses	480,105.00	Guest Room Charges	293,721.00
Houskeeping Expenses	398,859.00	Interest Income	16,519.00
Laundry Charges	660,618.00	Misc. Income	124,336.70
Repair & Maintance Expenses	930,596.00	Excess of Expenditure over Income	
Messing Expenses	5,827,258.00		
Misc. Expenses	37,236.00		
Newspaper & Periodicals	14,950.00		
Salary of Hostel Staff	341,501.00		
Security Charges	383,535.00		
Sports Expenses	106,474.00		
Vechile Running & Maintenance Charges	71,517.00		
Water Expenses	51,360.00		
Depreciation	153,201.70		
	<u>10,969,383.70</u>		<u>10,969,383.70</u>

As per our Report on the Balance Sheet

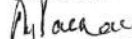
FOR M.S. SEKHON & CO.
FIRM REGN. NO.003671N
CHARTERED ACCOUNTANTS



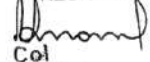
PLACE :


M.S. SEKHON
PARTNER
MEM.NO. 82653

DIRECTOR



REGISTRAR


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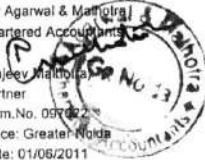
Registrar
AIMT, Greater NC

**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY
MANAGED & RUN BY ARMY WELFARE EDUCATION SOCIETY
REVENUE MAIN ACCOUNT**

INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2011

Particulars	Amount (Rs.)	Particulars	Amount (Rs.)
<u>Establishment Expenses</u>		Programme Fee	16,675,750.00
Salary Expenses		Exam Conveyance	349,000.00
Non Teaching	2,719,838.00	Placement Fee	1,190,000.00
Teaching	9,174,685.00	Admission Fee	240,000.00
Visiting Faculty Expenses (Salary)	372,555.85	Alumni Fee	58,000.00
Employee Provident Fund	100,110.00	University Fees Received	2,558,000.00
Leave Encashment Expenses	38,000.00	Vidyarthi Suraksha Kawach (VSK)	18,720.00
Gratuity Expenses	79,000.00	Misc. Income	621,879.75
<u>Advertisement Expenses</u>		Interest Income	1,105,643.51
For Admission	97,788.00	License Fee	110,975.00
For Recruitment	30,240.00	Photocopy Charges Recovered	28,560.00
Affiliation Fees	275,100.00	Sale of Prospectus	335,850.00
Alumni expenses	7,140.00		
College/Annual Function Expenses	87,567.00		
Arboriculture Expenses	300,713.00		
CAT Fee	200,000.00		
Travelling & Conveyance	596,197.00		
Electricity Charges	1,353,881.00		
Examination expenses	8,380.00		
Research Expenses	1,500.00		
Generator running charges	293,764.00		
Honorary Expenses	56,000.00		
Houskeeping Expenses	370,125.00		
Insurance	21,523.00		
Internet expenses	223,962.00		
Library expenses	14,049.00		
Misc. Exp.	223,039.50		
Newspaper & Periodicals	31,221.00		
Photocopy Charges	62,428.00		
Placement/Promotional Expenses	951,531.00		
Postage Expenses	53,766.00		
Printing & Stationery	350,554.00		
Security Paid	17,822.00		
Repair & Maintenance	363,104.00		
Security Charges	431,338.00		
Seminar/Conference Expenses	56,833.00		
Sports Expenses	3,525.00		
Telephone Expenses	178,876.00		
University Fees	2,552,000.00		
Vehicle Running & Maintenance Expenses	195,908.24		
Water Expenditure	43,072.00		
Audit fee	20,000.00		
Depreciation	302,200.70		
Surplus for the year transf to General reserve	1,034,554.97		
	<u>23,292,378.26</u>		<u>23,292,378.26</u>

Auditor's Report
As per our Report Annexed
For Agarwal & Mittal
Chartered Accountants
(Rajeev Mittal)
Partner
Mem.No. 097/2011
Place: Greater Noida
Date: 01/06/2011



[Signature]
Director
AIMT
Greater NOIDA

[Signature]
Col
Registrar
AIMT, Greater NOIDA

**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY
HOSTEL UNIT
MANAGED & RUN BY ARMY WELFARE EDUCATION SOCIETY
INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2011**

Particulars	Amount (Rs.)	Particulars	Amount (Rs.)
✓ Arboriculture Expenses	44,163.00	Laundry Charges, Mess, Power Backup	9,628,140.00
Electricity Charges	1,425,700.00	Rent Fees Received	
Entertainment Expenses	9,550.00	Rebate Recd	60,000.00
Generator running charges	389,831.00	Guest Room Charges	16,050.00
✓ Houskeeping Expenses	366,850.00	Interest Income	352,887.00
✓ Laundry Charges	407,352.00	Misc. Income	20,201.00
Repair & Maintenance (General)	269,758.00		
Repair & Maintenance Building	335,814.00		
Repair & Maintenance Electrical	100,810.00		
✓ Messing Expenses	5,459,606.00		
Misc. Expenses	29,581.50		
Newspaper & Periodicals	14,304.00		
College Function Expenses	10,580.00		
Salary of Hostel Staff	336,496.00		
✓ Security Charges	350,610.00		
Sports Expenses	93,165.00		
Vehicle Running & Maintenance Charges	48,340.00		
Water Expenses	164,016.00		
Depreciation	124,219.30		
Excess of Income over Expenditure	96,532.20		
	<u><u>10,077,278.00</u></u>		<u><u>10,077,278.00</u></u>

Auditor's Report

As per our Report Annexed

For Agarwal & Mittal

Chartered Accountants




(Rajeev Malhotra)


Partner

Mem.No. 097622

Place: Greater Noida

Date: 01/06/2011


Director
AIMT
Greater Noida


Registrar
AIMT, Greater Noida

ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY
MANAGED & RUN BY ARMY EDUCATION WELFARE SOCIETY
REVENUE MAIN ACCOUNT
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2010

PARTICULARS	AMOUNT	PARTICULARS	AMOUNT
<u>Establishment Expenses</u>		Programme Fee	14,667,450.00
Salary Teaching	8,996,217.00 ✓	Exam Conveyance	415,200.00 ✓
Salary Non Teaching	2,449,978.00 ✓	Placement Fee	1,170,000.00 ✓
Visiting/ Guest Faculty/ Expert	328,485.00 ✓	Admission Fee	240,000.00 ✓
EPF- Employer Contribution	102,382.00 ✓	Alumni Fee	233,000.00 ✓
EPF Administration Charges	15,247.00 ✓	University Fees	1,864,000.00 ✓
<u>Advertisement</u>		Processing Fee	46,000.00
for Admission	90,836.00	Sale of Prospectus	491,250.00
for Recruitment	105,525.00	Library Income	33,407.00
Conveyance & Travelling Expenses- Student ✓	196,361.00	MDP On Finance	31,000.00
Conveyance & Travelling Expenses- Staff	359,412.00	Sale of Tender Forms	30,100.00
Affiliation/ Recognition Fee	322,825.00	Licence Fee received	71,154.00
College Function/ Festival Expenses ✓	171,526.00	Water Charges Received	10,370.00
PDP Expenses ✓	62,769.00	Electricity Charges Received	162,269.00
Seminar/ Conference/ Visits ✓	736,580.00	Interest Income	814,380.00
University Fees	229,448.00	Misc. Income	240,637.32
Bank Charges	1,874,000.00	Excess of Expenditures over Income	2,320,094.48
Postage & Courier	6,415.00		
Photocopy Charges- Academic	71,360.00		
Photocopy Charges- Administration	39,288.00		
Printing & Stationery	33,401.00		
Printing of Prospectus	245,850.00		
Printing of Placement Brochures	134,160.00		
Placement & Promotional Expenses ✓	136,856.00		
Sports Material Expenses ✓	268,622.75		
Telephone Expenses	10,236.00		
Vehicle Maintenance	151,442.00		
CAT Fee	234,348.00		
Newspaper & Periodicals ✓	200,000.00		
Electricity Charges	165,050.00		
Security Expenses	1,353,762.00		
	454,180.00		

Col
Registrar
AIMT, Greater NOIDA



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Housekeeping Expenses	238,701.00
Area Maintenance & Horticulture	651,614.00
Computer Repair & Maintenance	23,572.00
Generator Running & Maintenance	275,301.40
Internet Expenses	705,118.00
Repair & Maintenance	650,334.00
Administration Expenses- Misc.	65,081.00
Examination Expenses	79,250.00
Alumni Expenses ✓	45,947.00
Insurance	80,327.00
Misc. Expenses	285,537.65
Staff Welfare Expenses	10,000.00
Legal Fee	12,100.00
Entertainment Expenses ✓	27,135.00
Library Expenses	2,274.00
Tata Scholarship Expenses	70,000.00
Depreciation (As per schedule)	245,519.00
Audit Fee	22,500.00

TOTAL

22,840,311.80

TOTAL

22,840,311.80

DATED: 20.07.2010
 PLACE: New Delhi

DIRECTOR
[Signature]
Director
AIMT
Greater NOIDA

REGISTRAR
[Signature]
Col
Registrar
AIMT, Greater NOIDA

AUDITOR'S REPORT
 As per Our Report annexed
 For Gupta Vishal & Associates
 Chartered Accountants

[Signature]
Vishal Gupta (Prop.)
 Mem. No. 097610




ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY HOSTEL UNIT MANAGED & RUN BY ARMY EDUCATION WELFARE SOCIETY			
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2010			
PARTICULARS	AMOUNT	PARTICULARS	AMOUNT
Bank Charges	975.00	Hostel Rent, Mess Fee Etc. Received	8973785.00
Catering Charges ✓	4814224.00	Interest Income	328716.00
Electricity Charges	1085137.00	Laundry Charges Received	51190.00
Entertainment Expenses ✓	7980.00	Guest Room Charges	12600.00
Generator Running Charges	250497.30	Misc. Income	18526.00
Misc. Expenses	3984.50		
Newspaper & Periodicals ✓	12530.00		
Pay to warden	259730.00		
Water Expenditure	180000.00		
Security Expenses	325996.00		
Housekeeping Expenses	307493.00		
Vehicle Maintenance	89430.00		
Repair & Maintenance	484065.00		
Laundry Expenses ✓	31556.00		
College Function Expenses ✓	15000.00		
Sports Expenditure ✓	19190.00		
Depreciation	101011.00		
SURPLUS FOR THE YEAR			
TRANSFERRED TO GENERAL RESERVE	1396018.20		
TOTAL	9384817.00	TOTAL	9384817.00

DATED: 20.07.2010
PLACE: New Delhi

[Signature]
DIRECTOR
AIMT
Greater NOIDA

REGISTRAR
[Signature]
C. Registrar
AIMT, Greater NOIDA

AUDITOR'S REPORT
As per Our Report annexed
For Gupta Vishal & Associates
Chartered Accountants
[Signature]
Vishal Gupta (Prop.)
Mem. No. 097610



6.4.4 Give details on the efforts made by the institution in securing additional funding and the utilization of the same (if any).

Additional Funding is provided by Army Welfare Education Society as technical grant for the up-gradation of Infrastructure.MDP/Workshop/Seminars and faculty Development programmes are conducted for securing additional funding and utilization of the same.

6.5 Internal Quality Assurance System (IQAS)

6.5.1 Internal Quality Assurance Cell (IQAC)

a. Has the institution established an Internal Quality Assurance Cell (IQAC)? If 'yes', what is the institutional policy with regard to quality assurance and how has it contributed in institutionalizing the quality assurance processes?

b. How many decisions of the IQAC have been approved by the management/ authorities for implementation and how many of them were actually implemented?

- c. Does the IQAC have external members on its committee? If so, mention any significant contribution made by them.
- d. How do students and alumni contribute to the effective functioning of the IQAC?
- e. How does the IQAC communicate and engage staff from different constituents of the institution?

The IQAC is being constituted however it has yet not come into function.

6.5.2 Does the institution have an integrated framework for Quality assurance of the academic and administrative activities? If 'yes', give details on its operationalisation.

No

6.5.3 Does the institution provide training to its staff for effective implementation of the Quality assurance procedures? If 'yes', give details enumerating its impact.

No

6.5.4 Does the institution undertake Academic Audit or other external review of the academic provisions? If 'yes', how are the outcomes used to improve the institutional activities?

No

6.5.5 How are the internal quality assurance mechanisms aligned with the requirements of the relevant external quality assurance agencies/regulatory authorities?

NA

6.5.6 What institutional mechanisms are in place to continuously review the teaching learning process? Give details of its structure, methodologies of operations and outcome?

There is a three tier system to review the teaching learning process. At the lower most tier the inputs from the students and other stakeholders are collected. The student feedback provides inputs for each course, its pedagogy and faculty

instructor. The feedback is compiled and shared with concerned faculty to bring necessary changes to ensure quality of teaching learning process. At the second tier the Director, student representatives and Chairman interact and discuss on teaching learning process in the Institute and feedback of all the stakeholders (Alumni, Employers, faculty, Parents & Corporate Guests) is also discussed in the IMC. The inputs from the second tier are then sent to Top management at the third tier that Board of Governors and Director and Chairman apprise them with important inputs for teaching learning Process. This happens in Annual Conference of Director/Heads/Principals of all Institutes under Western Command. The meeting is also attended by AWES representatives to take important policy decision to improve the teaching learning process.

6.5.7 How does the institution communicate its quality assurance policies, mechanisms and outcomes to the various internal and external stakeholders?

Every major policy and decision relating to quality assurance and related subjects are communicated to students and faculty during faculty meetings and Student Council Meetings. These decisions and changes are also uploaded on the website to be communicated to external stakeholders. The decisions directly affecting the students are shared by the Programme Coordinator and registrar by sending a mail to their Institute email address. This ensures the communications of major policy decisions to all internal and external stakeholders.

CRITERIA VII: INNOVATIONS AND BEST PRACTICES

7.1 Environment Consciousness

7.1.1 Does the Institute conduct a Green Audit of its campus and facilities?

Yes. The same has been initiated from this year.

7.1.2 What are the initiatives taken by the college to make the campus eco-friendly?

- Energy conservation: Solar water heater are installed in the campus hostels
- Use of renewable energy: No
- Water harvesting: Yes
- Check dam construction: No
- Efforts for Carbon neutrality : No
- Plantation: Plantation Drives are organized regularly
- Hazardous waste management: No
- e-waste management: No

7.2 Innovations

7.2.1 Give details of innovations introduced during the last four years which have created a positive impact on the functioning of the college.

1. **Employability Skills Enhancement Training Programme:** There is an Employability Skills Enhancement Laboratory (ESRL) set up to improve the employability skills of the students. A series of Group Discussions and Personal Interviews are conducted in the third & fourth semester for the students and people from corporate and internal faculty act as panelists in this exercise. This exercise has proved to be quite useful in achieving a satisfactory success rate of the students in the final placements.
2. **Mentor Mentee Interactions:** The whole strength of the students of each batch is divided in 12 syndicates of similar size. Each syndicate is handed over to a Faculty Mentor for the whole duration of the course for career & personal guidance to the student mentee. These smaller cohesive group discussions between Mentor and Mentee have proved to be a valuable exercise in student's overall personality development.
3. **Pre-Placement Training:** Students are imparted pre-placement training so as to prepare them for interviews. The Institute's Placement records in

last couple of years have improved to a larger extent. Institute could provide 100% placement to the students (except those who chose to be entrepreneurs, joined defense services or any other profession) of last two batches, this speaks about the placement record and impact of pre-placement training.

4. **Student Profiling:** Every student undergoes a series of psychometric tests in the first semester and Employability Skills Enhancement tests in the beginning of third semester. The results of these tests provide input for student profiling. Referring to the student profile, each student is exposed to specific training or counseling sessions to improve in the less strong area/areas. This activity helps the Institute in preparing the students for a desired job profile and final placement.
5. **Alumni Interactions:** A strong base of more than 1000 alumni remain involve in regular interaction with the students to guide them and update them with the latest developments in the industry. The alumni interactions take place on frequent basis with an appx. frequency of two times in a month. Alumni meets are organized at least once in each Academic Session.
6. **Corporate Advisory Board Meetings:** Institute holds the corporate advisory board meetings in each semester. The board is composed of industry representatives, Corporate Relation Officer, Faculty representative and Director of the Institute. The Board meetings aim at disusing the gap between academic inputs given to the students and Industry requirements. In the light of the discussion, the faculty members identify value added course and specific training capsules for students to bridge the gap.
7. **Value Added Programmes:** Apart from delivering the course contents as developed by the University, the Institute offers some value added courses to the students to improve their employability and skill sets. Some of these programme include SAP training, NCCMP training, Workshop on B to B selling and many other such programmes. The fee for these programmes is born by both Institute and Student opting for the course.
8. **Short Term Training Modules:** During first and second semester, students undergo short term training modules of Information Technology, Finance & accounting, English and Communication and Aptitude Test. These training modules are of 8 to 14 hrs. and provide basic training of above mentioned knowledge areas to the students. As the students are from diverse education backgrounds, these small training modules help the Institute in bringing all the students on same platform of required skill sets.

9. **Personality Development Classes:** At regular intervals since the first semester, personality development classes are conducted so as to infuse confidence among students. Institute also takes services of some organizations and professionals having expertise in this area. The institute entered into a contract with Reliance Leap for the same purpose.
10. **Research Projects:** These projects are in addition to Summer Internship project and winter Project recommended by the University. Some of these projects are Business Research Project, International marketing research project, Organizational Behaviour research project etc to name a few. Such projects help the students in sharpening their analytical skills.
11. **Inception of E-Cell:** To encourage students to be entrepreneurs, an Entrepreneurship cell is being constituted. This cell has the support of few entrepreneurs who guide the students about challenges encompassing the entrepreneurs. The E-Cell at AIMT Greater NOIDA is has following objectives:
- To motivate and inspire students to take up challenges of entrepreneurship.
 - To equip them with necessary skills and provide all possible assistance.
 - Promote creative thinking and an entrepreneurial mindset among the students.
 - Promote innovations and help them to convert into market accepted products by organizing various activities viz. workshops, seminars, conferences, etc.
12. **Extra Curricular & Sports Activities Management By students To Provide them Hand on experience:** The students organize two major Sports activities annually titled as BASSOCH (Annual Inter Institute Football Tournament) and AIPL (Army Institute's Premier League) and also an Annual Cultural Festival. Besides these events, students organize different activities on festivals and other occasions. Such activities enhance their creativity, decision making abilities, team work and most importantly the management skills.
13. **Regularly updating the Institute's website:** The institute uploads on Institute website the details of all the major and minor activities organized in the campus. This also includes major academic and non academic activities. This practice allows the parents of students to get them acquainted with the activities taking place in the Institute and also the progress of their wards every semester. Also the attendance record is emailed or posted to the parents whose wards fall short of 75% attendance every month.

14. **Involvement of Students in Social Welfare activities:** Students of AIMT remain involved in various social services like organization of blood donation camps, imparting education to underprivileged children, arranging funds for the population suffering from natural disaster and arranging help for orphans.
15. **Student Exchange Programme:** The students of AIMT, Gr. NOIDA and AIE Kolkatta underwent an exchange programme in the year 2013. This exercise provided valuable input to both the Institute in the form of best teaching and learning practices, Student involvement activities and various other innovative activities and exercises in each institute.

7.3 Best Practices

7.3.1 Elaborate on any two best practices as per the annexed format (see page...) which have contributed to the achievement of the Institutional Objectives and/or contributed to the Quality Improvement of the core activities of the college.

- 1) Employability Skills Enhancement Training Programme
- 2) Mentor Mentee System

Practice No 1

1. Title of the Practice: Employability Skills Enhancement Training Programme

2. Goal: The programme aims at sharpening the employability skills of the students and bridging the gap between the expectations of industry from management graduates and academic inputs given to the management students through course curriculum delivery. The training modules of the Programme are revised every year to address the specific need of the target trainees (the students.) so that they are equipped with the necessary skills for an appropriate job profile.

3. The Context: The students of MBA course come from diverse backgrounds. All of them do not possess all the required skills to be an effective manager in future. The course curriculum provides an opportunity to polish some of those skills however the major focus of the curriculum is the delivery of core knowledge content. Thus it creates a gap between the skills sets required to be employable in the corporate and skills possessed by a management graduate after the course. To bridge this gap to the extent possible, there is an Employability Skills Enhancement Laboratory (ESRL) set up for the students. A series of

Workshops, Expert Talks, Group Discussions and Personal Interviews are conducted in the third & fourth semester for the students. The Industry experts and senior internal faculty act as panelists in this exercise

4. **The Practice:**

Constraints:

- (a) Limited availability of the Industry Experts
- (b) Dynamic nature of expectations of the industry from management graduates

5. **Evidence of Success:** The Employability Skills Enhancement Training Programme has improved the success rate of the students in the final placement interviews to an appreciable extent. The feedback of the employer about the performance of AIMT alumni also confirms that management graduates from AIMT, Gr. NOIDA have been contributing significantly to their organization's growth.

6. **Problems Encountered and Resources Required:** The main resource for this exercise is the industry experts whose availability at times is a challenge for the Institute.

7. **Contact details**

Name of the Director : Dr Parul Gupta

Name of the Institute : Army Institute of Management & Technology

City : Greater NOIDA

Pin Code : 201306

Accredited Status : Not accredited

Work Phone : 0120-2329528

Fax No 0120-2329512

Website : www.aimt.ac.in

E-mail : director@aimt.ac.in

Mobile No : 918800573545

Practice No 2

1. **Title of the Practice: Mentor Mentee System**

2. **Goal:** The Goal is two-fold: The system primarily aims at providing career guidance at the individual level and then also ensuring their overall personality development. The other major aim of the Mentor mentee system is to encourage peer learning and team work. A syndicate is comprising of eight to ten student mentees having diverse education background being closely guided and supervised by a Faculty mentor.

3. **The Context:** Every syndicate is comprising of eight to ten student mentees having diverse education background being closely guided and supervised by a Faculty mentor. Syndicate assignments and projects encourage the team work and peer learning among the students. Weekly mentor mentee interactions are scheduled to ensure that mentee get an opportunity to discuss their problems and dilemmas with their Faculty mentor on regular basis. Each Faculty Mentors maintains a personal file of each of his/her mentee and regularly updates the same. The Faculty Mentors also remain in regular touch with the parents of their mentees and keep updating them with the performance of their wards.

4. **The Practice:**

Constraint: The major constraint of the mentor Mentee System is the overdependence of mentees on their Faculty Mentors for even smaller issues faced by the students during their course at the Institute.

5. **Evidence of Success:** The practice has proved to be quite useful in overall personality development of the students (mentees) as the individual attention and guidance given by the Faculty Mentors has helped them building their strengths and overcoming their weaknesses to a larger extend. The success achieved by the students of the Institute in their placement interviews and University results endorses the success of this practice.

6. **Problems Encountered and Resources Required:** Some students require even more personal attention and guidance to achieve the level of skills and personality traits required by corporate. Sometimes in a group of eight to ten students they do not get sufficient amount of the time and guidance as required by them. This happens mainly because of shortage of time available with the Faculty Mentors and mentees as well.

7. **Contact details**

Name of the Director : Dr Parul Gupta

Name of the Institute : Army Institute of Management & Technology

City : Greater NOIDA

Pin Code : 201306

Accredited Status : Not accredited

Work Phone : 01202329528

Fax No 01202329512

Website : www.aimt.ac.in

E-mail : director@aimt.ac.in

Mobile No : 918800573545

D. Self-Evaluation Report of Department

1. Name of the department: Master in Business Administration (MBA)
2. Year of Establishment: 2004
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.): PG-MBA
4. Names of Interdisciplinary courses and the departments/units involved: As the Institute runs only MBA course, there is no interdisciplinary courses and departments/units involved.
5. Annual/ semester/choice based credit system (programme wise): Semester
6. Participation of the department in the courses offered by other departments: Not Applicable as the Institute is running only one course i.e. MBA
7. Courses in collaboration with other universities, industries, foreign institutions, etc.: Not Applicable
8. Details of courses/programmes discontinued (if any) with reasons: Not Applicable as the Institute has not yet discontinued any course / programme.
9. Number of Teaching posts:

	Sanctioned	Filled
Professors	02	Nil
Associate Professors	04	04
Asst. Professors	12	09

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt./Ph.D. / M. Phil. etc.,)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. Students guided for the last 4 years
Dr Parul Gupta	Ph.D	Associate Professor	Marketing & Business Law	13 Years	01 Scholar
Dr Sanjeev Tandon	Ph.D (Faculty of Commerce)	Associate Professor	Marketing & Retail Management	26 Years	02 Scholars (Marketing Management)
Dr Preeti Kulshrestha	Ph.D	Associate Professor	Accounting & Finance	12 Years	--
Dr Shruti Gupta	Ph.D	Associate Professor	Human Resource	12 Years	--
Dr Uma Luthra	Ph.D (Faculty of Mgmt)	Assistant Professor	Finance & Accounting	13 Years	--
Prof Subhranshu Mohanty	M.C.A.	Assistant Professor	IT & Systems	11 Years	--
Prof Shikha Bhardwaj	PGDBM, M.Sc	Assistant Professor	HRM	11 Years	--
Prof Mohd Yaseen Khan	MBA	Assistant Professor	Marketing	12 Years	
Prof Surabhi Pandey	M.Phil, MCA, MCM	Assistant Professor	IT & System	7.5 Years	--
Prof Pawan Kumar	MCA	Assistant Professor	IT & System	6 Years	--
Prof Rahul Verma	MBA	Assistant Professor	General Management	6 Years	--
Prof Shalini Sharma	MBA	Assistant Professor	HR	4.5 Years	--
Prof Lubina Zaidi	MBA	Assistant Professor	International Business	1 Year	--

11. List of senior visiting faculty: (a) Prof (Dr.) M P Singh, (b) Mr. M A Mateen, Vice President, Berger Paints, (c) Mrs. Rashmi Agarwal.
12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty: 20% of lectures delivered by temporary/visiting faculty and no practical classes handed by the temporary/visiting faculty.
13. Student -Teacher Ratio (programme wise): 15:1
14. Number of academic support staff (technical) and administrative staff;

sanctioned and filled:

- (a) Number of Academic Support staff Sanctioned: 05
- (b) Number of Academic Support staff Filled: 04
- (c) Number of Administrative staff Sanctioned: 31
- (d) Number of Administrative staff filled: 20

- 15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil / PG.:
 - (a) Number Faculty members are having PhD qualification: 05
 - (b) Number Faculty members are having M Phil qualification: 02
- 16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received: NA
- 17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received: NA
- 18. Research Centre /facility recognized by the University: No
- 19. Publications:

- Publication per faculty:

Faculty Name	Publication
Dr. Sanjeev Tandon	6
Dr. Parul Gupta	8
Dr. Preeti Kulshrestha	7
Dr. Shruti Gupta	7
Dr. Uma Luthra	6
Prof. S. Mohanty	1
Prof. Shikha Bhardwaj	10
Prof. Mohd. Yaseen Khan	9
Prof. Surabhi Pandey	2
Prof. Pawan Kumar	1
Prof. Shalini Sharma	-
Prof. Lubina Zaidi	1
Prof. Rahul Verma	1

- Number of papers published in peer reviewed journals (national /international) by faculty and students: 18
- Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.): 09

List of Database	Number of papers published
Ivey Business school	3
International business Review	2
SSRN International network	3
IEEE	1

- Monographs: Nil
- Chapter in Books: 03

Name of faculty	Book Title	Chapter Name	Publication House
Dr. Shruti Gupta	Export-Import Management	Ferro Industries — Exporting Challenge in a Small Firm	Oxford University Press
	Strategy and Smart Organisation	Ferro Industries — Developing HR Strategy by comparing Macro vs Micro Metrics through an Integrated Balanced Scorecard	Macmillan, New Delhi
	Reshaping Business Analysis and Solution	Benchmarking Human Resource Policies and Practices	Macmillan, New Delhi

- Books Edited:01

Dr. Uma Luthra	Financial Management (ISBN 0974-2549)	Taxmann Publications
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- Books with ISBN/ISSN numbers with details of publishers: 08

Name of the faculty	Title of the book	Publication
Dr. Parul Gupta	1. Economic environment & Policies for Business (ISBN -13:978-25-900486-5)	Mc Graw Hill Publication

	2. Business Law for Managers (ISBN-10-1-25-900486-4)	
Dr. Sanjeev Tandon	3. Shopping Mall an Indian perspective (ISBN:978-93-80966-43-4) 4. Retail & Mall Management (ISBN 978-93-80966-43-5) 5. Business Values and Ethics	Sunrise Publication Sunrise Publication Vikas Publication
Prof. Shikha Bhardwaj	6. Organization Behavior 7. Industrial Relation	Vikas publication
Prof. Rahul Verma	8. Rural Marketing (ISBN – 81-8218-045-7)	Galgotia Publication

- Citation Index
- SNIP
- SJR
- Impact factor
- h-index

20. Areas of consultancy and income generated:
Consultancy services by the Faculty are in details below:

Dr. Parul Gupta-

- Consultancy to Institute of Judicial Training & Research, Lucknow (IJTR) on developing a training programme for the judicial officers of Uttar Pradesh.
- Consultancy to Hon'ble High court Allahabad on developing a training programme for Court managers of Uttar Pradesh.

Dr. Sanjeev Tandon

- Conducted Two Days (10th & 11th June, 2007) Training Program (Consultancy Training Assignment) of "Sales & Marketing Team" in Dainik Bhaskar, Jaipur.
- Conducted 14 days Training Program (Consultancy Training Assignment) of "Sales & Marketing Team" in Dainik Bhaskar at Jodhpur, Ajmer, Udaipur, Kota (Rajasthan Area)& Hisar (Haryana Area) in the month of July' 2007.
- Conducted 1 day training session (20th Oct'07) for "Sales & Marketing Team" for "Rajasthan Patrika", Ajmer Branch.
- Conducted half day (18 Aug 2012) work shop for Management (MBA) students at Pacific Institute of Management (Pacific University) Udaipur (Raj) on the topic "Time Mgt& Life Planning".

- Conducted half day work shop (5 April 2013) for the Management students (Entrepreneurship Course) on the topic “Time Mgt & Life Planning” at Department of Accountancy & Statistics, University College of Commerce & Management Studies, Mohan Lal Sukhadia University, Udaipur (Raj). This training session was organised by Dr G Soral, Dean & Professor.
21. Faculty as members in
- a) National committees**
- Dr. Sanjeev Tandon is a member of All India Management Association (AIMA).
 - Dr. Shruti Gupta, and Prof. Shikha Bhardwaj are members of National HRD (NHRD) Delhi Chapter.
 - Prof. S. Mohanty is Secretary, Delhi-NCR Chapter- Interscience Research Network (IRnet).
 - Prof Surabhi Pandey is part Digital Innovation cell at MDI where a project of e-governance has been launched and proposed to various government agencies on cloud computing.
 - Prof. Pawan Kumar, Life time Member of Cryptology Research Society of India (CRSI), Indian Statistical Institute (ISI), Kolkata
 - Prof. Shalini Sharma is a member of Confederation on Indian Industries (CII).
- b) International Committees: NA
- c) Editorial Boards: NA
22. Student projects
- a) Percentage of students who have done in-house projects including inter departmental/programme: 100%
- b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies: 100%
23. Awards / Recognitions received by faculty and students:
- (i) **Awards received by the Faculty:**
- Dr. Parul Gupta has received Commendation Card from GOC-in-C, Western Command.
- (ii) **Awards received by the Students:**
- 1. COAS- Best Student Rolling Trophy:**
- Mr. Arvind Kumar Rana- MBA Batch (2011-13)

- Ms. Sandeep Kaur- MBA Batch (2010-12)
- Ms Arpana Kumari- MBA Batch (2009-11)
- Ms. Megha Suyal- MBA Batch (2008-10)

2. COAS –Awards of Academic Excellence for 1st, 2nd and 3rd position in Academics:

- Ms. Sweety Patyal- MBA Batch (2011-13)- First Position
- Ms. Inderjit Kaur- MBA Batch (2011-13)- Second Position
- Ms. Anibha Mathur- MBA Batch (2011-13)- Third Position

- Mr. Sunil Kumar Sharma- MBA Batch (2010-12)- First Position
- Ms. Pinki- MBA Batch (2010-12)- Second Position
- Ms. Harshita Joshi & Ms. Shahnaz Chaudhary-MBA Batch (2010-12)- Third Position

- Ms. Kritika Rawat- MBA Batch (2009-11)- First Position
- Ms. Nisha Kotwal - MBA Batch (2009-11)- Second Position
- Ms. Shweta Gopika Chopra- MBA Batch (2009-11)- Third Position
- Ms. Parneet Hira - MBA Batch (2008-10)- First Position
- Ms. Sumitra Saini- MBA Batch (2008-10)- First Position
- Ms. Damini Shukla- MBA Batch (2008-10)- Third Position

24. List of eminent academicians and scientists / visitors to the department:

Following list of eminent academicians/industry experts visiting campus regularly are:

- Prof. C.V. Baxi, MDI
- Prof. M.P. Jaiswal, MDI
- Prof. M.P. Singh, IIFT
- Prof. Sanjiv Mittal, Dean- USMS, GGSIPU
- Mr. Deepak Bharara, HR-Head, LANCO
- Mr. M.A. Mateen, VP- Finance, Berger Paints
- Brig. Rajbir Singh,
- Prof. C.V. Ramanan, TQP

25. Seminars/ Conferences/Workshops organized & the source of funding

a) **National**

Year	Conference/ Seminar Topic	Eminent Participants
2014	Talent and Key Skill, Knowledge Matrix Required In Financial Sector At Entry Level on 4 march 2014	Retd. Major General SP Rai, MD ,Army Group Insurance Fund Mr. Dhruv Dhanda, MD, Energised Solutions and Dr.GS Grewal, M/S Grewal and Singh, Chartered Accountants Firm MR.MA Mateen,Vice – President,British Paints,Dr. Rajnish Kataria,Director,National Institute of Banking and corporate Management,Prof. Satish Kumar Malhotra,Amity Business School,Amity University,NOIDA
2013	Transforming Leadership: Value Creation - Winning the Talent War on 23 Nov 2013	Mr Ramani Iyer, CEO; Forbes Mr Janmejoy Patnaik, Mr.M.L. Chakraborty and Mr. Dev Jha Mr. Neeraj Goel, Col. (Retd.) Pankaj Goel, Mr. Nirmal Raghav, Mr. Raghu C.V. and Mr.Deepak Bharara Mr. Sanjay Gupta, Mr.Rajesh Rathi and Mr. Rajiv Mishra
2012	Contemporary Issues In Business Environment & Financial Markets on 10 Oct 2012	Dr Ashok Kumar, Senior Professor, Grand valley State University Dr A.K. Puri, Director General , ITS Ghaziabad Dr Faisal Ahmed(Associate Professor, Fore School of Management), Dr Vikas Kumar (Professor, Asia Pacific Institute of Management) and Mr Anurag Bansal (Entrepreneur) Prof. Akhil Swamy(Professor, Amity University) and Mr M.A Mateen (Vice President, British Paints)
	Corporate Employability Skills on 26 Aug 2013	Ms B. Jayasree Mr. Srinivasan Iyer

2011	Achieving Outsourcing Success Through Effective Relationship Management (ORM) On 15 Oct 2011	Mr. Manuraj Sharma, President, Paradigm Consulting & Training Prof. S.P. Chauhan, Professor FORE, Delhi Mr. Nitin Maheshwari, IT Associate Consultant, Oracle Corporation
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b) International: NA

26. Student profile programme/course wise:

Name of the Course/programme (refer question no. 4)	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
MBA (2014-16)	222	96	60	36	43.2 %
MBA (2013-15)	255	100	55	45	39.2 %
MBA (2012-14)	221	104	59	45	47.05 %
MBA (2011-13)	211	109	58	51	51.65 %

*M = Male *F = Female

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
MBA (2014-16)	27.08 %	72.92 %	Nil

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.?

The institution motivates and supports for competitive exams to help the students in the form of books, expert's guidance and study material for various competitive exam especially defense services like SSB, CDS exams. Some of the students who joined Army in previous years are listed below;

Table: Details of students selected in Indian Army

S.No	Name of Students	Batch	Year
1	Akshay Pant	MBA01	2004
2	Laxman Singh Bisht	MBA01	2004
3	Pavnoor Singh Ghuman	MBA01	2004
4	Kapil Dev	MBA01	2004
5	AbhishekKotoch	MBA03	2006
6	Ajay Gupta	MBA03	2006
7	Abhishek Kumar Singh	MBA05	2006
8	Arun Baloria	MBA05	2008
9	Arun Pandey	MBA05	2008
10	David Manlun	MBA05	2008
11	Sahil Jahangir	MBA05	2010
12	Ridhima Jamwal	MBA05	2010
13	Angad Rajpal Singh	MBA06	2009
14	Shekhar Gupta	MBA06	2009
15	Pawan Kumar	MBA06	2009
16	Prateek Sharma	MBA06	2009
17	Vivek Kumar Gaur	MBA06	2009
18	Ashutosh Mishra	MBA06	2011
19	Kripendra Singh	MBA06	2011
20	Bhawani Singh	MBA06	2011
21	Yogesh Singh Mahar	MBA06	2011
22	Dushyant Singh	MBA07	2010
23	Aniket Rampal	MBA07	2012
24	Sachin Kumar	MBA08	2011
25	Romil Anna	MBA09	2013
26	Ela Sharda	MBA10	2013

29. Student progression

Student progression	Against % enrolled
UG to PG	-NA-
PG to M.Phil.	-NA-
PG to Ph.D.	-NA-
Ph.D. to Post-Doctoral	-NA-

Employed	
• Campus selection	90%
• Other than campus recruitment	5%
Entrepreneurship/Self-employment	5%

30. Details of Infrastructural facilities

a) Library

Institute is having digital library with modern catalogue and e-journal facilities. Library is having seating capacity of 80 students, ACs, operated through LIBSYS software. Total no. of volumes- 12131, Total no. of book titles- 2165 , Total no. of textbooks- 10721 , Total no. of reference books- 1410 , Total International journals- 07 , Total National journals- 24 , Total Newspapers- 20 , Total Magazines- 15, Digital Library facility is having 20 PCs with EBSCO Host, J-GATE, ACE Equity Financial Database

- Total library area is of 637 sq. mts.
- 20 computers with 8 mbps internet connectivity to access online resources.
- E-journals & e-books (EBSCO- Host, J-Gate & Ace Equity financial database)
- Reprography facility.
- IT-Zone for accessing e-resources
- Layout of the library (Newspaper and Magazine reading section, IT zone for accessing e-journal etc. and book reading section)

b) Internet facilities for Staff & Students

Institute has 8 mbps leased line for the use of Internet access and the whole campus is Wi-Fi enabled including student hostels, faculty and staff residences.

c) Classrooms with ICT facility

Each classroom is equipped with computer system, projector connected in LAN with internet facility.

d) Laboratories/Computer Labs

Institute is having two computer labs. Each lab is having 32 PCs

with latest configuration and connected through LAN centrally controlled by 03 servers, wi-fi and broad band facility with 8 mbps leased line.

31. Number of students receiving financial assistance from college, university, government or other agencies

Institute provides following financial assistances to the students:

- **AGIF Scholarship Scheme:** Each year AWES grants scholarship to the students of AIMT through the Army Group Insurance Fund (AGIF) scheme. This scholarship is based on the excellent academic performance of the students. 24 % of total students enrolled in a batch receive a sum of Rs. 40,000/- each in the form of AGIF scholarship as financial assistance per year.
- **The Chief Army Staff (COAS) All Round Best Student Rolling Trophy:** It is awarded for the overall excellent performance to an all-rounder student. It consists of Rs 25,000/- as cash, a replica of Rolling Trophy and a Certificate of Merit.
- **Awards of Academic Excellence:** Academic excellence award given to 1st, 2nd and 3rd position, based on total (of all four semesters) percentage of marks scored in the university exams. Detail criteria are given below :
 - a) 1st Position – Shaheed CQMH Abdul Haimd, PVC, Gold Medal Monetary Award of Rs. 20,000/- + Gold Medal + Merit Certificate
 - b) 2nd Position- Shaheed Maj Mohit Sharma, AC, SM, Silver Medal - . Monetary Award of Rs. 15,000/- + Silver Medal + Merit Certificate
 - c) 3rd Position – Shaheed Jamadar Abdul Hafiz, VC, Bronze Medal- Monetary Award of Rs. 10,000/- + Bronze Medal + Merit Certificate
- **Group Insurance** to all enrolled students.

University also extends various scholarships for economically weaker section students based on certain conditions.

32. Details on student enrichment programmes (special lectures / workshops /seminar) with external experts

Institute has conducted following student enrichment programmes (special lectures / workshops /seminar) with external experts:

Moral And Ethical Values- Various professional talks on moral and ethical values has been taken by eminent people in the field. Prominent among them are Dr. C V Ramanan, Professor and Spiritual Sadhak, Swami Sundranandji, Yogi, photographer & mountaineer, Mr. Ashok Arora, Mr. Pankaj Chopra (Sahajayoga Meditation), and Prof. Agarwal (Saans Bar Breathing Process Expert)

Employable and Life Skills- To enhance the employability skills of the students various value added programmes like SAP training, NCCMP training, Workshop on B to B selling form a part of their curriculum. Besides this, enrichment programs like Soft Skills, General Awareness, Etiquettes, Aptitude Tests, Moral and Ethical Values and , Microsoft Office Workshop, English speaking are also given equal importance in the program.. The students are being taught about Life Skills through Yoga and soft skills classes and through talks by distinguished person in these fields. Further, discipline and punctuality etc are inculcated in to their minds by the faculty.

Better Career Options- A dedicated Corporate Relation Officer with team looks after the placement of the students. A comprehensive profiling of each student is being done by the placement team and customized training programs are designed to meet the unique requirements of each student.

Community Orientation- Various activities initiated by the Institue towards community development include Blood Donation Camp, “Sahyog” save J&K, Anti Tobacco day, Ritanna **Child Foundation** – NGO, Nirphad Mathura, Anti Tobacco day, Save Sikkim and Clean Yamuna.

33. Teaching methods adopted to improve student learning
- The Course Delivery Plan (CDP) developed for each subject is composed of a variety of teaching tools other than the core knowledge content that includes research based assignments, case study discussions, role plays and presentation topics for the students. All these tools help the faculty instructors to ensure regular and active student participation throughout. Such assignments generally cover more than 50% of the total content of CDP.
 - The Projectors are installed in each classroom as the PPTs are being used by faculty effectively to make learning more interesting and interactive. Moreover, Inspirational and subject-related documentaries and movies are screened on regular intervals. The Faculty members

also use various multimedia tools to make their presentations and lectures more interactive and interesting for the students.

- The library of the Institute is equipped with a number of online and offline resources to facilitate interactive and individual learning. The library remains accessible to the faculty members till late evening so that they can make optimum utilization of available resources in the library.
- Besides all these, at least two industrial visits are organized to expose them to actual functioning of the organization. The students are assigned a specific task/project while going for the industrial visit which they submit after returning from the visit.
- To facilitate collaborative learning, the Institute encourages the faculty members to conduct joint research works, publishing and presenting joint research papers and also organize Faculty Development Programmes, Seminars and Symposium in collaboration with each other and outside faculty and agencies as well.

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

The Institute has been regularly involved in various Institutional Social Responsibility (ISR) and Extension activities. Such activities undertaken by AIMT are:-

Table: Details of Institutional Social Responsibility (ISR) and Extension activities organised

Year	Activity	Purpose
2014	Blood Donation Camp	To donate blood this can use to save four more lives.
	“Sahyog” save J&K	To make people aware by street play. Collect maximum funds by AIMT and nearby areas. To contribute to J&K relief fund.
	Anti Tobacco day	Being a no smoking zone, AIMT celebrate Anti-Tobacco day, by having poster making competition and Debate.
2013	Blood Donation camp	To donate blood this can use to save four more lives
	Ritanna Child Foundation - NGO	A visit to NGO where poor children of construction labour study from nursery-Vth standards.

		Students purchased stationery, donated and spent full day interaction.
	Nirphad Mathura	Visit a hospital near Mathura, made for poor section of society. To facilitate smooth functioning of hospital.
	Anti Tobacco day	Being a no smoking zone, AIMT celebrate Anti-Tobacco day, by having poster making competition and Debate.
2012	Blood Donation camp	To donate blood this can use to save four more lives
	Save Sikkim	To collect maximum funds by AIMT To contribute to Sikkim relief fund.
	Nirphad Mathura	Visit a hospital near Mathura, made for poor section of society. To facilitate smooth functioning of hospital.
2011	Blood Donation camp	To donate blood this can use to save four more lives
	Clean Yamuna	An initiative by NDTV where AIMT students went and clean Yamuna.

35. SWOC analysis of the department and Future plans

The SWOC Analysis

Strengths

- An Institute run, managed, supervised and led by serving and retired officers of Indian Army
- Involvement of Institute Management Committee in overall development and supervision of the Institute
- Institute with a pious and noble mission that is to impart management education to the wards of Army personnel at a quite affordable cost
- All students are the wards of Indian Army Personnel who bring a diverse but united culture to the Institute.
- Students carry some unique and inbuilt qualities with them as they come from Army background. Those qualities are biggest strengths of the Institute. These include;
 - Unconditional commitment to work
 - Adaptability to changing environment
 - Discipline
 - Effective communication skills

- An overall impressive personality
- Excellent performance of Alumni in the corporate world
- A pool of learned, experience, dynamic and committed faculty members
- Majority of faculty members hold Ph.D. and rest all are pursuing Ph.D.
- Active participation and contribution of faculty members in meaningful research and publication
- A student centric and contemporary teaching pedagogy adopted by faculty members
- Quick response of faculty members to the changing expectations of corporate world by offering value added courses to the students
- Students active participation and achievements in extracurricular and co curricular activities
- Transparent and effective Human Resource policies for the employees
- A world-class infrastructure spread over 15.32 acres, having the residential facilities for students, faculty members and staff members.
- A campus equipped with all modern technologies to facilitate management teaching and learning.
- Excellent performance of students in university results
- A Proactive Placement cell driven by students of both the batches and supervised by CRO, and faculty members
- Harmonious relationship among the all the stakeholders of the Institutes
- Pioneers in offering professional courses like Biotechnology, Computer Science and Information Technology

Weaknesses

- Availability of limited financial resources
- Lack of autonomy in course curriculum development and revision to keep a pace with changing requirement of corporate world

Opportunities

- Advantage of being located in NCR which helps in establishing industry linkage and further strengthening the relationship
- Presence of Premier Business Management Institute in NCR to learn, adopt and exchange best teaching and learning processes for management students

- Availability of top corporate executive in the nearby area for sharing their corporate experience with the students and guiding them accordingly
- Presence of retired Army officers in corporate world which may be a useful link to access big corporate houses for students

Challenges

- Meeting the changing expectation of corporate world from management students
- Upgrading the overall personality of academically weaker students to match the expectations of employers
- Meeting the expenditure with a highly subsidized tuition fees from students
- Exploring option for additional sources of revenue generation
- Exploring new techniques and methods to enhance the employability skills of students from a diverse and unequal education background.